

## 2018 Advertising Opportunities

### Scottsbluff / Gering / Terrytown Fold Out Map

(15,000 Distribution *Plus* over 1,000 annual online viewings)



Printed for summer availability.

|                      |       |   |          |                        |
|----------------------|-------|---|----------|------------------------|
| Back Premier Panel   | 8" T  | x | 3.167" W | \$1,200(One Available) |
| Inside Premier Panel | 8" T  | x | 3.167" W | \$1,100(Two Available) |
| Full Panel           | 8" T  | x | 3.167" W | \$1,000                |
| Half Panel           | 4" T  | x | 3.167" W | \$ 500                 |
| 1/3 Panel            | 2.6 T | X | 3.167" W | \$ 250                 |

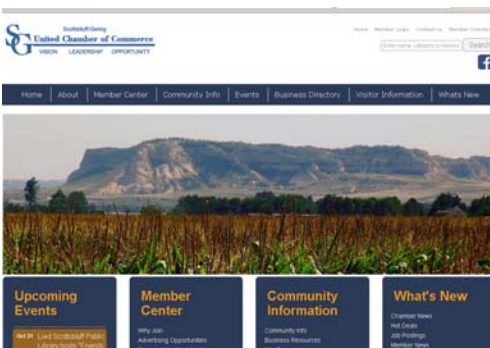
### Community & Relocation Directory

A combination of the Relocation Guide and the Community Directory

(2,500 Printed Distributions *plus* online)



|                        |            |                            |                         |
|------------------------|------------|----------------------------|-------------------------|
| Full Page Back Cover   | 8.5" W x   | 10.0" H (+ 3/8" h&w bleed) | \$2,400 (Premier)       |
| Full Page Inside Cover | 8.5" W x   | 10.0" H (+ 3/8" h&w bleed) | \$2,200 (Two Available) |
| Full Page              | 8.5" W x   | 10.0" H (+ 3/8" h&w bleed) | \$1,750                 |
| Half Page              | 7.5" W x   | 5.0" H                     | \$1,000                 |
| 1/3 Page               | 5.0" W x   | 4.5" H                     | \$ 750                  |
| 1/6 Page               | 5.0" W x   | 2.25" H                    | \$ 300                  |
| Centerfold             | 17.75" W x | 10.0" H (+ 3/8 h&w bleed)  | \$4.500                 |



### Website

[www.scottsbluffgering.net](http://www.scottsbluffgering.net)

- Create a login to your account
- Create Member to Member Deals
- Create Hot Deals for future customers
- Create Job Opening within your company/business
- Create and post upcoming events
- Enhanced listings for Chamber Members
  - \$50.00 to activate
  - Add your Facebook page link

**Please note:** Ad creation by Chamber is \$50 per ad.

Prices and sizes are subject to change



## Sponsorship (annual events)

Admin. Professional Day Lunch (April).....\$250  
Adopt A School Picnic (August).....\$100  
Annual Banquet (January).....\$500

Legislative Lincoln Trip (February).....\$1000  
Pre-Legislative Event (December).....\$250  
State of the Valley (September).....\$250

## Business After Hours

Includes Newsletter Ad and Broadcast Email

Distributions of 1,100.....\$100  
\$50/Non-refundable deposit to secure the date. \$50/Balance due by event date. Call 632-2133 for more details.

## Miscellaneous Services

Check Alert (by request).....No Charge

Ambassadors (billed in January).....\$35/year

One Name & One Category Listing.....No Charge  
Listing are alphabetical by business name and category.

Additional Category Listing.....\$25/year  
Listing your multiple business services as an additional category (billed in August).

All Business List (approx. 1100).....\$30

All Business Labels.....\$50

Chamber Member List (approx. 425).....\$20

Chamber Member Labels.....\$40

## Artwork Requirements

Please provide a camera ready ad or the Chamber can design your ad for a \$50 charge. The acceptable format for a camera ready ad is Adobe PDF or Microsoft Word. All photos need to have minimum 300 dpi and must be CMYK color. If you wish the Chamber to design your ad, please submit the content, logos and any pictures to [office@scottsbluffgering.net](mailto:office@scottsbluffgering.net). A PDF email proof will be provided to you. If you have any questions please contact the Chamber at 308-632-2133 or [office@scottsbluffgering.net](mailto:office@scottsbluffgering.net).



State of the Valley



Business After Hours



Networking opportunities year-round