



CHAMBER
of
COMMERCE
OF THE PALM BEACHES

BUSINESS watch

December 2017

401 N. Flagler Drive, West Palm Beach | (561) 833-3711 | www.palmbeaches.org

UPCOMING EVENTS

Understanding Cord Cutters Seminar

When: Wednesday, Dec. 13; 8:30-10 a.m.

Where: Chamber Boardroom
Cost: \$20, members; \$30, non-members
Speaker: Josh Brown, Sinclair Digital West Palm Beach

Tourism Update Breakfast

When: Thursday, Dec. 14; 7:45-9 a.m.

Where: Palm Beach County Convention Center
Cost: \$45, members (in advance), \$50 after deadline; \$55, non-members (in advance), \$60 after deadline
Sponsor: Discover The Palm Beaches

Business Builder

When: Friday, Dec. 15 and Dec. 29; 8:30-9:45 a.m.

Where: Chamber Boardroom
Cost: Free

Network Advance

When: Wednesday, Dec. 20; 8:30-9:30 a.m.

Where: Chamber Boardroom
Cost: Free for chamber members and non-members

How to Build a Repeatable Sales Process Seminar

When: Tuesday, Jan. 9; 8:30-10:30 a.m.

Where: Chamber Boardroom
Cost: \$15, members (in advance), \$20 after deadline; \$25, non-members (in advance), \$30 after deadline
Speaker: Jim Adkins, CEO Focus

YPOP Hotspot – South Florida Fair Crawl

When: Wednesday, Jan. 17; 5-8 p.m.

Where: South Florida Fairgrounds
Cost: Free to all young professionals under age 40

Power Networking @ Lunch

When: Thursday, Jan. 18; 11:30 a.m.-1 p.m.

Where: Holiday Inn-Palm Beach Airport
Cost: \$35, members (in advance), \$40 after deadline; \$45, non-members (in advance), \$50 after deadline
Partner: Nonprofits First

One on One 101

When: Friday, Jan. 19; 8:30-9:45 a.m.

Where: Chamber Boardroom
Cost: Free for chamber members and non-members

State of the City Breakfast

When: Wednesday, Jan. 24; 7:30-9:15 a.m.

Where: Palm Beach County Convention Center
Cost: \$45, members (in advance), \$50 after deadline; \$55, non-members (in advance), \$60 after deadline
Sponsor: Good Samaritan Medical Center

MAYOR'S STATE OF THE CITY ADDRESS SET FOR JANUARY 24

This is when it all comes together. West Palm Beach Mayor Jeri Muoio will lay out the blueprint for her final year in office during this year's State of the City Address. Learn how the mayor's long-term plan for economic prosperity and increased quality of life that has driven so many key decisions over her tenure will culminate this year. Join us January 24, 2018 at the Palm Beach County Convention Center from 7:30-9:45 a.m. Register at palmbeaches.org.

Good Samaritan Medical Center

KEITH SPINA TO LEAD CHAMBER BOARD IN 2018



From left: Keith Spina, Chamber Chair, Mayor Jeri Muoio and Joe Chase, Past Chair. PHOTOS BY CAPEHART PHOTOGRAPHY

The Chamber installed the 2018 Chairman of the Board, Keith Spina, at the Chairman's Circle Reception.

Spina is CEO of GliddenSpina and Partners, one of South Florida's leading architecture and interior design firms. Recognized for their excellence in design, creative corporate culture and extensive community outreach, the firm has a growing team of more than 30, including architects, interior designers, and graphic designers. The firm's strong foundation of expertise and professionalism is reflected in a range of sophisticated local projects including Grato, the West Palm Beach

City Hall redevelopment project, and West Palm Beach Warehouse District.

Spina's commitment to innovation and sustainability underscores the firm's pledge to provide design solutions that honor the environment and the quality of life of the people who use it. He currently serves on the City of West Palm Beach Planning Board and the Oakwood Center Board of Directors.

Thank you to our sponsors, GliddenSpina + Partners, Gunster, Avison-Young, Good Samaritan Medical Center and Southwest Airlines for supporting this annual event.



Evelyn and Christopher Hopkins



Christina Lambert, Robi Journey, and Vicki Chouris



DISCOVER THE PALM BEACHES TO DISCUSS 2018 PLANS AT DEC. 14 BREAKFAST

Tourism is among Palm Beach County's major industries,



Jorge Pesquera, President/CEO for Discover The Palm Beaches

generating an annual economic impact of approximately \$7 billion in the local economy, producing \$42 million in bed-tax revenue and lodging sales of approximately \$623 million, and supporting more than 66,000 jobs. Discover The Palm Beaches serves as Palm Beach County's travel planning resource for domestic and international visitors. Get an up-close look at how tourism impacts our community and

learn about Discover The Palm Beaches key plans for the upcoming year at our December 14 breakfast at the Palm Beach County Convention Center. Visit palmbeaches.org to register today.



CAPEHART PHOTOGRAPHY

YPOP, Chamber Trustees, and Board gather for Holiday Celebration

The Young Professionals of the Palm Beaches (YPOP), the Chamber's Trustees and Board of Directors enjoyed a festive holiday party hosted by GliddenSpina + Partners.

Attendees collected items for Be Like Brit, a non-profit organization whose mission is to continue the passion of Britney Gengel by



serving the children of Haiti through sustaining a safe, nurturing home rooted in the virtues of Faith, Hope and Love while developing a sense of social responsibility, community involvement and unconditional love.

Our next YPOP event is scheduled for January 17 at the South Florida Fair from 5-8 p.m. It is open to all young professionals under age 40.

If you are interested in learning more about the Chamber's Trustee program, contact Kelly Fanelli at kfanelli@palmbeaches.org.

TRUSTEE SPOTLIGHT

Robert Fashano

Robert Fashano founded Alliance Advisory Group, Inc. in 1979. Alliance is a financial advisory company with offices in several cities in Upstate New York. Fashano is also founder of Fashano Leadership Group, LLC, a leadership and coaching company. He is co-author of the book "The Power of Coaching" and author of the soon-to-be-released book "Lessons from the Porch." Mr. Fashano was active in the Buffalo Chamber of Commerce, and is a past Trustee of Forest Lawn Cemetery and Roswell Park Cancer Institute.



Amanda Millman

Amanda Millman is the Director of Business Development, Palm Beach for Joe DiMaggio Children's Hospital. Amanda has been with the Memorial Healthcare System for two years and recently accepted this position, spearheading the business development efforts for the hospital's brand-new 30,000-square-foot outpatient specialty center opening in Wellington in the fall of 2018. Joe DiMaggio Children's Hospital is one of the region's leading pediatric hospitals. It combines advanced technology with the expertise of the largest, most diverse group of board-certified pediatric specialists in the region.



PBAU Sports Center Dedication

On November 30, John and Sheila Rinker dedicated Rinker Sports Center at a ceremony on the Rinker Athletic Campus of Palm Beach Atlantic University. CAPEHART PHOTOGRAPHY





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Palm Beach County Mayor Paulette Burdick Delivers State of the County Address

Palm Beach County's Mayor Paulette Burdick delivered her address at The State of the County Breakfast, sponsored by *The Palm Beach Post*. In a wide-ranging presentation, Burdick assessed that the overall state of the county was healthy and thriving. She spoke about the current opioid epidemic and scarcity of affordable housing as challenges that are facing the county.

Thank you to our sponsors, The Palm Beach Post, PNC Bank and The Mosaic Group.

Our next breakfast is scheduled for Thursday, December 14 at the Palm Beach County Convention Center from 7:45 a.m.-9 a.m. Jorge Pesquera, CEO of Discover The Palm Beaches, will provide a tourism update.



From left: Tim Burke, Publisher, The Palm Beach Post; Paulette Burdick, Mayor, Palm Beach County; Keith Spina, Chamber Chair
CAPEHART PHOTOGRAPHY

The Palm Beach Post
REAL NEWS STARTS HERE

PNC BANK

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FLORIDA ATTORNEY GENERAL CANDIDATE JAY FANT ADDRESSES CHAMBER TRUSTEES

Jay Fant, Republican candidate for Florida Attorney General, currently serves as a State Representative representing the Jacksonville area. Prior to his election to the Florida House, Fant was Chairman of a Community Bank in Duval County.

Fant's Florida roots are deep. His grandfather's family arrived in Jacksonville almost a century ago, and Jay learned the value of hard work and community service by watching his dad and

grandfather start and run their family business, First Guaranty Bank. After graduating from law school at the University of Florida, Fant joined the business and was proud to run it alongside his dad until 2012.

Representative Fant emphasized that his business background has prepared him to serve as the next Florida Attorney General.

Email Kelly Fanelli at kfanelli@palmbeaches.org for more information about the Trustee program.

Last Chance to appear in the '2018 Guide to the Palm Beaches'

Looking to attract business? Increase your visibility and your sales by appearing in the Chamber's 2018 Guide to the Palm Beaches. This award-winning, full-color publication is used as a buying guide for products and services by Chamber members, residents, tourists and visitors to Palm Beach County.

The Chamber prints 10,000 copies of the Guide, and each member of the Chamber receives two free listings – one alphabetical and one by business category. The Guide will debut at the

Mayor's State of the City Address on Jan. 24, 2018, when 1,000 area business men and women will leave with a copy hot off the press. It will also be available in the Chamber's lobby and in digital format online at www.palmbeaches.org.

You must be a Chamber member to be included. This is just one of the many benefits of membership!

Please e-mail Kelly Fanelli, Membership Director, at kfanelli@palmbeaches.org or call (561) 257-0289.



Board & Trustee Members Present Donation to Police Chief Mooney for 'Shop With A Cop' Program

Each year, the West Palm Beach Police Department works with the Vickers House to help underprivileged children in our community during the holiday season. Registered families bring

their children to pair with a police officer, go on a shopping spree and foster positive relationships between kids and law enforcement officials. This is all made possible by the West Palm Beach Police Foundation.

The "Shop With A Cop" program was presented with a check for \$3,100 to assist with this season's effort. The money was raised from the business men and women of the Chamber.



Sunday's FITTEAM Palm Beaches Marathon wrapped up weekend's run of events

The FITTEAM Palm Beaches Marathon, presented by Jupiter Medical Center, came to a close on Sunday, December 3, after a three-day series of events that began on Friday evening with the Bill Bone 5K.

After the 5K, FPL sponsored a concert by rock band Sister Hazel, followed by fireworks sponsored by Arrigo Automotive Group, the official auto and pace car for the marathon. Ken Kennerly's K2 Sports

Ventures bought the race and brought in FITTEAM as the title sponsor. Biscup Spine was the sponsor of the Health and Fitness Expo and Ultra was the official beer of the marathon.



NEW MEMBERS

Accounting and Tax Slashers Guru, Inc.
Fritz Seide, Accountant, E.A.
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West Palm Beach, FL 33409
taxmeltdown.com
561-501-9391
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West Palm Beach, FL 33401
annheartnursing.com
561-207-2030
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Area Agency on Aging / Your Aging & Disability Resource Center
Jaime Estremera-Fitzgerald
Chief Executive Officer
4400 N. Congress Ave.
West Palm Beach, FL 33407
YourADRC.org
561-684-5885
NON-PROFIT ORGANIZATION
Beachway Therapy Center
Rogan Holmes, Executive Director
2600 Quantum Blvd.
Boynton Beach, FL 33426
beachway.com
561-713-6872
HEALTH CARE FACILITIES

Boulevard Paints/Benjamin Moore
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L.A. Fitness Plaza
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Robert Fashano, Founder
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Juno Beach, FL 33408
fashano.com
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Michael Punsky, President
10704 Grande Palladium Way
Boynton Beach, FL 33436
ftlmetrics.com
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intentionalinfluence.com
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Kapow Noodle Bar
Melissa Leon, Director of Private Events
519 Clematis St.
West Palm Beach, FL 33401
kapownoodlebar.com
561-246-3827
RESTAURANTS
NEBO Group, LLC
William Doniger, Managing Member
5280 N. Ocean Drive, Unit 16C
Riviera Beach, FL 33404
561-512-8451
FINANCIAL SERVICES
Novus Medical Detox of West Palm Beach
Kent Runyon
Vice President Community Relations
9270 Royal Palm Ave.
New Port Richey, FL 34685
novusdetox.com
727-232-8401
DETOX

Optimized Precision Chiropractic
Nageeb Hanna, Clinic Director
10233 Okeechobee Blvd., #B6
Royal Palm Beach, FL 33411
drnageebhanna.com
561-720-9495
CHIROPRACTIC PHYSICIANS
Optimum Origins
Bjorn Campbell, President & CEO
1147 Winding Rose Way
West Palm Beach, FL 33415
optimumorigins.com
561-419-4258
INFORMATION TECHNOLOGY CONSULTANTS
Productive Power
Christina Lambert
Digital Productivity Strategist
740 Avon Road
West Palm Beach, FL 33401
ProductivePower.com
561-420-9494
TECHNOLOGY TRAINING
The Mur Law Firm, P.A.
Lazaro Mur, Founder & Partner
West Palm Beach, FL
murlaw.com
561-531-1005
ATTORNEYS - INTERNATIONAL TAX LAW
Travel Leaders of the Palm Beaches
Kurt Crowl, President
329 Clematis St.
West Palm Beach, FL 33401

palmbeachstravel.com
561-655-2234
TRAVEL AGENCIES & BUREAUS
Upland Tax, LLC
Stacey Dezard, Co-Owner
6700 Hollywood Blvd.
Hollywood, FL 33024
uplandtax.org
855-829-4981
ACCOUNTING & BOOKKEEPING
Uptown Art - Boca Raton
Phoebe Stacey, Manager
6018 SW 18th St., Unit C4-5
Boca Raton, FL 33433
uptownart.com
561-315-5186
ARTS & ENTERTAINMENT
Uptown Art - West Palm Beach
Christina Randazzo, Regional Manager
510 Evernia St.
West Palm Beach, FL 33401
uptownart.com
561-899-3980
ARTS & ENTERTAINMENT
The Yoga Temple, LLC
Carol Baker-White
11030 Legacy Drive, #305
Palm Beach Gardens, FL 33410
theyogatemple.co
561-618-0495
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