STATE OF THE CITY BREAKFAST

Leadership West Palm Beach
Class 2018 Announced

The mission of Leadership West Palm Beach is to identify the leadership potential of those individuals who reside or work in West Palm Beach and utilize their skills to foster the development of programs and opportunities that will strengthens and improve the quality of life in the Palm Beaches.

The members of the 2018 Class are as follows:

- Becca Bimstein (West Palm Beach Fire Rescue)
- Daren Calabrese (Surfside Customs)
- John Cappo (Palm Beach Police Department)
- Steve Edelman (Palm Beach County Executive Office)
- Paul Fishman (City of West Palm Beach)
- Erika Gin (South Florida Science Center and Aquarium)
- Jessica Gittap (Vista Bank)
- Todd Hodge (Cox, Drenom, Levine, Cohen, Portal & P.A.)
- John Hopkins (McDonald Hopkins)
- Jennifer Hampton (BRATTER PA)
- Karen Hubert (DuBois Real Estate)
- John Webb (BB&T Bank)
- Sasidhar Ayithi (Radise International)
- Chandler Aden (KAST Consulting)
- Joshua Guittap (PNC Bank)
- Sergio Piedra (Discover The Palm Beaches)

Thank you to our 2018 Sponsors:

- Nicole Donente (Pruitt, P.A.)
- Brandon Dowling (Dowling & Taylor, P.A.)
- Todd Hedgpeth (Caler, Hodge, & DuBois P.A.)
- Todd Hoffmeister (Ter Schools USA)
- Anthony Spatara (City of West Palm Beach Fire Department)
- Candace Gulley (Dentons)
- Anthony Hogan (Gulfstream)
- Bobby Kral (Berkshire Hathaway)
- John Materio (McMow Art & Landscape)
- Katrina Long-Robinson (Charter School USA)
- Rachel Long (Gibbs, Mau, Riddick, & Taylor, P.A.)
- Donie Mancuso (Mancuso Development Group)
- Sara Martinez (Palm Beach County)
Discover The Palm Beaches' vision: Establish Palm Beach County as premier tourism destination

Jorge Pesquera, CEO of Discover The Palm Beaches, wrapped up our 2017 Breakfast Series with a tourism update of what Palm Beach County, Premier Destinations of The Palm Beaches' vision of becoming Florida’s premier tourism destination. He encouraged attendees to become “Destination Champions” when they visit other locations for work and pleasure. A video Pesquera shared that provides an overview of Discover The Palm Beaches mission can be seen at https://vimeo.com/245748129.

The Chamber is pleased to announce the release of the 2018 Guide to the Palm Beaches at the State of the City Breakfast on Jan. 24. The Guide is used by residents, visitors, tourists and local business men and women when purchasing products or services. It is distributed at the Palm Beach County Convention Center, West Palm Beach Information Center, Palm Beach County Convention Center and Palm Beach International Airport.

Copy are also available in the Chamber Lobby at 205 N. Flagler Drive in downtown West Palm Beach. To have your business appear in upcoming Chamber publications, contact Kelly Fannelli, Membership Director, at 561-257-0289, or contact Marissa Kosiec at mkosiec@palmbeaches.com.

2018 Guide to the Palm Beaches to debut at State of the City Breakfast

The Fourth District Court of Appeal held a ribbon cutting on Jan. 21 to commemorate the opening of the new courthouse in West Palm Beach.

Jonathan Gerber, Chief Judge of the Fourth District Court of Appeal, dedicated the courthouse to the employees. Gerber also thanked the Weitz Construction Company for their hard work, dedication and completion of the courthouse.

Social media's impact on business

Join us on Jan. 31 at the Chamber of Commerce of the Palm Beaches for a seminar on the world of social media withpresentator Jennifer Hampton, CEO of SV Agency. Starting updated and ahead of the continued change is crucial for your business.

Discover big trends that will have an impact in 2018.

In this seminar you will learn:

- The power of video marketing
- How to market to Millennials
- How to market to Generation Z
- How to use ephemeral content
- The rise of messaging platforms
- The impact of Inbound Marketing

To register, go to palmbeaches.org/events or contact Marina Komo at mkoemo@palmbeaches.org.

FOURTH DISTRICT COURT OF APPEAL OPENS NEW COURTHOUSE

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