

The

CHAMBERVIEW

Mitchell Area Chamber of Commerce

www.mitchellchamber.com • MAY 2013

*Improve
Your Likeability
Improve
Your Impact Seminar
May 13, 2013*

*Mix & Mingle
Pheasants Forever
May 14, 2013*

*10th
Annual
Chamber Golf Classic
May 31, 2013*

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The ChamberView Newsletter is published the first Monday of each month. This publication is done as a partnership between the Mitchell Area Chamber of Commerce and The Daily Republic. This publication is distributed to 12,500 Households/30,000 readers in Mitchell and the surrounding area. If you are a Chamber member and your business is interested in advertising in this publication, please contact The Daily Republic at 605.996.5514.

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John Claggett – County Commission

Thank You For Your Chamber Membership

Kwik Phil

*Membership renewals from February 16 - March 18, 2013

Welcome New Members

Concrete Concepts

521 N Main Street, Mitchell • 605-292-1010

concreteconceptssf@gmail.com • <http://concreteconceptssd.com>

South Point Village

2301 S Capital St, Mitchell • 800-658-3548

southpointvillage@lloydcompanies.com

<http://www.lloydcompanies.com/southpoint>

Save the Date

Friday, January 24, 2014

MADC/Chamber Annual Recognition Banquet

MITCHELL CONVENTION & VISITORS

BUREAU ADVISORY BOARD

Chair Jill Larson – Highland Conference Center
Vice Chair Dave Halder – Kelly Inn & Suites
Rebecca Knox – Ramada Inn & Suites
Gwenda Koch – Cornerstone Coffee House & Deli
Pam Range – Carnegie Resource Center
Tyler Graham – Graham's Interstate Mobil
Scott Morgan – Blarney's Sports Bar & Grill
Justin Luther – County Fair Food Store
Becky Millan – Morgan Theeler LLP
Mark Schilling – Mayoral Appointee, Corn Palace

EX-OFFICIO

Susan Tjarks – City Council
Jacqueline Wentworth –
 Chamber President-Elect

MANAGEMENT & STAFF

Bryan Hisel – Executive Director
Sonya Moller – Chamber Director
Kimberly Lofgren –
 Director of Finance & Administration
Laurie Cooper – Director of MADC Operations
David Lambert –
 Regional Development Director
Jacki Miskimins –
 Convention & Visitors Bureau Director
Katie Knutson – Marketing Coordinator
Dale Odegaard –
 Director of Chamber Enterprise
Barb Odegaard –
 Gift Shop Marketing Manager
Troy Magnuson – Gift Shop Manager

CHAMBER MISSION STATEMENT:

Provide leadership to unify community action that enhances the business environment and the quality of life in the Mitchell area.

Improve Your Likeability - Improve Your Impact



Bill Graham, Speaker

Mention you saw this in the ChamberView and receive a \$30 discount.

When your customers, clients, and staff like and trust you, they buy what you are selling.

During this workshop, you will learn simple steps to improve your likeability while crafting your ideas into messages and stories that resonate with your customers and clients. Building professional relationships through personal connections will benefit your business sales.

Speaker, Bill Graham helps people communicate better. He delivers tools that help his audiences, clients and trainees understand how to be their most likable selves. To preview some of Bill's testimonials visit www.GrahamCC.com

You won't want to miss this session!

Monday, May 13

9:00 am – 12:30pm or

1:30 pm – 5:00pm

The Highland Conference Center
2000 Highland Way,
Mitchell SD

Chamber members: \$79
Hospitality Businesses: \$79
Future-member rate: \$99

To register or for more information, please contact the Chamber at 996.5567, visit www.mitchellchamber.com or sonya@mitchellchamber.com

This education session is sponsored by the South Dakota Department of Tourism, The Mitchell Area Chamber of Commerce Ambassador's, The Network, Mitchell Convention and Visitors Bureau, the Highland Conference Center, and Comfort Inn & Suites.

Bill's work enables all types of individual from professionals, salespeople, teachers, scientists, engineers, executives, doctors, attorneys, and elected officials to become more likable.

Bill spent a decade training writers and giving notes for 7,000 hours of the Procter & Gamble soap operas, Guiding Light, As the World Turns, and Another World. He helped make those stories simple enough to create an emotional connection with the audience. Today, he helps individuals find their own stories that deliver valuable results.

While at P&G, Bill taught acting at Stella Adler Conservatory. He had previously spent 12 years producing and directing plays as Producing Director of Olney Theatre, an Equity theatre in the Washington, DC suburbs

He is currently on the faculties of New York University's School of Hospitality, Tourism and Sports Management, Seton Hall University's Department of Communications, and the U.S. Chamber of Commerce's Institute for Organizational Management.

Pheasant Country Mix & Mingle



Join us for an evening of fun, food (Dave Allen and Dave Backlund, Sr. are cookin') and beverages at the **May Mix & Mingle, Tuesday, May 14, from 5-7 pm at Wild Oak Golf Course**, sponsored by Pheasants Forever Chapter 872 (Pheasant Country).

There will be a raffle drawing for

a Green Egg grill from Rew's TV & Appliance and a \$75 Cabela's Gift Card to be given away.

There will be plenty of active members around to answer questions you may have or will provide you with any information on how to get involved in what Pheasants Forever does; habitat and youth shooting sports.

Love the Journey

The DakotaFest Women's Brunch is scheduled for Wednesday, August 21, 2013 at the Highland Conference Center. Reserved tickets will go on sale Monday, June 3, 2013, 8:00 am on a first-come-first-served basis at the Chamber of Commerce, 601 North Main Street, Mitchell. Tickets are \$15 in advance or \$20 at the door. This year's theme is "Love the Journey". Lisa Brouwer of Sioux Falls will be this year's speaker.

After 22 years of sales and leadership experience in corporate America, Lisa traded her high heels for Harley boots and her briefcase for saddlebags. She now travels a different highway... fueling leaders

to live and lead at full throttle.

Through sharing her inspirational riding stories and motorcycling experiences, Lisa empowers individuals and organizations to discover their own road, start their engine, roll on the throttle, and kick their potential into 6th gear.

To learn more about Lisa, visit her website at <http://www.hairinthewind.com/>

This year's event sponsors include: **Big Green/MJ Aviation, POET Biorefining-Mitchell, Dakotafest-Mitchell, and the Mitchell Area Chamber of Commerce.**

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FORE! 10th Annual Chamber Golf Classic



The 10th Annual Chamber Golf Classic is scheduled for Friday, May 31, 2013 at Wild Oak Golf Course, 12:30pm golf start. Chamber Members, call Wild Oak Golf Course to reserve your 3 person team, 996.2084. Members can enjoy a fun game of Texas Scramble (best ball).

- Early Bird sign-up (by May 10th) \$165 per team
- After May 10th-\$180 per team
- Team price includes mulligans, dinner & awards to follow
- Lunch available at golfers expense prior to golfing



Playing to win takes on a whole new meaning when doing business on the green. Designed to create an environment that encourages camaraderie and promotes business opportunity among Chamber members, this event continues to grow each year.

Chamber members can sponsor different holes and prizes. Please consider the following opportunities to PROMOTE, CONNECT & ENRICH your business.

Chamber Golf Classic Sponsorship Opportunities

Hole-In-One Sponsorship: \$750 (Limit 2) only 1 left

- Business name/logo on event postcard mailed out to the Chamber membership
- Business name/ logo on banner at golf course
- Three person team in tournament
- Exclusive hole sponsorship/tee signage
- Product placement
- Business name/logo in Chamber marketing materials*

Event Sponsors: \$500 (Unlimited)

- Business name/ logo on Banner at golf course
- Product placement at the evening dinner
- Business name/logo in Chamber marketing materials*

Pin Prize Sponsorship: \$350 (Limit 1) Sponsorship Sold

- Business logo on signage that will list pin prizes for select holes
- Business logo on Banner at golf course
- Business name/logo in Chamber marketing materials*

Exclusive Hole Sponsorship: \$250 (Limit 3) only 2 left

- Sponsors have an option to have representatives staff the golf hole with a fun activity or unique game to showcase their product or service (need ideas, call the Chamber)
- Exclusive hole sponsorship/tee signage
- Businesses may donate an item to give to each golfer
- Business name/ logo on banner at golf course
- Business name/logo in Chamber marketing materials*

Hole Sponsorship: \$100 (Unlimited)

- Business name/logo on signage at tee box
- Business name/logo in ChamberView Newsletter

Door Prize Sponsors – Minimum \$25 value

(Unlimited sponsorships available)

- Donate an item to be given away during the dinner
- Business name/logo included in ChamberView Newsletter

Thank you to Cabela's, Iverson Chrysler Center, Mitchell Telecom and NorthWestern Energy for your sponsorship.

*Chamber marketing materials include the following: Social media, ChamberView Newsletter, and Chamber website

Business Information: Chamber Members Only

Business: _____

Contact Person: _____ Phone Number: _____

Mailing Address: _____

Email: _____

_____ Yes, we will donate a door prize. Prize to be donated: _____

Sponsoring Category & Amount:

_____ Enclosed is my check Please invoice me: _____

AUTHORIZED SIGNATURE: _____

Thank you for your sponsorship. Please return completed form to Sonya at sonya@mitchellchamber.com or PO Box 1026-Mitchell SD 57301. Questions, call 996.5567.

Ribbon Cutting Held



The Ambassadors visited New & Used Furniture on Wednesday, April 3 to help them celebrate 10 years of business. They specialize in modern used furniture for the entire home. Prices are very reasonable and negotiable. New & Used Furniture also carry several new pieces of

furniture. Used home décor is very popular. They also have a few antiques and collectables. Their inventory on two full floors is constantly changing. New & Used Furniture offers great shopping pleasures for all. They are located at 2430 N. Main-Mitchell.

The Network Hosted Two Events: Project Plate and Whittier Loft Tour



The Network visited Whittier Lofts for a Networking Lunch on Monday, April 8. Brad Ciavarella provided a brief overview of the project before the Ciavarella team provided a tour of the facility for the group.



The Network and GetFresh hosted Project Plate on Friday, April 26th at Get Fresh. Participants were able to watch two local chefs compete in a cook off; then guests were able to taste the final projects and decide the winner. A great evening of food and networking was enjoyed.

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Access our mobile listing at www.mitchellchamber.com

The Mitchell Area Chamber of Commerce Website Offers Many New Opportunities



New opportunities now exist for your business to attract new customers and share information with our community and the world. The new website provides a pathway for members to promote, connect, and enrich their businesses.

www.mitchellchamber.com provides new features and upgrades, including:

- Business Directory Listing - your business information is available to consumers through the chamber's website – visitors can search by category, keyword or alphabetically.
- Online Informational Brochure - your own page on the chamber's website which can include your business description, hours of operation, location information, and up to eight keywords (these help identify your business when a website visitor does a keyword search on the Business Directory)
- Event Posting - add your business' events to the Chamber's Online Events Calendar – chamber website visitors can add your event to Outlook, e-mail the details to a friend and request an automatically generated email reminder for your event
- "Email to a friend" link - visitors to your Online Informational

Brochure may select a link to email your business information to a friend

- Plus many more features

Home to the World's Only Corn Palace, The Mitchell Area Chamber of Commerce is dedicated to the betterment of your business and our community. It is made up of enthusiastic business, industrial, agricultural, individuals and professional people from the Mitchell area; working together to promote expansion and civic welfare of our city.

The Mitchell Chamber is a non-profit business that promotes, connects and enriches the Mitchell business community by uniting over 500 businesses. The Mitchell Chamber is a business and we mean business. Everything the Mitchell Chamber does involves promotion and enrichment of our member businesses. The Mitchell Chamber offers many committees that are actively engaged in the community and focus on business growth and development through promotion, connection, and enrichment.

The Mitchell Area Chamber of Commerce will benefit your business or organization in more ways than one. Chamber membership is a sound investment in your business and your community.

For more information about the Mitchell Area Chamber of Commerce please contact Sonya at sonya@mitchellchamber.com or call the Chamber at 996.5567.

Chamber Ribbon Cuttings— Another way to Promote & Connect Your Business

Ribbon Cuttings are held to promote a new business owner, a new business location, a business name change, and a special business celebrations/anniversary. Ribbon cuttings are free of charge for all Chamber Members.

What happens at a ribbon cutting?

- A master of ceremonies (emcee) introduces the business owner
- The business owner/manager comments on his/her business
- A Chamber official presents the business with a Community Development certificate
- A group gathers to cut the ribbon while a photo is taken by a Chamber staff member
- Ribbon cuttings last approximately 15-20 minutes
- Businesses may provide refreshments during or following the event at their own expense.

What preparations for ribbon cuttings does the Chamber do?

- Coordination with business owner/manager obtaining correct information.

- Coordination with emcee and other Chamber officials.
- Preparation of Ribbon Cutting program.
- Preparation of certificate
- Chamber Board of Directors and Ambassador's Club are invited.

What does the Chamber provide for the actual ribbon cutting ceremony?

- Emcee
- Sound system (if needed)
- Ribbon
- Scissors
- Community Development Award
- Chamber photographer, camera, and film

Ribbon cutting photos are published in the ChamberView Newsletter, Chamber website, all social media and the Monday Memo.

To schedule your ribbon cutting, please contact Sonya at the Chamber of Commerce at 605.996.5567 or email sonya@mitchellchamber.com.

Host a Chamber Mix & Mingle

A Chamber Mix & Mingle is an opportunity to showcase your business to fellow Chamber members, business associates, current customers, potential new customers, family, and friends. It is an opportunity to network, market and have some fun! It's a great way for Chamber and Community members to become more knowledgeable about your business, and promote or refer each other when given the opportunity. Chamber Mix & Mingles are typically held on the second Tuesday of the month from 4:30 – 6:00 p.m.

Call today to reserve your Chamber Mix & Mingle date. The Chamber

will schedule four (4) to six (6) Chamber Mix & Mingle per year. This will ensure an "official" date on the Chamber calendar.

A Chamber Mix & Mingle is an opportunity to showcase your business(es) to fellow Chamber members, business associates, your customers, potential new customers, family, and friends. This is an opportunity to network, market and have some fun!

To schedule your Mix & Mingle, please contact Sonya at the Chamber at 605-996-5567 or sonya@mitchellchamber.com

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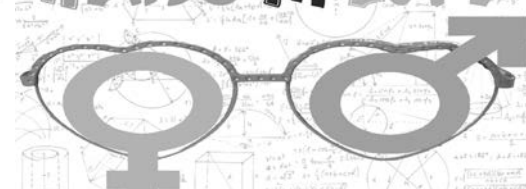
All Seats \$5 general admission

an original one-act play by AJ Krumholz

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Short plays by Seth Kramer



700 N Main St, Mitchell SD - 605-996-9137 mitchellaet@santel.net - www.mitchellaet.org

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South Dakota Ranks #2 For Small Business and Entrepreneurship

The Small Business & Entrepreneurship Council has published the “**Business Tax Index 2013: Best to Worst State Tax Systems for Entrepreneurship and Small Business.**” The Index ranks the 50 states according to the costs of their tax systems for starting and growing a small business.

The Council’s “Business Tax Index 2013” pulls together 21 different tax measures, and combines those into one tax score that allows the 50 states to be compared and ranked. Among the taxes included are income, capital gains, property, death/inheritance, unemployment, and various consumption-based taxes, including state gas and diesel

levies.

According to the “Business Tax Index 2013,” the 10 best state tax systems are:

1) Texas, 2) **South Dakota**, 3) Nevada, 4) Wyoming, 5) Washington, 6) Florida, 7) Alabama, 8) Colorado, 9) Ohio, and 10) Alaska.

The 10 worst state tax systems are: 41) Connecticut, 42) Oregon, 43) Minnesota, 44) New York, 45) Maine, 46) Vermont, 47) Iowa, 48) New Jersey, 49) Hawaii, and 50) California.

Raymond J. Keating, chief economist for the Council and author of the report, said: “...taxes matter for business at the state and local

level.... In the states, tax burdens vary widely, with competitiveness affected accordingly.”

Council President Karen Kerrigan added: “Competition for investment and business relocation is fierce, and state leaders who understand this dynamic are reshaping tax policies to enable capital formation and entrepreneurship”.

To view the full report with complete state rankings, go to www.mitchellsd.org and click on the featured link.

*(Information compiled by
SBE-Small Business &
Entrepreneurship Council)*

Upcoming Ribbon Cuttings:

Join us to welcome Mitchell’s Newest Apartment Building, **South Point Village** on Tuesday, May 14 at 4:30pm, 2301 S Capital St, Mitchell.




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Play Bingo!

In celebration of National Travel & Tourism Week, we're playing Mitchell Bingo!

Rules:

From May 4 – 11, complete your Bingo card by visiting the locations indicated on the card. (That's right – you get to choose your own spaces!) At each location, receive a mark indicating that you were there. No purchase necessary to receive your mark.

When you have a full Bingo formation (Straight, Diagonal, X, Four Corners, or Blackout), drop off your Bingo card at the Chamber of Commerce, Corn Palace, Prehistoric Indian Village, Carnegie Resource Center, Dakota Discovery Museum, and the Visitor Information Center ("Welcome Cabin" near exit 332).

For example: If you visit the Corn Palace, Hard Drive Central, Becky Moore State Farm Agency, and Klock Werks, you would have a full card in the "Four Corners" formation.

Prizes:

Completed cards will be entered into a drawing for prizes. There will be five drawings, one for each formation. (i.e., one drawing for Diagonal, one drawing for Blackout, etc.) Drawings will be held May 11 at the World's Only Corn Palace.

Additional Bingo cards are available at the Chamber of Commerce, Corn Palace, Prehistoric Indian Village, Carnegie Resource Center, Dakota Discovery Museum, and the Visitor Information Center ("Welcome Cabin" near exit 332).



Name: _____ Phone Number: _____

 604 N. Main	 412 N. Main	 1109 N. Main	 117 N. Lawler	 1204 S. Burr
 108 E. 4 th Ave.	 116 N. Main	 1620 S. Burr	 905 E. Spruce	 1401 N. Main
 123 E. 3 rd Ave.	 600 S. Burr	 117 N. Main	 417 N Main St #105	 1300 McGovern Ave.
 203 N. Main	 3200 Indian Village Rd.	 across the street from Corn Palace	 1525 W. Havens	 316 W. 5 th Ave
 318 N. Main	 519 N. Main	 215 N. Lawler	 119 W. 3 rd Ave.	 915 S. Kimball

Possible Formations:

Straight	Diagonal or X	Four Corners	Blackout

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National Travel and Tourism Week

The first full week of May is annually recognized as National Travel and Tourism Week (NTTW), a tradition first celebrated in 1984. Localized events are presented in cities, states and travel businesses nationwide to champion the power of travel. It was established as National Tourism Week when the U.S. Congress passed a joint resolution in 1983 designating the week to be celebrated in May.

This year May 4 – 12 is National Travel & Tourism Week, and the Mitchell Convention & Visitors Bureau encourages all Mitchell area residents to “Exp-ear-ience Mitchell” this week! All residents are invited to partake in the attractions, activities, and events in Mitchell. The 2013-2014 Visitors Guide is included in the Daily Republic today; be sure to check it out, and feel free to share it with an out-of-town friend or family member.

Attractions in Mitchell are offering free admission this coming weekend, May 10-12. Stop in to the Dakota Discovery Museum, Prehistoric Indian Village, Carnegie

Resource Center, and of course, the World’s Only Corn Palace! While you’re there, pick up your Bushels of Savings Mitchell Coupon Booklet and get your Mitchell Bingo card stamped! Completed Bingo cards (printed in this issue of the ChamberView!) can be turned in for prizes, and the Coupon Booklets offer special deals at businesses throughout town. If you’re looking to save extra money in May, pick one up at your favorite attraction!

As a grand finale to National Travel and Tourism Week, the Mitchell CVB is collaborating with the Mitchell Area Chamber of Commerce to host hospitality training with Bill Graham on May 13. For more information or to register, call the Chamber at 605-996-5567.

Watch the Mitchell CVB Facebook page for more announcements, events, and contests throughout the week.



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Tourism in their words: How does tourism impact your business?

**Mike Fox, General Manager,
Cabela's**

Positively and in a lot of ways! We have, once fishing season takes off for open-water fishing, a lot of people from Iowa, Minnesota, and even Wisconsin pass through heading to the river to go fishing. That's the first leg of the impact. As we head into free camping weekend we get a lot of families coming in, followed by Memorial Day as other vacationers come through.

We see a lot of travelers from Iowa, Minnesota, and Wisconsin as they're heading into Mitchell to see the Corn Palace. They stop by to see us before heading on to the Black Hills, Mt. Rushmore, and even Yellowstone. That's what we see starting from late April/early May through the Labor Day holiday. Pheasant Hunting is our “Christmas” – but bigger. No other store in the Cabela's retail chain is impacted, as a percentage of sales, more than the Mitchell store is during Pheasant season. It's our tan-and-blaze Christmas season.

**Ken Wulf, General Manager,
Ruby Tuesday**

Tourism. Seven letters that impact Mitchell in many different ways. Everyone knows the “summer” tourists are important to our economy. But the local “tourist”, the people going out for a special occasion, the couple on a date night, the high school prom, the concerts at the Corn Palace, any people going to sporting events, these are people that fuel our engine. Our staff LOVES

hunting season. They know they will have an increase in normal income. Then they can get some new shoes, or spend some extra at the spa. But they also LOVE the slower times of the year. Taking the time to make a connection with people who help put food on their table is important. Anyone in a “tourist” business needs to say “Thank YOU” Mitchell for making this the best place to live!

**Dave Halder, General Manager,
Kelly Inn**

CVB Advisory Board Vice Chair

Tourism plays a very vital role for the entire city of Mitchell, including hotels – restaurants – convenience stores – both large and small retail stores. Tourists spend money which helps provide jobs – new development and tax dollars. Tax dollars that help with city infrastructure from new streets and street lights to water parks, recreational parks and new sheets of ice for hockey. Parks and activities that allow our residents, both young and old to enjoy year round. In 2012 Mitchell had a total of \$533 million dollars in taxable sales, tourism accounts for roughly ten percent or \$50 million in taxable sales which adds tax dollars to our city budget. Finally it allows me to have a job and operate a business in Mitchell, employ fellow associates and most of all gives us the opportunity to meet and talk with travelers throughout the United States and sometimes around the world.

How Does Mitchell's Economy Compare To Other US Cities?

An interesting question is how does the Mitchell economy compare to other cities of similar size in the nation? Based upon an analysis and ranking by POLICOM Corporation the Mitchell economy ranks 125th compared to 576 cities of similar size. That places Mitchell in the top 25% of the economies in the United States when compared to cities with more than 10,000 in population but less than 50,000 in population.

The economic rankings are compiled for "Micropolitan" and "Metropolitan" areas. In South Dakota there are nine (9) Micropolitan communities while Sioux Falls and Rapid City with populations over 50,000 are considered metropolitan areas. The Mitchell "Micropolitan area" consists of both Davison and Hanson County. See Maps below.

1992 to 2011 to create the 2013 rankings.

In the ranking information noted below **the highest ranked areas have had rapid, consistent growth in both size and quality for an extended period of time. The lowest ranked areas have been in volatile decline for an extended period of time.**

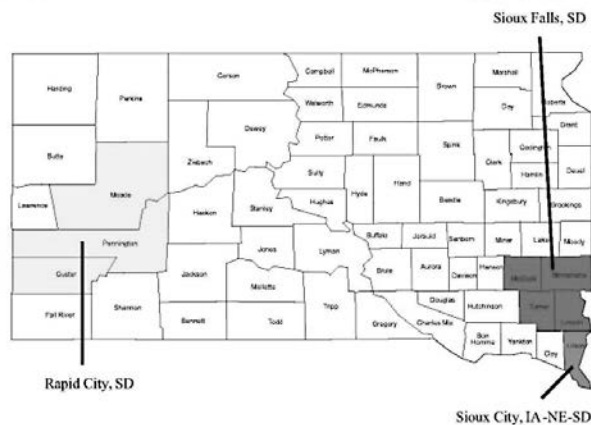
POLICOM attempts to address the condition of an economy from the viewpoint of its impact upon the "standard of living" of the people who live and work in an area. The company used data from the years

It is interesting to note that some of the highest rankings went to the North Dakota cities of Williston at #4; Minot at #7 and Dickinson at #8 reflecting the economic impact of oil production in those areas.

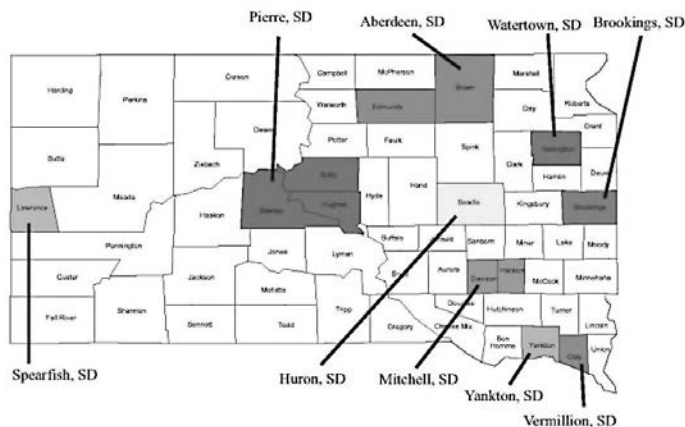
South Dakota
Metropolitan Statistical Areas
Balance of area will appear on adjoining state map(s).

POLICOM CORPORATION Economic Analysis
Everyone Understands
www.policom.com

As defined by the
Office of Management and Budget
March 1, 2013.



South Dakota
Micropolitan Statistical Areas
Balance of area will appear on adjoining state map(s).



Economic Strength Rankings of Micropolitan and Metropolitan areas in South Dakota

Micropolitan Rankings
(576 in US over 10,000)

Aberdeen	66
Brookings	79
Pierre	89
Mitchell	125
Spearfish	138
Watertown	231
Yankton	245
Huron	252
Vermillion	467

Metropolitan Rankings
(366 in US over 50,000)

Sioux Falls	9
Rapid City	122

(Information compiled by POLICOM)

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Corn Palace Poppings!



As I am writing this month's article, I have just finished blowing the snow off the sidewalks surrounding the Chamber office and the Gift Shop; I have also come to the conclusion that we now have a new season called "Sprinter". I know we need the moisture, my only wish is that it was 50 degrees and coming in the form of rain.

As I start my 28th summer in the tourism industry, my mind wanders back to all of the people, young and old, that I have had the opportunity to work with. One such memory is of my first days at the Corn Palace. I was given the task of marking weather rocks; problem was that no one told me that I had to peel the back off the tag to get it to stick. Imagine how I felt when Pat Shields came over to help set the rookie straight.

Most of our merchandise for the summer has arrived and been checked and marked with the exception of some food items and a few t-shirts. Summer employees have been hired as well. It would seem that we are ready for another fun tourist season at the World's Only Corn Palace once again.

Trust me... I have become somewhat smarter since then.

Till next month...
Troy "PoPcOrN" Magnuson

Speaking of the summer season, we will start move-in 2013 on Monday, May 20th at 8:00am. In a normal year we are usually open by Wednesday afternoon. This year looks to be just a bit different as quite a few of our summer employees will miss the first few days of set up due to snow day make-up.



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Each tooth whitening procedure will be at a significantly discounted rate! You will love the unique opportunity to improve the lives of children in need while also enhancing your own smile.

Dr. Farnham and his team donate their time and expertise, while Philips Oral Healthcare provides all supplies. You receive a brighter smile, and best of all, provide children with a brighter future. You can also give whitening for someone's birthday, graduation, anniversary or just because.

Since its creation, the Crown Council's Smiles For Life Campaign has raised over \$31 million for seriously ill, disabled and disadvantaged kids. Stay tuned to see how much Smiles For Life is able to raise this year. Anyone can participate by calling us at 996-9944 to get an appointment!

DENTAL DESIGNS

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MAY

- 7 Concert Series:**
"Take Me Home, John Denver"
 Corn Palace; 7:30pm
 Call Jim at 996-5081
- 10 MTI Graduation**
 Corn Palace; 5pm
- 10-12 Once Upon A Mattress**
 Pepsi Cola Theatre
 Fri-Sat 7:30pm, Sun 2pm
 Call Carm at 996-9137 or visit www.mitchellact.org
- 13 Improve your Impact, Improve your Sales!**
 Highland Conference Center
 9am-12:30pm or 1:30pm-5pm
 To register, call 996-5567 or email sonya@mitchellchamber.com
- 16 Willie Nelson Concert**
 Corn Palace; 7pm
 Call 995-8430 or visit www.cornpalace.com
- 18 Family Outdoor Day**
 Cabela's; 10am
 Call 996-0337 or visit www.cabelas.com
- 18 Used Book Sale**
 First United Methodist Church
 Call 996-3209
- 18 Military Appreciation Breakfast**
 Cabela's; 8am-10am
 Call 996-0337
- 19 Mitchell High School Graduation**
 Corn Palace; 2pm
- 24 Lorie Line and her Fab Five**
 Pepsi Cola Theatre; 7:30pm
 Call Carm at 996-9137 or visit www.mitchellact.org

- 25 Memorial Weekend in Mitchell**
 Mitchell's Main Street
 8am-Midnight
 Call 990-4500 or visit www.memorialweekendinmitchell.com
- 31 10th Annual Chamber Golf Classic**
 Wild Oak Golf Course; 12:30pm
 Call 996-8084 to reserve a 3 person team or the Chamber for more information 996-556

JUNE

- 1 Pet & Baby Day**
 Davison Feed Supply; 9am-4pm
 Call Rolly at 996-6262
- 8 Pheasants Forever Kids Fishing Day at Cabela's**
 Cabela's Pond
 Registration 8:30am
 Derby 9am-11am
 Call 996-0337 or visit www.cabelas.com
- 21 Heart and Sole Cancer Walk**
 Walk begins at 6:30pm
 Run at 7pm
 Candlelight Ceremony at 9:30pm
 Call Jonathan at 996-7717

JULY

- 4 Independence Day Celebration**
 Dakota Discovery Museum
 2pm-4pm
 Call Lori at 996-2122 or visit www.dakotadiscovery.com
- 4 July 4th Fireworks**
 Lake Mitchell at dusk
 Call Marc at 999-4671

- 6-7 Archeology Awareness Days**
 Prehistoric Indian Village
 10am-5pm
 Call 996-5473 or visit www.mitchellprehistoric.org
- 17 Celebrating Badger Clark Event**
 Dakota Discovery Museum; 4pm
 Lori at 996-2122 or visit www.dakotadiscovery.com
- 18-21 43rd Annual Corn Palace Stampede Rodeo**
 Horseman's Sports Arena; 8pm
 Call Jim at 770-4919 or visit www.cornpalacestampede.com
- 20 Corn Palace Stampede Rodeo Parade**
 Mitchell's Main Street; 10:30am
 Call Stan at 996-8305 at visit www.cornpalacestampede.com
- 26-27 Summer Crazy Days**
 Businesses throughout Mitchell
 990-4500

AUGUST

- 2-4 Grease**
 Pepsi Cola Theatre
 Fri-Sat 7:30pm, Sun 2pm
 Call Carm at 996-9137 or visit www.mitchellact.org
- 9-11 Grease**
 Pepsi Cola Theatre
 Fri-Sat 7:30pm, Sun 2pm
 Call Carm at 996-9137 or visit www.mitchellact.org
- 14-18 Duel on the Prairie**
 Cowboy Fast Draw
 Cabela's; 9am-5pm Daily
 Call 999-1884 or visit www.cowboyfastdraw.com

- 20-22 Dakotafest**
 Schlaffman Farm
 Tues-Wed 9am-5pm,
 Thurs 9am-4pm
 Call 996-5567 for general info or 800-827-8007 for vendor info
- 21 Dakotafest Women's Brunch**
 Highland Conference Center; 10am
 Call 996-5567 or visit www.mitchellchamber.com
- 21 Miller Lite Bull Bash**
 Horseman's Sports Arena; 7:30pm
 Call Lance at 770-8299
- 21-25 Corn Palace Festival**
 Corn Palace & Main Street
 Entertainers: Dwight Yoakum, Terry Fator, Craig Morgan with special guest Gloriana, and the Happy Together Tour.
 Call 995-8430 or visit www.cornpalace.com
- 24 Tour de Corn Bicycle Ride**
 Corn Palace; Ride starts at 9:30am
 Call Joan at 990-2553 or visit www.sdtourdecorn.com

TO SUBMIT YOUR EVENT FOR CONSIDERATION CALL THE CVB AT 996-6223 OR EMAIL [KATIE@VISITMITCHELL.COM](mailto:katie@visitmitchell.com)

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