



BUSINESS CONNECTION

JUNE - JULY 2011

2011 BOARD OF DIRECTORS

President, Kevin Mahaney
Capitol Bank
836-4305

President Elect, Beth Russell
Russell Law
285-5007

Secretary, Randy Krantz
Neckerman Insurance Services
238-2686

Treasurer, Ruth Dumesic
Madison Polo Club
444-5979

Past President, Tammy Sullivan
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232-5937

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Cindy Ramlet Advertising & Mkt.

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Ex-Officio Members
Mike Davis, City of Middleton
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CHAMBER STAFF
Van Nutt, Executive Director
Cecile Druzba & Lisa DuChateau,
Membership Services

Phone: 827-5797

A MESSAGE FROM YOUR PRESIDENT

Dear Chamber Members,

Ever wonder what Middleton business' can do together? Me too! That's why I left work a bit early on May 12th and drove out to Keva Sports Center. I walked inside and was amazed to find over 20 incredible displays sitting on the artificial turf, built by local companies to participate in the CANSTRUCTION fundraiser for the Middleton Outreach Ministry. Every display was special and the entire experience impressed upon me the good deeds being done by our membership in our community. I extend my sincere thanks for everyone's efforts.

Getting involved in our community can happen in many ways. The Chamber is now accepting nominations for upcoming open positions on the Board of Directors for the 2012-13 term. If you are looking to help make a difference in our organization or expand your involvement, I invite you to consider the opportunity. The application is available on the Chamber's website and you can contact Van for more information. We welcome your interest in a growing and thriving organization!



Now the Chamber's Board of Directors will tell you that all work and no play can become tedious so consider joining us for the Annual Golf Outing on July 20th. We return to the wonderful grounds of Pleasant View Golf Course for a 10:45 start to 18 holes of golf. Too busy for the morning tee time? Consider joining in the fun of our afternoon Par 3 event which gets underway at 2:00 p.m. The 19th Hole will include dinner and networking and of course, a recap of the day's fun on the course. Put a foursome together or become involved as a sponsor—either way, you'll find it a great way support the Chamber. I look forward to seeing you at our Annual Golf Outing and maybe I'll have a chance to check out that new driver in your bag!

Kevin

THE MIDDLETON CHAMBER OF COMMERCE PROMOTES A STRONG ECONOMY AND A HIGH QUALITY OF LIFE FOR ITS MEMBERS AND COMMUNITY.

2011 Annual Golf Outing

Presented by



*Can't Spend The Whole Day
Away From the Office?*
Play the Par 3 (2pm Shotgun Start)

Wednesday, July 20th
Pleasant View Golf Course

Space is limited, register online at middletonchamber.com

Event Sponsors



Northwestern Mutual®

19th Hole Dinner Sponsor



Exclusive Hole Sponsors

Affiliated Communications • American Transmission Company • Enterprise rent-a-car
Integral Building Systems, Inc. • Middleton Community Bank • Neckerman Insurance Services • Oak Park Place
Summit Credit Union • Total Awards & Promotions, Inc. • Top Promotions
WISCO Hotel Group • Wisconsin Community Bank

Beverage Sponsors

Eno Vino Wine Bar & Bistro • The North Central Group • T. Wall Properties • US Signal

Golf Cart Sponsor

Country Inn & Suites

Chamber Challenge Sponsor

Fleet Feet • SUPERfeet

Port-O-Potty Sponsor

RUBICON Systems

Hole-In-On Sponsors

Zimbrick of Middleton • Findorff

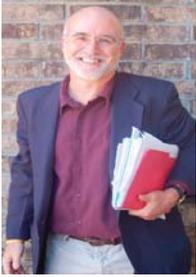
Shared Hole Sponsors

The Alliance • M&I Bank State • Bank of Cross Plains • SupraNet • Yahara Software

HOW DID YOU GET FROM THERE TO HERE?

PROFILES ON THE VOCATIONAL JOURNEY

INTERVIEW BY DIETRICH GRUEN



Dietrich is the former director of Middleton Outreach Ministry, a volunteer with OccuPaws raising guide dogs for the blind, and a columnist for the Middleton Times Tribune

MEET:

MICHELLE CLASEN WERRY,
OWNER OF CLASEN'S
EUROPEAN BAKERY



How long have you been part of the Chamber?

For 18 years, ever since I took over from my parents, who were long-time Chamber members.

How did your family get started in this bakery business?

My dad Rolf and Uncle Ernst came over from Germany after WWII to start over as a baker or pastry chef. Dad bought the Pins & Pleats building (then a wallpaper shop, torn down two years ago) on Parmenter Street. Dad put the first Clasen Bakery in there. Later they built one at Laura Lane, which bakery succeeded enough to subsidize their chocolate factory.

So how did you come into the family business?

I bought out my parents. Not easy. They wanted to remain owners and retain me as manager. I gave *Passing the Torch* [still in print] to my parents, saying, 'Time to read this, Dad. This is what I want.' My parents thought I was crazy. Only 25 at the time, I would not take 'No' for an answer. I bluffed them, taking on Daddy's lawyers and accountants, and telling Dad I'd go to Chicago if they didn't sell

to me. Lots of emotion involved. But things worked out well, as Dad was in the shop the next day taking measurements and orders for what I wanted. He kept the chocolate shop as consolation, as that's where the real money is. I chose the bakery instead; an easy call, as that's where the creative potential is. Creativity is what drives me, even to this day.

You sound so sure that this is your life's chosen work. Did you always know this is what you wanted to do?

From 8th grade on, this is all I wanted to do. Before that I wanted to be a cruise director, like on 'Love Boat.' Upon graduation from MHS, I was sent to Siegburg, Germany, for four years to apprentice under a Master Pastry Chef. Originally, I wanted to own a restaurant, but Dad said, 'No, that's too rough. You'll work weekends in a hot kitchen. Why don't you get a pastry degree?' So I did, working and going to school, six days a week for four years.

Was that anything like "Hell's Kitchen"?

That's an interesting TV show. Yes and no. The Master Chef was very rough verbally, but I was not abused physically (unlike my dad and uncle who, years before, went through that same program). Knowing my parents had a business back home, my mentor allowed me to do things a first-year apprentice never gets to do.

What exactly do you do in this job?

As owner, I set the direction for what product lines to develop, what marketing ideas to pursue. My 42 employees make and sell the diverse line of breads, rolls, chocolate bark and cookies. Each Christmas and Easter I get to make stuff. For a *foodie* like me, to keep those creative juices flowing, we gotta *make stuff*. Time on the shop floor also helps me appreciate what my employees do. But if I did that every day, as I once did for six weeks to cover an employee on leave, I could not run the business.

What's next as you grow your company and express your creativity?

A few years ago my knowledge base began to plateau, so I enrolled at the UW-Madison's Executive Education

Department. I took six classes over three years to receive a Professional Development Certificate in Applied Marketing. Also, I've started writing. Look for a new food column in the *Middleton Times Tribune*, called "For the Love of Food."

How have you been impacted by the current economy?

A food business located in Madison or Middleton is more recession-proof than most, but we're all affected by cost of product, fuel, health insurance. We got through the past two years because we had no debt. I learned from my parents to expand carefully. The recession and my parents also taught me: *Eat and shop local*.

Will you pass this on to your kids in your own succession planning?

Funny you should ask. My oldest, age 19, wants me to open a bakery for her to run. But I put the onus back on her, saying, 'No, you open it and own it, then I'll help.' My other daughter wants to become a pastry chef. And my son is mad at his two sisters for stealing his ideas. My husband owns a successful trucking business in Illinois, so he commutes Monday-Thursday to Peoria, where we also own a horse farm. I join him there on weekends, or he comes up here, but I can't picture the day I ever give up this business.

I sense a strong feminist theme in your career path, your family, even your marriage.

Oh no, I am not a feminist! I am a traditionalist. I believe women should be taught to cook and develop the innate skills they have to manage the household.

And those same skills help you run your business.





WELCOME NEW MEMBERS



5NINES, LLC
John Wagner
222 West Washington Avenue, Suite 360
Madison
608-512-1028
www.enjoy5nines.com

Description: 5NINES is the Madison area's premier Cloud service provider. Our innovative hosting, network, VOIP, internet, co-location, web design, computer support and solutions are driven by a custom-crafted approach that makes 5NINES your trusted partner. They enjoy delivering the highest availability, adaptability, and accountability in the technology services and business data industry.



AJ Prestige Limousine
Alexandr Letavin
1004 N Sunnysvale Lane, Unit H
Madison
608-338-5800
www.ajprestige.com

Description: Clients of AJ Prestige Chauffeur and Limousine Services tell them that they arrive more relaxed and better prepared for their meetings after a journey managed by AJ's trained, professional drivers in a clean, comfortable vehicle, designed to relieve the stress of business travel. Since 2007, they have transported time-crunched executives based in the Madison, Milwaukee and Chicago areas, to flights, meetings and events. They have collected important visitors and made them feel welcome on behalf of their hosts as they travel across the state.



CP Heating & Cooling
Parrish Sanderson
8424 Fairway Place
608-836-2665
www.cpheatingandcooling.com

Description: Serving Dane County since 1998, CP Heating and Cooling believes that every job, no matter how big or small, warrants the best effort from start to finish, even after the job is completed, which is what separates them from the competition. Their philosophy of "Do it the way you would want it done" stands true in their attention to detail and customer satisfaction. 24 hour emergency service, residential and commercial repair and replacement, new construction design and installation.



Harris Bank
Kelly Deegan
8020 Excelsior Drive, Suite 101
608-828-4747
www.harrisbank.com

Description: Banking with Harris Bank... it's easy, it's convenient, and with our extensive group of products and services, it's the right choice for all your financial needs. With Harris Bank, you can meet today's needs while planning for tomorrow's possibilities.



Johnny's Italian Steakhouse Social Hour



Zimbrick Acura/VW Social Hour





WELCOME NEW MEMBERS



MARTIN GROUP
driven by people™

Martin Group
Sharon Ainger Flick
615 N. Parker Drive
Janesville
608-362-3770
www.martingroup.com

Description: When Patrick and Brian Martin launched their business in 1980, they had a fierce commitment to the highest standards of ethical business practices. Strong family values, respect, and a firm sense of community shaped their approach to conducting business. With 31 years of experience and national award-winning service, Martin Group is your complete office equipment solutions provider for multifunction copiers, printers, managed print services, faxes and e-fax services, and document software.



Mortenson Construction
Jonathan Koch
10 East Doty St.
Madison
608-441-5551
www.mortenson.com

Description: For over 50 years Mortenson has been providing construction management and general contracting services. They want to be your building partner. To earn that privilege, they listen to your needs and strive to gain your trust. A construction project is an enormous undertaking. Their job is to help you, and their aim is to create the best building experience possible. They want you to truly enjoy working with them.



Play'N Wisconsin, LLC
Shannon Hadac
3919 Parmenter St.
608-234-5600
www.playnwisconsin.com

Description: Play'N Wisconsin is your retailer of superior outdoor play equipment for people of all ages and sizes. They have chosen to carry nothing but the very best in backyard residential play systems, trampolines, and basketball hoops. Their family recreation center offers an imagination-inspiring play area for children and tweens, available for open play, "pay-for-play", and birthday party activities.



The BenefitWorks
Julie Allord
6200 Mineral Point Road
608-219-3688
www.thebenefitworks.com

Description: The BenefitWorks is an Independent Full service Employee benefits agency. They guide business owners and individuals through the complicated world of insurance benefits and programs. Julie Allord, president and principal of the firm, has over 30 years of insurance experience working with business of all sizes and industries.

Tanner's Bar & Grill Ribbon Cutting



Canstruction benefit for M.O.M.



MEMBERSHIP RENEWALS

(APRIL/MAY 2011)

ActionCOACH	K.F. Sullivan Company	Ruffin' It Resort
Anunson Chiropractic	Little Caesars Pizza	Sam Simon Real Estate, LLC
Anytime Fitness - Middleton	Livesey Company	Sam Simon Real Estate, LLC - Gladys Simon
Bindley Collection & Gallery	Loichinger Advantage, LLC	Scott's Pastry Shoppe, Inc.
Blue River Chiropractic	Long Horn Steakhouse	Senscia, LLC
Boardman Law Firm	Madison College	Silverstone Partners, Inc.
Bristled Boar	Madison Community Foundation	Stark Company Realtors - Kate Isaacson
Bruce Company	Marriott Madison West	Stark Company Realtors - Wanda Roche
Captain Bill's Restaurant	Megna Financial, LLC	Staybridge Suites - Middleton
Chartwell Midwest Wisconsin	Meicher & Associates, LLP	Stroud, Willink, & Howard, LLC
Costco	Metro Brokers - Peg Koth	Structural Research, Inc. - SRI
Courtyard by Marriott	Middleton Community Church	The Blettner Group, Ltd.
Culligan Total Water	Middleton Ford	The Nitty Gritty
Dale Carnegie Training	Middleton Travel, Inc.	The Roman Candle - Middleton
Dean Clinic	Middleton Veterinary Hospital	Thermacor, Inc.
Direct Networks, Inc.	National Electrostatics Corporation	Unified Technologies, Inc.
Eagle Optics	Neider & Boucher, S.C.	UW Health Eye Clinic - Deming Way
Elements Therapeutic Massage	Nonn's Flooring, Inc.	Vincent & Virginia Meinholz Farm
FedEx Office - Middleton	Overture Center for the Arts	Westbend - A Mutual Insurance Company
Friends of the Middleton Public Library	Paychex, Inc.	Wilson Law Group, LLC
Friends of the Performing Arts, Inc.	Potter Lawson, Inc.	Wisconsin Community Bank
Fristam Pumps	Prairie Café & Bakery	Wolff Kubly & Wolff Kubly Time Centers
Genesis Chiropractic Center	ProBuild North, LLC	ZDA, Inc.
Good Neighbor Festival	RESCO Electrical Utility Supply	
Greene - Niesen Insurance Agency, Inc.		
Group Health Cooperative of South Central Wisconsin		
Haley Palmersheim, S.C.		
Harris Bank		
Hubbard Avenue Diner		
Inland Madison, LLC		
Isthmus Publishing Company, Inc.		
James A. Lord, DDS, SC		



Tuesday, June 14, 8:00 a.m. - "The Magnetic Employer"

Registration 7:45 a.m., Sessions 8:00-9:30 a.m.

Edgewood College, Deming Way Campus

Ask the Expert seminars are an included member benefit.

To Register email the Chamber: chamber@middletonchamber.com

MEMBERS ON THE MOVE

ANNOUNCEMENTS

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Bill Fox, Local Cartridge World Franchisee, Says ‘Supporting Small Business is Crucial to Economic Growth in America’. During the week of May 16-20, business leaders and government officials gathered for National Small Business Week, to celebrate the contributions of small business owners who provide stability to the economy. As a leading partner to small businesses and with hundreds of locally-owned and operated stores nationwide, including Middleton, Cartridge World is a vital part of the community. Cartridge World is dedicated to providing solutions to small businesses that need help the most.

US Signal’s New Managed Data Center Offering Opens Way to Virtual Private Cloud Environments. US Signal, a leading service provider of data bandwidth capacity in the Midwest, announces its plan to add a cloud-based Managed Data Center offering to its Managed Services portfolio by the end of the second quarter. US Signal’s Managed Data Center is built with dedicated resource pools designed to rapidly provision and host Virtual Private Servers accessible through US Signal Wide Area Networks. Adding Managed Data Center makes US Signal one of the first service providers in the Midwest to offer customers the opportunity to build Virtual Private Cloud environments.

Town of Dunn and Natural Heritage Land Trust (NHLT) Permanently Protect 38 Acres Along Lalor Road. Lalor Road is designated as Rustic Road 19 by the Wisconsin DOT due to its scenic beauty and rich history. This is the NHLT’s third conservation

project along Lalor Road and it adds to the many hundreds of acres protected in the Waubesa Wetlands area. Since 1997, NHLT has helped protect nearly 2,700 acres as part of the Town of Dunn’s groundbreaking Purchase of Development Rights (PDR) program - the first in Wisconsin.

Mary Miller of Middleton Travel Featured in InBusiness Magazine. Mary Miller, co-owner of Middleton Travel was featured in the Executive Profile of the April 2011 issue of InBusiness Magazine. Miller and best friend, Pam Wencel purchased the agency in 1983 and have grown it into a multi-million dollar company. Mary is especially proud of their “Girls Getaway” trips—a women-only travel group she started 10 years ago. Congratulations Mary, on all your success!

It’s All About You (And Your Closest Friends) at Neena. Neena Introduces Private Shopping Parties! One of the upsides to shopping at boutiques is the special treatment they can provide you! Neena is pleased to invite you to take advantage of their private shopping parties. Gather 5 or more of your friends and you can have the store to yourselves to shop at your leisure before or after store hours. You will have at least two stylists to assist you and refreshments of your choice from our favorite local eateries. Even more, you and your guests receive 10% off your purchases during your party! For more information or to schedule, contact Deneen at deneen@shopneena.com or (608) 628-0773.

Middleton Police Department Connects to the Community with Social Networking. The Middleton Police Department continues to connect to the community by using popular social networking web sites—YouTube, Facebook and Twitter. The Department frequently posts news, crime information, community involvement events, photos, employment opportunities, traffic and severe weather alerts and more. With the addition of the YouTube channel, videos of public interest, including surveillance video from unsolved crimes can now be shared. Anyone with information on unsolved crimes seen on the YouTube, Facebook or Twitter page is encouraged to call the Department at 824-7300 or Madison Area Crime Stoppers at 266-6014. Callers may remain anonymous and may be eligible for cash rewards.

Public Notice to Residents: MRD Compost Facility. Beginning May, the MRD compost facility (5211 Hwy Q) will implement some rule changes. Residents of the City of Middleton and Villages of Waunakee and Shorewood Hills may continue to bring the following items at no charge: brush, branches, limbs (up to 4” diameter), wood chips, sawdust, grass clippings, leaves, plants, Christmas trees, stumps (clean) and clean wood (not painted or treated). No other items will be accepted. Residents of other communities and commercial operators are invited to use the facility subject to the drop-off rates posted at the site. Rates based on vehicle size. The compost facility will be open through November 30. After-hours drop off is prohibited and is subject to fine. If you have questions you may call the MRD compost facility at 833-5339.

MEMBERS ON THE MOVE

ANNOUNCEMENTS

ANNOUNCEMENTS (CONTINUED)

Wisconsin Community Bank's Wealth Management Group On Bloomberg Professional Services. Andrew Douglas, Chief Investment Officer for the Wealth Management Group of Wisconsin Community Bank has been selected as an economic forecast contributor by Bloomberg Professional Services. This economic indicator survey reports various economic projections, or forecasts, of approximately sixty institutions. The projections include areas such as GDP, CPI, unemployment, interest rates, etc.

Madison Restaurant Integrates the New Apple iPad2T Wine List and Drink Menu Available Paperless. Eno Vino Wine Bar and Bistro is the first restaurant in the state to integrate this new and paperless technology. Each guest that visits Eno Vino can choose to view the restaurant's wine and drink menus using the new Apple iPad2T. Currently there are twelve iPad2T on hand and each are specifically programmed and designed for the restaurant. A mini-tutorial is given by an Eno Vino employee with each guest prior to viewing the menus.

Fleet Feet Sports Madison is Excited to Announce the Creation of the Fleet Feet Racing Team! The goal of the Racing Team is to provide a fun and challenging team atmosphere and help you become faster! The team is open to runners of all abilities. The focus for 2011 will be 5km to half-marathon distance road races, as well as track events primarily in the Madison area. For more information please visit www.fleetfeetmadison.com/racing-team.

MassMutual Celebrates New Milestone - 160 Years. It began in a leased, one-room office in Springfield, Mass., on May 15, 1851. Massachusetts Mutual Life Insurance Company (MassMutual) — one of the largest and most admired insurers in America — will commemorate its 160th anniversary with a series of special activities and initiatives that will run throughout the year. Mass Mutual, Platinum Wealth Management (525 Junction Road #8100N) specializes in providing quality financial products and services that will empower you to make informed decisions.

JG Development is teaming up with a new and exciting local program 'Get H.I.P. (Home Incentive Program).' Get HIP is an incentive program for home buyers and sellers or people looking to build or remodel their homes. Participants include builders, remodelers, realtors, lenders, home inspectors and title companies. To learn about this program visit www.ugethip.com

Metro Transit Announces New Innovations in Electronic Trip Planning: Google Maps & Smart Phone Applications. Metro trip planning information is now available in Google Maps. Google Maps makes navigating Metro's more than 60 routes and 2,200 bus stops throughout Madison, Fitchburg, Middleton and Verona much simpler and more user-friendly. Some benefits of this new trip planning tool are: Customization of routes and trips with three options, walking directions to and from the bus stop, allows use of business names or names of places rather than an address, street view imagery, 12 languages, accessible for visually impaired and access from mobile applications. Visit www.maps.google.com or mymetrobus.com/google.



Are You Letting the Chamber Market Your Business? The Chamber could be the missing piece for your marketing plan

- Display your brochures, business cards and related information in our office kiosk--a high traffic area for current and future Middleton businesses and residents.
- Submit your events and promotions for our online Member-to-Member (M2M) listing. Link to your website or flyer. Visit the M2M page and fill out the form.
- Email your press releases (announcements, awards, promotions/hires, and events) for our bi-monthly newsletter.
- Display your brochures or event flyers on the Member Table at Get Moving Middleton.



MEMBERS ON THE MOVE

ANNOUNCEMENTS · HIRES/PROMOTIONS · EVENTS

ANNOUNCEMENTS
(CONTINUED)

5NINES Does Its Part to Boost Tech Economy in Madison Area. 5NINES, an independent, locally owned Cloud service provider, has experienced continued growth over the past year and added eight new employees in just the last six months. Nearing 30 full-time employees, 5NINES found it needed to expand its headquarters and added about 1800 square feet. 5NINES' newly completed space includes an open conference room and a lounge area, where employees have built a PC-based emulated retro gaming system.

Middleton Huntington Learning Center Kicks Off Summer Reading Adventure Program. As area students head into summer break, Huntington Learning Center is launching 'Reading Adventure'. Building on the themes of discovery and exploration, the program encourages students to emerge themselves in the books they read. Students choose books from provided reading lists, complete a journal entry and receive a postcard. At the end of the summer, Huntington will host a party for participants and each will receive a 'Reading Adventure' trophy.

Tanner's Bar & Grill Raises Funds for the Red Cross. Tanner's Bar & Grill opened in Greenway Station on March 1. During their opening week the restaurant offered complimentary food for customers to sample and all proceeds from beverage sales during the week were donated to the Badger Chapter of the American Red Cross. Tanner's General Manager, Danny Jacobs, presented the Red Cross with a check for \$3026.42.

HIRES/PROMOTIONS

Potter Lawson is proud to announce the addition of Andrew Laufenberg and Katherine Carey to their team. Andrew joins Potter Lawson as an architectural intern with a Masters in Architecture from UW Milwaukee and two years of experience in the architecture industry, while Katherine joins the team as an architectural intern with a Masters in Architecture from Montana State University.

Stark Company Realtors is pleased to announce the addition of Britta Wunderlich-Herr, Alex Aminez and Kevin Grinvalsky as Sales Associates, working in the West Branch office at 702 North High Point Road.

InBusiness Magazine is pleased to announce the promotion of Jon Konarske to Associate Publisher.

Vierbicher Associates, Inc. announces the addition of Kathleen Lake, PE, LEED-AP to their Water Resources Engineering team. Lake brings over 17-years of award-winning civil engineering experience. Over the years, she has helped her clients obtain millions of grant dollars for design and construction of diverse infrastructure projects from a variety of local, State, Federal and private sources.

Vierbicher Associates, Inc. also announces the addition of Travis Coyne to the Civil Engineering team. Coyne has over four years of experience providing engineering and construction services on commercial and residential land development projects.

EVENTS

June 4, 9 a.m. – 8 p.m.
Downtown Middleton's Business Association 1st Annual Beach Party and Service Appreciation Day
Art Fair, Kids Activities, Music

June 7, 11:30 a.m. - 3:00 p.m.
Lunch & Learn – Advisory Accounts & Annuities
Presented by the Edward Jones office of Jon Aumann
Vitense Golfland
Questions - call 608-833-4855.

Saturday, June 11, 6:00 p.m.
Free Family Movie Night
Capital Brewery
"Despicable Me" at dusk. Bring non-perishable food items for a chance to win great prizes.

June 16, 8:00 a.m.
Greater Madison SHRM presents: The Crucibles of Management Onboarding & Development.
Olbrich Gardens.
Register at www.gmashrm.org

June 25 - 10:00 a.m. - 3:00 p.m.
2011 Healthy Living Expo
Madison Marriott West
Funds raised will benefit Gilda's Club Madison. Admission is free.

June 25, 11:00 a.m.
Hogs for Guide Dogs
Quaker Steak & Lube
Motorcycle Scavenger Hunt & Ride to raise money and awareness for OccuPaws Guide Dog Association

July 7, 2 – 6 p.m.
JG Development Blood Drive
JG Natural Element Homes Gallery
To schedule your appointment visit www.jgdevelopment.com

MEMBERS ON THE MOVE

AWARDS

AWARDS

Neckerman Insurance Services Producer Recognized as Young Agent of the Year. Nathan Huset was selected as the 2011 Young Agent of the Year by the Independent Insurance Agents of Wisconsin (IIAW). Huset was chosen as a result of his contributions to the Young Agents Committee, as well as his dedication to the insurance industry. His leadership has contributed to the success of IIAW's key events. Congratulations to Nate for this well deserved achievement!

The Greater Madison Area Society for Human Resource Management (GMA SHRM) Receives Distinguished Award. The Society for Human Resource Management (SHRM) has awarded the Greater Madison Area Chapter, the EXCEL Silver Award for 2010. The SHRM Affiliate Program for Excellence (SHAPE) has been designed to ensure a strong connection between SHRM and affiliated chapters from a business perspective. This new program raises the bar of excellence for affiliates and introduces the EXCEL Awards – a tiered recognition and awards system. The Madison chapter is one of the largest and most active in the country with monthly programs and an annual conference.

Local Little Gym Owners Recognized at "Reunion Conference". Little Gym Middleton owners, Bo and Cindy Joers, were honored with President's Circle Awards at the company's 35th Anniversary Conference. This prestigious award honors select franchise's that have shown exemplary performance in retaining their current member base and attracting new customers.

Standard Imaging Honored with Governor's Export Achievement Awards. Governor Walker presented Standard Imaging with the 2011 Governor's Export (Plus) Achievement Award in the Small, Hi Tech category at the 47th Annual Wisconsin International Trade Conference. The annual awards, "recognize firms and organizations that have achieved extraordinary results in international sales or have contributed to Wisconsin's increased ability to compete in a global market." Entries are judged on their export-related growth, the use of innovative methods to achieve success and the effort exerted in reaching international markets.

Tammy Korlesky of Weed Man was named "Lawn Person of the Year" by Lawn and Landscape magazine.

Men's Health Names Eric Foxman Healthiest Man in America. Men's Health looked at statistical and demographic information to identify the characteristics of the ideal candidate: a white male between the ages of 20 and 39, who is Jewish, doesn't smoke, is married, about 5'7, and is right-handed. So where was this guy hiding? Middleton! Meet Eric Foxman, a 5-foot-7, 38-year-old, right-handed Jew, who's married with children. Eric is a Middleton Chamber member and owner of Balance Personal Fitness.



Congratulations to the following Middleton Chamber member businesses on their 2011 In Business Commercial Design Awards:

Electronic Theatere Controls for its corporate facility

Mortenson Construction for Wisconsin Institutes of Discovery

Potter Lawson, Inc. for 800 University Bay Drive and Overture Center

Bruce Company for the Healing Garden at St. Mary's Hospital

J.H. Findorff & Son for the following:
Wisconsin Institutes of Discovery
Healing Garden at St. Mary's Hospital
UW Hillel-Barbara Hochberg Center
Madison Children's Museum
First Unitarian Society
Overture Center



BUSINESS SOCIAL HOURS:

THURSDAY, JUNE 23
5:00 - 7:00 P.M.

HARBOR ATHLETIC CLUB

TUESDAY, JULY 12
5:00 - 7:00 P.M.

RUTH'S CHRIS STEAKHOUSE

BRING A COLLEAGUE OR GUEST FOR AN EVENING OF NETWORKING

GET MOVING MIDDLETON

Stay informed about Middleton's community, schools, business trends, financial markets, health matters, and more!

7:30 A.M.
HILTON GARDEN INN
(GREENWAY STATION)

THURSDAY, JUNE 2
SPONSOR



THURSDAY, JULY 7
SPONSOR



ANNUAL SPONSORS:



If your business has new hires, promotions, announcements, awards or events, e-mail chamber@middletonchamber.com

Or fill out the Member2Member ActivityPage Submission form on our web site at: www.middletonchamber.com



CHAMBER EVENT CALENDAR

SHOW YOUR SUPPORT FOR YOUR FELLOW MEMBERS, NETWORK AND SOCIALIZE. THESE EVENTS ARE FREE, BRING A GUEST!

Thursday, June 2, 7:30 a.m.
Get Moving Middleton
Hilton Garden Inn

Thursday, June 2, 5:00 p.m.
Chamber Sports Night
KEVA Sports Center

Monday, June 6, 11:30 a.m.
Ambassador Committee
Holiday Inn Hotel & Suites

Tuesday, June 7, 12:00 p.m.
Golf Outing Committee
Pleasant View Clubhouse

Tuesday, June 14, 8:00 a.m.
Ask the Expert
"The Magnetic Employer"
Edgewood College, Deming Way

Wednesday, June 15, 12:00 p.m.
Economic Development
Wisconsin Community Bank

Thursday, June 23, 5:00 p.m.
Business Social Hour
Harbor Athletic Club

Tuesday, June 28, 12:30 p.m.
Ribbon Cutting Ceremony
Blackbird Family Yoga

Monday, July 4
Chamber Office Closed

Thursday, July 7, 7:30 a.m.
Get Moving Middleton
Hilton Garden Inn

Tuesday, July 12, 5:00 p.m.
Business Social Hour
Ruth's Chris Steakhouse

Wednesday, July 20, 9:30 a.m.
Annual Golf Outing
Pleasant View Golf Course

THE MIDDLETON CHAMBER OF COMMERCE PROMOTES A STRONG ECONOMY AND A HIGH QUALITY OF LIFE FOR ITS MEMBERS AND COMMUNITY.

VISIT US AT MIDDLETONCHAMBER.COM