



BUSINESS CONNECTION

FEBRUARY/MARCH 2010

2010 BOARD OF DIRECTORS

President, Tammy Sullivan
First Business Financial Services
232-5937

President Elect, Kevin Mahaney
Capitol Bank
836-4305

Secretary, Beth Russell
Russell Law
833-1555

Treasurer, Ruth Dumesic
SVA Certified Public Accountants
831-8181

Past President, Howard Hamre
Zimbrick Acura/VW
836-7776

Teri Bell, T Wall Properties

Jason Guttenberg, Libery Mutual

Randy Krantz,
The Neckerman Agency

Emily Halter,
Group Health Cooperative

Emily McGarvey, North Central Group

Cindy Ramlet,
Cindy Ramlet Avertising & Mkt.

Steve Reese, Springs Window
Fashions

Ex-Officio Members

Mike Davis, City of Middleton

Don Johnson, MCPASD

CHAMBER STAFF

Van Nutt, Executive Director
Cecile Druzba & Lisa DuChateau,
Membership Services

Phone: 827-5797

A MESSAGE FROM YOUR PRESIDENT

Dear Chamber Members,

2010 is off to a wonderful start. The first Get Moving Middleton of the year was well attended and our sponsor, Harbor Athletic Club, provided some great tips on meeting our personal goals. If you attended, I hope you not only had some good laughs, but also took the opportunity to meet at least 2 new people. It's a great networking opportunity.

Speaking of goals, the Chamber Board met for our annual retreat back in November, to discuss 2010 programs. We reviewed the four pillars of the Chamber—Facilitate, Advocate, Communicate and Educate—and set SMART goals for each of these areas. We will be working throughout the year to achieve goals that will maintain the competence level you expect.

I've been involved with the Middleton Chamber since the mid-eighties and this is my second term on the board. During my first term in the 90's and again now, I've met, and worked with some wonderful people, and am amazed at how we continue to push ourselves to find new ways to improve the Chamber and continue to reach our goals. The energy and excitement is contagious.

If you attended the Annual Celebration, January 21, you know what I mean. The room was packed, the food various restaurants served was fabulous,



and there was concern they would run out before the end of the evening. The entertainment, as always, was great and thank goodness I only won a single silent auction item instead of the twelve I bid on! Special thanks to the Annual Celebration Committee for their great work and also to all who participated.

If you haven't been feeling the excitement and energy I'm talking about, I suggest you join a committee that will interest you, or attend a Chamber event. You will see what I mean. The friendships you will develop, the new business acquaintances you will meet, and the rewards you will receive are too numerous for this brief article. I'm convinced if you become involved, you will be drawn into the great things the Chamber has to offer!

Here's a parting thought, focus clearly on the future. Set goals for yourself and your company, make plans, take actions, attend Chamber events, and watch how you accomplish great things!

Tammy

THE MIDDLETON CHAMBER OF COMMERCE PROMOTES A STRONG ECONOMY AND A HIGH QUALITY OF LIFE FOR ITS MEMBERS AND COMMUNITY.

VISIT US AT MIDDLETONCHAMBER.COM



2010 ANNUAL CELEBRATION

Thank You

EVENT SPONSORS



FUN & GAMES SPONSOR



CELEBRATION SPONSORS



RESTAURANTS

- Abuelo's
- Capital Brewery
- Carr Valley Cheese
- Claddagh Irish Pub
- George's Chop House
- Hubbard Diner
- Marriott Madison West
- Quaker Steak & Lube
- Ruth's Chris
- Santa Fe Catering
- Starbucks

SILENT AUCTION DONORS

- A to Z RentAll and Sales
- Abuelo's Mexican Food Embassy
- Ace Hardware - Allen Boulevard
- ActionCOACH
- American Family Insurance - Brenda Miller Agency
- American Girl, Inc.
- American Printing Company, Inc.
- American Transmission Company
- Angie Schwab Interiors LLC
- Anytime Fitness
- Applied Tech
- Arbonne International - Aimee Passini
- Associated Bank - Steve Hansen
- AutoColor, Inc.
- Baird
- Balance Personal Training
- Bark Busters
- Bask In Gifts

- Baymont Inn & Suites
- Best Western West Towne Suites
- Betty Lou Cruises
- Bindley Collection Gallery
- Blettner Group Ltd
- Bogey's Family Fun Park
- Bristled Boar Saloon
- Broihaun Management Company, LLC. - Valencia
- Bruce Company
- Burke, Terry A. DDS, MS
- Burman Coffee Traders
- Burrachos Fresh Mexican Grill
- Business Basics, LLC
- Camping for the FUN of It
- Capital Brewery
- Captain Bill's Seafood
- Carr Valley Cheese
- Celerity Staffing Solutions
- Central Place Real Estate

- Chalmers Jewelers
- Chartwell Midwest
- Cindy Ramlet Advertising
- Claddagh Irish Pub
- Clasen's European Bakery
- Clifton Gunderson LLP
- Club Tavern
- CMS of Madison, Inc.
- Coldwell Banker Success - Deah & Todd Mulhern
- Coldwell Banker Success - Holly & Steve Markley
- Comfort Keepers
- Comfort Suites
- Cookies By Design
- Country Inn and Suites
- Courtyard by Marriott
- Cress Funeral & Cremation Service
- Dale Carnegie Training





2010 ANNUAL CELEBRATION

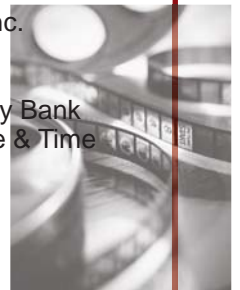
Thank You

SILENT AUCTION DONORS

Dominos Pizza
 Eagle Optics
 Elements Therapeutic Massage
 Emmons Business Interiors
 Encore Construction Inc.
 Entercom
 Enterprise Rent-A-Car
 Fairfield Inn & Suites
 FedEx Office
 First Business Financial Services
 First Choice Dental Group, SC
 Fitzgerald's of Middleton
 Fleming's Prime Steakhouse & Wine Bar
 Forrestal's Gallery
 Franklin Tax & Accounting, LLC
 Fred Astaire Dance Studio
 Gallina Companies/ MSW, Inc.
 Gary's Art & Frame
 Gilson Inc.
 Gordon Flesch Co.
 Gunderson Funeral Home & Crematory
 Greenway Station Management Office
 Gatekeepers
 Hampton Inn & Suites Madison West
 Happy Pastime
 Harbor Athletic Club
 Hartjes Dental Associates LLC
 Hilton Garden Inn - Middleton
 Hitters SportsPlex
 Hody Bar & Grill
 Holiday Inn Hotel & Suites
 Home Savings Bank
 Huntington Learning Center
 Isthmus Eye Care, S.C.
 It's Your Party Events, LLC.
 James Lord, DDS, S.C.
 Jennifer Hassrick Photography
 Jims Amoco, LLC
 Johnny's Italian Steakhouse
 Keva Sports Center
 Kicks Unlimited
 Kiesling Associates LLP
 Knoche's Food Center
 KSW Construction Corporation
 La Bella Vita
 Liberty Mutual Group

Liberty Professional Services, LLC
 Livesey Company
 Luedtke-Storm-Mackey Chiropractic Clinic, S.C.
 M&I Bank
 Madison Gas and Electric Company
 Madison Golf and Development
 Marriott Madison West
 Mid Town Pub
 Middleton Art & Framing
 Middleton Farmers Co-op
 Middleton Sports & Fitness
 Middleton Times Tribune
 Middleton Travel, Inc.
 Morey Airplane Company
 MyMenu
 NARI of Madison, Inc
 Neils Liquor
 Nennig Law Offices, LLC
 New Self Renewal Center
 Nonn's Flooring, Inc.
 North Central Group
 NovoPrint USA, Inc.
 O'Gara Publishing
 Oompa Toys
 Overture Center for the Arts
 Parks Electric
 Paychex, Inc.
 PDQ Food Stores, Inc.
 Petersburg Insurance Agency LLC
 Pleasant View Golf Course
 PPD, Inc.
 Quaker Steak & Lube
 Radisson Hotel
 Randall Cabinetry LLC
 Restaino & Associates - Kathy & Kim Team
 Restaino & Associates - Relocation Division
 Reynolds Urethane Recycling, Inc.
 Rick Vanden Heuvel, CPA
 Robertson Plastic Surgery
 Rural Mutual Insurance Company
 Russell Law
 Ruth's Chris
 Sam's Club
 Savant Capital Management Inc.
 Select Enterprises
 Silverline Digital

Silverstone Partners, Inc.
 Sofra Family Bistro
 Speedpro Imaging
 Sperry Van Ness
 Sprecher's Restaurant & Brew Pub
 Springfield Storage Condominium,
 Springs Window Fashions, LP
 Standard Imaging
 Starion Financial
 Stark Company Realtors - Jennifer Utter
 Jill Stiegler
 Kate Issacson
 Nancy McCauley
 Susie Jennings
 Tom Zindars
 State Bank of Cross Plains
 Staybridge Suites - Middleton
 Structural Research, Inc.
 SVA Certified Public Accountants
 SWAT Madison
 SwimWest Swim School
 Tastefully Simple
 TDS Telecom
 The Neckerman Agency
 The Neckerman Agency - Randy Krantz
 The Payroll Company, Inc.
 The Roman Candle Pizzeria - Middleton
 Think! Toner and Ink
 Top Promotions
 Total Awards & Promotions, Inc.
 Turn Around Teen, Counseling Services, Inc.
 Unity Health Insurance
 Upper Iowa University
 US Signal
 UW Credit Union
 Villa Dolce
 Welton Enterprises Inc.
 Windogs Pet Lodge
 WISC - TV3 / CBS
 Wisconsin Community Bank
 Wolff Kubly Hardware & Time Center
 Zimbrick Acura/VW





2010 ANNUAL CELEBRATION

Thank You

2010 Committee Members

CHAIRS

Karen Gallina, SVA Certified Public Accountants
Jason Guttenberg , Liberty Mutual Group
Lindsay Ostrowski , Dean Foundation
Donna Parks, Middleton Travel, Inc.
June Schroeder , Baird

Roxanne Andler, Associated Bank
Teri Bell, T. Wall Properties
Brenda Delabarre, M&I Bank
Sara Falci, Closets by Techline
Ed Hauptmann, Marriott Madison West
Susie Jennings, Stark Company
Andrea Mace, Marriott Madison West
Joe Morgan, Starion Financial
Adam Nonn, Nonn's Flooring, Inc.

Erika Olson, Restaino & Associates
Pam Sanderson, Holiday Inn Hotel & Suites
Erin Sardeson, PPD, Inc.
Brad Sherman, PPD, Inc.
Heather Stetzer, Marriott Madison West
Kim Storch, Restaino & Associates
Susan Thronson, M&I Bank
Ashley Trabert, North Central Group Hotels
Regina Wheat, Home Savings Bank



HOW DID YOU GET FROM THERE TO HERE?

PROFILES ON THE VOCATIONAL JOURNEY

BY KATHI KOEGLE



In this column, I have the pleasure of interviewing Chamber members and learning about the sometimes-winding path they've taken to arrive at their current work.

MEET: MARLETTE LARSEN

JOB TITLE/COMPANY:
RETIRED (DEC. '09) CO-
OWNER OF HAPPY PASTIME,
MIDDLETON

CHAMBER MEMBER: 20+
YEARS AND MEMBER OF
THE MIDDLETON TOURISM
COMMISSION

What brought you to the Madison area in the first place?

I wanted to be a science and medical writer. After I earned a BA in biology from Augustana College in Illinois, I came to Madison for graduate work in science writing at the Journalism School, and never left. I then worked for the UW News and Publications Service reporting on the science research at the University.

How did Happy Pastime come to be?

In a most unexpected way! When I was pregnant with my second child in 1975, I met a neighbor, Jan Clauss, at a garage sale. I discovered that she had a unique

collection of Hummel plates, and I had a few Hummel figurines. At that time, Hummels were very hard to get. Based on our mutual love of these collectibles, we decided to launch a business together importing Hummels from Germany. We named it "Happy Pastime," after a Hummel figurine, because collecting is truly a happy pastime. We sold items to friends and relatives and did local shows. As we grew, we needed more space. We contacted the owner of The Gallery restaurant in downtown Middleton and set up a gift shop, and sold Hummels and other collectibles there for 12 years. We also gave seminars about collecting. During that time, we traveled to Germany and sold Hummels at national shows. Over time, we needed more space, so in 1988 we opened a separate store in downtown Middleton.

What's the origin of your passion for collecting Hummels?

I think I inherited a "collecting gene" from my grandfather. He lived with us when I was growing up, and he had an amazing and extensive collection of American Indian artifacts, coins, stamps, and antiques. I loved hearing the stories behind the items.

Do you think entrepreneurs today face the same challenges you did when you started out?

Some try to be too big from the start. If you begin small, you can reinvest and grow your business. If you start out too large, you incur so many expenses with business loans. Jan and I always saved money so we would have those resources to fall back on during tough times, and we definitely experienced them during our 35 years in business. To entrepreneurs, I'd say, "Follow your

passion, but be realistic about what you can do."

Now that you're retired, what do you enjoy doing with your time?

I'm still on the board of the Middleton Tourism Commission because I love promoting Middleton! I treasure my time with 3 grandchildren, and I applied to be a volunteer puppy trainer for OccuPaws, a Wisconsin-based guide dog association. I'm training Casey, a Black Lab, for the next 12 months until she goes on to further training and then gets matched with someone who is visually impaired. I recently got OccuPaws to join the Middleton Chamber! In June of this year, I'm visiting English Gardens with the Wisconsin Hardy Plant Society, and then it's on to Sweden to visit ancestral places. I volunteer at Olbrich Gardens, and also want to audit some classes at the UW. I may have retired from selling Hummel collectibles, but they'll always be an ongoing passion for me!

Do you have any "pearls of wisdom" you'd like to share with our readers?

Life is short. Enjoy the ride. Take chances. Follow your passion!





WELCOME NEW MEMBERS



Bachmann Construction
Greg Smithback
1201 S. Stoughton Rd., Madison
Phone: 608-222-8869
Web: www.bachmanconstruction.com

Categories: Construction & Building Trades
Description: Bachmann Construction is a full service Commercial General Contractor started in 1954 and since grown to over 135 employees, performing \$25 million in construction projects annually. Bachmann's specialty is design-build or partnering/fast-track construction. This approach allows for accelerated scheduling and efficient management of design criteria. Their goal is to provide excellence in all areas of client service.



Boley Tree & Landscape Care
Joshua Boley
2305 Parview Rd, Suite 150
Phone: 608-831-5638
Web: www.boleytrecare.com

Categories: Landscaping & Nurseries; Personal Services
Description: Boley Tree & Landscape Care, Inc. or "Boley TLC" has been a part of the Middleton Community for 25 years. They offer a Complete Landscape Management portfolio including the following areas of expertise: Tree Care, Lawn Care, Landscape Construction/Renovation, and Snow & Ice Management services. Serving residential clients, commercial accounts, and municipal entities. One Company. Complete Care.



Center for Natural Medicine
Hannah Hollingsworth
6255 University Ave., Suite 203
Phone: 608-852-3166
Web: www.center4naturalmed.com

Categories: Health & Fitness; Medical
Description: The Center for Natural Medicine is an integrated healing clinic offering a full range of nature-centered medical care. From internal medicine to bodywork to emotional release processing, all caregivers work cooperatively as your personal healthcare team.




Eno Vino, LLC
Jose Luis Granados
601 Junction Rd., Madison
Phone: 608-664-9565
Web: www.eno-vino.com

Categories: Restaurants & Caterers
Description: A wine bar and bistro with an extensive wine selection, an all world cuisine for upscale tastes, and all arranged in a warm, relaxed and comfortable setting.



Goben Cars
Scott Schowalter
3415 Parmenter St.
Phone: 608-836-5500
Web: www.gobencars.com

Categories: Automotive; Retail
Description: The Goben Family has been in the business for more than 30 years. They welcome you to their new location in Middleton. Their dealerships have a massive selection of quality pre-owned cars, trucks, and vans. Domestic and Import vehicles are available.



Tuesday, February 9, 7:30 a.m. (7:15 Registration)
Making Smart Technology Decisions

Wednesday, March 10, 7:30 a.m.
Employee Improvement

All seminars are held at Edgewood College, Deming Way Campus
Registration is free for Chamber Members,
to register email the Chamber at
chamber@middletonchamber.com



WELCOME NEW MEMBERS



Guardian
Joseph Onopa
8010 Excelsior Dr, Suite 200
Phone: 608-828-9800
Web: www.joeanopa.com

Categories: Business Services;
Financial Services & Banking;
Personal Services
Description: Joe helps his clients develop a personal financial strategy to maximize lasting wealth with certainty, not luck. He backs this up by offering thorough knowledge of investment and risk management products and services. He is committed to providing objective advice, tailored strategies, and personal attention.



National Mustard Museum
Barry Levenson
7477 Hubbard Ave.
Phone: 608-831-2222
Web: www.mustardmuseum.com

Categories: Entertainment & Recreation; Retail
Description: Feast your eyes on the world's largest collection of mustards and mustard memorabilia in the family-friendly museum and taste the world's finest mustards in the gourmet gift shop. It's also the campus of the mustard college - POUAPON U!



Occu Paws
Nicole Meadowcroft
6610 Fieldwood Rd., Madison
Phone: 608-444-9555
Web: www.occupaws.org

Categories: Non Profit Organization
Description: "Harnessing Independence Through Teamwork." OccuPaws offers a unique training experience to the clients we serve. All of our placement training sessions are conducted in the comfort of the client's home environment. This means that clients do not have to leave their home, job or family to get the training required to safely and effectively use one of the most incredible mobility tools available - a guide dog.



Santa Fe Catering
Lori Christianson
8152 Forsythia St.
Phone: 608-831-8209
Web: www.santafetrailer.com

Categories: Restaurants & Caterers
Description: Santa Fe Catering brings home to Middleton the fabulous southwestern fare its mobile counterpoint, Santa Fe Trailer, has been dishing up at outdoor venues around Madison the past two years. Santa Fe Catering offers takeout and delivery for lunch and dinner. Dine in at XS Nightclub. Custom private and corporate catering on or off premise. Long time Middleton residents Andy Hartnett and Lori Christianson, former chef/owner of Tortillas Restaurant are proprietors.



Sprecher's Restaurant & Pub
Sue Getgen
1262 John Q. Hammons Dr.
Phone: 608-203-6552
Web: www.sprecherspub.com

Categories: Restaurants & Caterers
Description: Locally owned & operated, with a commitment to using great local community resources. Enjoy Sprecher's world class beer & soda along with numerous made-from-scratch menu items that incorporate Wisconsin ingredients. Open for Lunch & Dinner.



Steve Brown Apartments
Jenny Wedberg
120 W. Gorham St., Madison
Phone: 608-255-7100
Web: www.stevebrownapts.com

Categories: Real Estate, Rentals & Development
Description: Steve Brown Apartments is proud to offer Brownstone on Old Sauk and Brownridge Terrace rental communities to the residents of Middleton. Come check us out, we can't wait to meet you!



The Leukemia & Lymphoma Society
Lori Fons
550 D'Onofrio Dr., Madison
Phone: 608-826-0771
Web: www.lls.org/wi

Categories: Non Profit Organizations
Description: LLS is the world's largest voluntary health agency dedicated to funding blood cancer research and providing education and patient services. For more than 60 years, we have been dedication to our mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

MEMBERS ON THE MOVE

ANNOUNCEMENTS

ANNOUNCEMENTS

Bockfest Weekend Marketing.

The Middleton Tourism Commission has some funding to help collectively promote activities around Middleton over the weekend of Capital Brewery's BockFest, February 26-28. If you've been thinking about a special event at your business or hosting a fundraiser, Tourism can help advertise events held that weekend, primarily through day-of print pieces. Contact Val Steel at Tourism, 831-6350 or val.steel@ci.middleton.wi.us soon with your event information - at no cost to your business!

North Central Group Hotels are offering special Bockfest Weekend rates with tickets. Visit www.ncghotels.com/bockfest for more information.

State Bank of Cross Plains to Acquire Black Earth State Bank. SBCP Bancorp, Inc. (SBCP) and Black Earth State Bank (BEBS) have signed an agreement with the intent to merge Black Earth State Bank (Black Earth) into the State Bank of Cross Plains (State Bank). The transaction is anticipated to be completed in the first quarter of 2010 pending both regulatory and BEBS shareholder approval. The State Bank of Cross Plains, a \$710 million bank established in 1908, has nine offices in Cross Plains, Madison West, Middleton, Mt. Horeb, Oregon, Verona and Waunakee. The merger will create a \$755 million dollar bank with the addition of \$45 million in assets from Black Earth. State Bank will provide an expanded offering of products and services to the customers of Black Earth, such as Wealth Management services.

Applied Tech and Focus on Energy, Wisconsin's statewide resource for energy efficiency and renewable energy, are excited to partner together to help businesses conserve energy in their IT solutions.

Right now you can receive a cash incentive of \$250 for each server virtualized and another \$60 for each PC replaced with a thin client*. For more information on how to take advantage of these green IT incentives, contact Applied Tech to receive a copy of the Incentive Application and to begin greening your business. *These incentives are offered from January 1, 2010 through June 30, 2010.

Entrepreneur Magazine Ranks The Little Gym No. 1 in Children's Fitness; Middleton Gym Proud of Distinction.

The Little Gym ranked No. 1 in the Children's Fitness category on the magazine's Top Franchises List. Noted as a leader in the growing children's services segment, their programs are curriculum-based and make skill-building fun for students and parents alike. The Little Gym offers classes for children from 4 months to 12 years.

The Little Gym of Middleton Debuts New Social Media Web Site. The Little Gym of Middleton is calling all parents to join a new online community designed especially for sharing. ChildrensSuccess.com, created by the Little Gym International, was recently launched as an outlet for parents looking to recognize their children's accomplishments, photos, video's or stories.

Yahara Software Joins the Old Sauk Trails Park Family.

Engineered Construction recently completed a build-out for The Gialamas Company, adding over 6,500 square feet of new tenant space to The Gialamas Company's Old Sauk Trails Park development. Construction began in Mid-July and Yahara Software, a custom software design development firm, took occupancy September 1, 2009. Yahara Software focuses on interactive web development solutions for the insurance, government, educational and health industries amongst others. The Gialamas Company has been providing the Greater Madison area with Class A office space for over 30 years.

Choice Hotels Owners Council Announces 2010 Officers.

Chairman, Todd Winkler of Madison, WI was re-elected to serve a second year in command of the Choice Hotels Owners Council. Todd is the President of WISCO Hotel Group which owns and operates 11 hotels in Wisconsin to include 3 Comfort Suites and a Comfort Inn, in addition to Holiday Inn, Holiday Inn Express, Candlewood, Fairfield Inn & Suites and Baymont.



MEMBERS ON THE MOVE

ANNOUNCEMENTS › EVENTS

ANNOUNCEMENTS (CONTINUED)

T. Wall Properties has completed a new three-story, 45,000 square foot office building in the American Center on Madison's east side. The new building, estimated at \$5.2 million including land and construction, will bear the Johnson Bank name. The new building provides an amenity package of underground parking, a fitness center complete with shower rooms, and a board room in the lower level for all tenants to use. Additionally, a number of "green" features include: high performance windows extending from floor to ceiling, waterless urinals and dual flush toilets, low flow faucet, heat exchangers on hot air intakes, a computerized HVAC control system, and a construction waste recycling program.

Savant Capital Management Named RIA Giant and Regional Mover & Shaker on InvestmentNews' List of Top Registered Investment Advisors for 2nd Time in 2009. Savant Capital Management, has again been recognized by InvestmentNews, on two lists that are part of the financial publication's Top RIA Rankings quarterly newsletter highlighting the nation's top Registered Investment Advisor (RIA) firms. "Savant is honored to be recognized for its unique approach to managing the financial needs of its clients," said Savant Managing Partner Brent Brodeski. "We will continue to serve our clients with the guidance they need to receive financial peace of mind."

You made your new year's resolution to get in shape, and Balance Personal Training can help you get there. My name is Eric Foxman, and I have been a Certified Fitness Professional since 1995. My clients come from all walks of life: elite athletes, expectant mothers, people living with cancer, competitive body builders, teenagers, and people who just want to be in better shape. So call (608.798.0081) or email (eric@balancepersonaltraining.com) today and let's work together to help you achieve your health and fitness goals. Read what my other clients have said <http://www.balancepersonaltraining.com/testimonials>

Steven and Holly Markley have recently joined Coldwell Banker Success Realtors located at 7780 Elmwood Avenue, Ste. 130, in Middleton. They will continue to offer their promise of 100% Satisfaction Guarantee to all their clients as they have for the past 30 years.

35K Challenge

In response to MOM announcing the adoption of a new food pantry model, two anonymous donors have stepped forward to match dollar for dollar the first \$35,000 of cash contributions from the community targeted to the new program. The \$35,000 of community funds will generate 250,000 meals for those that qualify to use the pantry. Donations for the match fund must be received prior to March 31. Want to brainstorm creative ways you can get involved? Contact the MOM office at 836-7338.

EVENTS

Tuesday, March 16
4:00 p.m. - 8:00 p.m.
5:30 p.m. Ribbon Cutting

Center for Natural Medicine's (6255 University Avenue) Grand Opening Fair – Curious about how natural medicine can help you? Do you know about natural health resources right here in your neighborhood? Come to our Grand Opening! Learn about naturopathic medicine. Three licensed naturopathic doctors will be available to answer questions about what natural medicine is and what it can do for you.
www.center4naturalmed.com



BUSINESS SOCIAL HOURS:

WEDNESDAY, FEBRUARY 24
5:00 - 7:00 P.M.
QUAKER STEAK & LUBE

THURSDAY, MARCH 11
5:00 - 7:00 P.M.
OVERTURE CENTER

MEMBERS ON THE MOVE

HIRES · PROMOTIONS

HIRES-PROMOTIONS

Rick Vanden Heuvel, Certified Public Accounts, is pleased to announce the following additions to their firm:

Karla Schindel, Staff Accountant
Peter Nagel, Account Manager
Chad Schreiber, Account Manager

JG Development, Inc., a Madison-area based design-materials-build firm, has announced *Michelle Milestone* as the new Director of Sales and Marketing. She is responsible for JG's sales, business development, and marketing efforts. Michelle has been with JG since 2001, and is from the Mt. Horeb area.

Starion Financial has added *Joe Morgan* as the retail branch manager. Morgan will oversee bank lobby operations, lending and establishment of new bank accounts for small businesses and individuals. He will also represent the bank to community groups and at charity events throughout the Madison area. Morgan has 15 years of bank experience, including 10 as a branch manager. He graduated from Holy Name Seminary in Madison and attended the University of Pittsburgh before graduating from the Defense Language Institute Foreign Language Center in Monterey, California.

Ken Thompson, President & CEO of Capitol Bank, is pleased to announce the promotion of *Catherine M. Wittenwyler* to Assistant Vice President. Cathy has been in banking for 20 years and oversees the Operations Department of the Bank.

Kathi Koegle has been promoted to Director of Community Relations for the WI Council of the Blind & Visually Impaired. She will be responsible for increasing awareness of the Council's services, programs, education, advocacy, and outreach on behalf of people in Wisconsin who are blind and visually impaired. She will also assist with fund development and special event planning and coordination. Kathi will draw upon her marketing communications experience to help grow **docuScan of Wisconsin**, the Council's full-service document scanning business venture. She writes the Chamber newsletter column titled "How did you get from there to here?"

Vierbicher Associates, Inc. announces the addition of *Jason Hansen* to our building inspection team. Hansen brings five years of experience in the building inspection profession. His responsibilities include working with the public, review and issuance of permits, inspection of residential and commercial construction and zoning administration. Hansen is an experienced residential and commercial building inspector with certifications in UDC construction, HVAC, electric and plumbing, as well as commercial buildings. He graduated from the University of Wisconsin-Platteville with bachelor's degrees in Building Construction Management and Business Administration. Hansen has previously worked for the Department of Commerce and the City of LaCrosse as a building inspector and plan reviewer.

Clifton Gunderson, announces the recent addition of *Vicki L. Buening, CPA* to the Middleton and Tomah practices of Clifton Gunderson. Buening joined Clifton Gunderson as a tax manager for the Middleton and Tomah markets. She has 10 years of public accounting experience with a tax focus serving construction, manufacturing, retail and distribution companies. She specializes in providing companies with tax planning, tax preparation and representation for income, sales and payroll tax notification. In addition, she provides tax preparation and tax planning services for individuals.

Justin Hart, Credit Analyst at **Capitol Bank**, has been promoted to Commercial Lender. Justin, an Iraq War Veteran, earned his degree in Finance from the University of Wisconsin-LaCrosse. In his new position, Justin will handle his own loan portfolio and continue to be involved in the Bank's asset quality/risk management program.



If your business has any new hires, promotions, awards and/or any upcoming events, please e-mail the information to: chamber@middletonchamber.com.

Or fill out the Member2Member ActivityPage Submission form on our web site at: www.middletonchamber.com

MEMBERSHIP RENEWALS (DECEMBER 2009/JANUARY 2010)

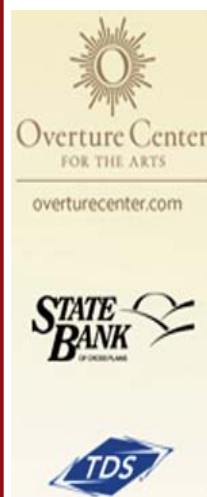
Anytime Fitness - Middleton
 Badger Insurance Associates
 Benedictine Women of Madison
 Bodilly CPA & Consultants, LLP
 Brand Insights
 Capital Brewery Co.
 Capitol Newspapers
 City of Middleton
 Clownin' Around
 Coldwell Banker Success -
 Deah Mulhern
 Coldwell Banker Success -
 Steve & Holly Markley
 Coldwell Banker Success -
 Todd Mulhern
 Dahl Financial Services, LLC
 Edward Jones - Shannon Riley
 Electronic Theatre Controls
 Entercom Madison, LLC
 Fish & Associates, Inc.
 Fleming's Prime Steakhouse &
 Wine Bar
 Geri Gerold Photography
 Gilson, Inc.
 Gunderson Funeral Homes
 In Business Magazine
 Inland Madison, LLC
 Keva Sports Center
 Kiesling Associates, LLP
 KMI - Kalish Masonry, LLC
 Luedtke-Storm-Mackey
 Chiropractic Clinics, S.C.
 M & I Bank - Middleton
 Marilyn's Opera House
 McDonalds Restaurant - Allen Blvd
 McDonalds Restaurant - Greenway
 Middleton Fire Department
 Middleton Sertoma Club, Inc.

Midwest Pool Supply, Inc.
 Morey Airplane Company, Inc.
 Nennig Law Offices, LLC
 Northwestern Mutual Financial
 Network
 NovoPrint USA
 O'Gara Publishing
 Orchids Garden Centre & Nursery
 Park Bank - Middleton
 Pleasant View Golf Course
 Property Drive, LLC
 Restaino & Associates Realtors -
 Mike Adler
 Rowland Reading Foundation
 Shulfer Architects, LLC
 Sonic Drive-In
 Springfield Storage Condominium,
 Star Satellite
 Starbucks Coffee - Greenway
 Station
 Starbucks Coffee - Middleton Hills
 Stark Company Realtors -
 Roberta Vellucci
 Sustainable Engineering Group

SVA Certified Public Accountants
 Swimwest School of Instruction
 Tastefully Simple - Karin Henning
 TDS Telecom
 TEC Mailing Solutions, LLC
 Teff Chiropractic
 The Business Source, LLC
 The Fitness Nomad
 The Gialamas Company
 Turn Around Teen
 Unified Newspaper Group
 United Cerebral Palsy of Dane
 County
 UW Provisions
 Valencia Place Apartments
 Wussow Chiropractic



*Thank You
 for your continued support!*



**LOOKING TO EXPAND YOUR NETWORK AND CONNECT
 WITH OTHER AREA CHAMBER MEMBERS?**

Then take a break and join the chambers of Black Earth, Cross Plains, DeForest, Fitchburg, Middleton and Sun Prairie for a special joint Chamber Mixer.

THU, MAR 11 | 5 - 7 PM

Overture Center for the Arts (Level II)

- Expand your network beyond your own chamber
- Enjoy complimentary hors d'oeuvres and a private cash bar
- Groove to live music by Gerri DiMaggio and Friends, classic jazz with Latin influences
- Leave refreshed and ready for business!

RSVP BY FRI, MAR 5

Register online: <http://mar11.eventbrite.com>
 or contact Meryn Daly: mdaly@overturecenter.com or 608.258.4142

GET MOVING MIDDLETON

STAY INFORMED ABOUT MIDDLETON'S COMMUNITY, SCHOOLS, BUSINESS TRENDS, FINANCIAL MARKETS, HEALTH MATTERS AND MORE.

MONTHLY MEMBERSHIP MEETING

7:30 A.M. AT THE HILTON GARDEN INN (GREENWAY STATION)

THURSDAY, FEBRUARY 4 SPONSORED BY



THURSDAY, MARCH 4 SPONSORED BY:



ANNUAL SPONSORS:



CHAMBER EVENT CALENDAR

SHOW YOUR SUPPORT FOR YOUR FELLOW MEMBERS, NETWORK AND SOCIALIZE. THESE EVENTS ARE FREE, BRING A GUEST!

Monday, February 1
11:30 a.m.
Ambassador Committee
Holiday Inn Hotel & Suites

Thursday, February 4
7:30 a.m.
Get Moving Middleton
State of the City Address
Hilton Garden Inn

Tuesday, February 9
7:30 a.m.
Ask The Expert - "Making Smart Technology Decisions"
Edgewood College

Wednesday, February 17
12:00 p.m.
Economic Development Committee
Wisconsin Community Bank

Wednesday, February 24
5:00 - 7:00 p.m.
Business Social Hour
Quaker Steak & Lube

Friday, February 26
5:00 p.m.
Lion's Club 11th Annual Wine Tasting Fundraiser
Marriott Madison West

Friday, February 26
7:30 p.m.
Larry Busch Orchestra
Middleton PAC

Saturday, February 27
12:00 p.m.
Bockfest
Capital Brewery

Thursday, March 4
7:30 a.m.
Get Moving Middleton
Hilton Garden Inn

Wednesday, March 10
7:30 a.m.
Ask The Expert - "Employee Improvement"
Edgewood College

Thursday, March 11
5:00 - 7:00
Multi-Chamber Business Social Hour
Overture Center for the Arts

THE MIDDLETON CHAMBER OF COMMERCE PROMOTES A STRONG ECONOMY AND A HIGH QUALITY OF LIFE FOR ITS MEMBERS AND COMMUNITY.

VISIT US AT MIDDLETONCHAMBER.COM