

menomonie area
CHAMBER News

September 2016 • Vol. 78, Issue 09

Welcome
back,
students!



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Chamber Statistics

August, 2016

Packets

Relocation..... 7
Visitor..... 8

Sales

Chamber Dollars \$1,605.00

Facebook

New Likes 17

Website

Total Sessions 1,571
Users 1,213
Page Views 2,251



Like us on Facebook!



Welcome to the Opposing Team and Mom, Dad and Grandma, Too!

If we do a quick inventory of the many athletic and sports related complexes in the Menomonee area, the list grows quickly: UW-Stout Sport & Fitness Center, Don & Nona Williams stadium, Dunn County Recreation Park, Fanetti Community Center and Arena, Menomonee public schools facilities, Wakanda and other city parks. There are over 16 different men's and women's sports, plus recreational options offered on the UW-Stout campus. The Menomonee High School also currently lists 22 sports, including gymnastics, football, tennis, track, basketball, hockey, golf, swimming and more.

Used by school and recreational teams, parks & recreation activities, and Wisconsin AAU, these facilities see plenty of competitive action. That competition usually involves an opponent from out-of-town. When that opponent comes to compete, those teams often bring friends and family to cheer them on. These visitors to our community will be looking for places to stay, food and drink and other services during their time in Menomonee.

Think about how your business might reach out to these visitors to offer a special or make them aware of your services. Do you have welcome signs, offer to-go or delivery options, and are you visible online with your hours and location?

If you are interested in discussing ways to partner with Menomonee Tourism to reach the sports and athletic market, please contact us at 715-235-9087 or by emailing tourism@menomoneechamber.org.

Upcoming Events



Community Cookout
Thursday, September 8, 4 p.m. to 8 p.m.
Join your neighbors downtown, behind the Visitor Center, for great food, the music of Left Wing Bourbon, raffle, Wiener Dog races and regional wine & beer offerings.

Hosted by Main Street of Menomonee, Inc. Find all the details by visiting the [event on Facebook!](#)



Farm-City Day
Saturday, September 10, 10 a.m. to 2 p.m.
This is a great opportunity to bring the whole family back to the farm. Enjoy free family activities including guided wagon tours, a kids play area, kiddie tractor course, petting zoo, and more!

This event will take place at Alfalawn Farms, located 12 miles south of Menomonee at N2859 290th St, Menomonee, WI 54751. <http://farmcityday.com/>



What's Happening at the Mabel Tainter Center for the Arts

Cammie Johnson Benefit Concert for Juvenile Diabetes.
Saturday, September 10, 5 p.m. - 10 p.m.
An evening of food and drink, silent and live auctions, and the music of Synergy.
<https://www.facebook.com/events/1133626940009170/>

St. Paul Ballet's "An American in Paris"
Friday, September 16, 7:30 p.m. - 9:30 p.m.
A one-act ballet inspired by the classic film with selections from the Gershwin score. Featuring a cast of 36 dancers.
<http://www.mabeltainter.org/event.phtml/A00D6BDA/st.paul.ballets.an.american.in.paris/>

Monroe Crossing
Saturday, September 17, 7:30 p.m. to 9:30 p.m.
Performing an electrifying blend of classic bluegrass, gospel and originals. They are favorites among bluegrass connoisseurs and non-bluegrass audiences alike.
<http://www.mabeltainter.org/event.phtml/CD74601A/monroe-crossing/>

Other Events

Wednesday, September 7th
• Classes Begin at UW-Stout
• Meet Menomonee, UW-Stout

37th Annual Punky Manor Challenge of Champions
Thursday - Saturday, September 22-24
Red Cedar Speedway, Dunn County Rec Park
<http://www.redcedarspeedway.com/>



Like us on Facebook!



Ground Breaking



Dunn Energy Breaks Ground on Solar Facility

Dunn Energy Cooperative is excited to announce their partnership with SoCore Energy and Dairyland Power Cooperative in bringing locally produced renewable energy in a large scale capacity to Dunn County.

If you are a member of Dunn Energy Cooperative and are interested in participating in the SunDEC Community Solar program, contact the Dunn Energy Cooperative office at 715-232-6240 to be sent a subscription packet.

Ribbon Cuttings and Welcome Baskets



Kaleidoscope

Located at 327 Main Street in downtown Menomonie, Kaleidoscope offers a colorful variety of home furnishings you won't find anywhere else!

For more information visit their [Facebook page](#) or call them at 914-588-1719

Stucky Chiropractic Menomonie

Welcome to Menomonie, to Stucky Chiropractic Menomonie, and congratulations on their ribbon cutting! Located at 700 Wolske Bay Road in Menomonie, Dr. Angie Lew treats patients of all ages.

For more information, visit their website at www.stuckychiropracticmenomonie.com or call them at 715-231-2233 to book your appointment today!



Mainstream Boutique

Congratulations to Mainstream Boutique on their ribbon cutting! Located at 1506 9th Street in Menomonie, they offer unique clothing and accessories for multi-generational women.

For more information, visit their [Facebook page](#) or give them a call at 715-309-2246.

Business to Business

Eau Claire Chamber President & CEO Announces Retirement



Eau Claire, WI - Bob McCoy, President & CEO of the Eau Claire Area Chamber of Commerce, who will be 69 this October, announced that he will be

retiring on Friday, June 2, 2017. McCoy's retirement celebration date is

already set for Thursday, June 1, 2017, 4 p.m. at the Lismore Hotel.

The Board has established a selection committee which will begin a national search for McCoy's replacement. The new President & CEO is expected to begin work on June 5, 2017.

All inquiries about the position should be directed to Chamber President, Bob McCoy. Bob may be reached via email at mccoy@eauclairechamber.org, or by calling him at 715-834-1204.

Nominations Open for Second Annual Wisconsin Job Honor Awards

Madison, WI - The Wisconsin Job Honor Awards is accepting nominations for its second annual awards event, to be conducted December 15, 2016 in Madison. The Awards celebrate Wisconsinites who have overcome significant barriers to employment and the employers who hire them.

Previous honorees have overcome physical and mental disabilities, criminal convictions, limited English proficiency and long-term unemployment

in their struggle for employment.

Hosted by Wisconsin Manufacturers & Commerce (WMC) during their Future Wisconsin Economic Summit in Madison, the Second Annual Wisconsin Job Honor Awards will be presented on December 15, 2016 at the Monona Terrace Community & Convention Center.

Nominations are invited through the organization's website, www.JobHonor.org before the September 23, 2016 deadline. Honoree videos for previous winners can be viewed at the organization's website www.jobhonor.org/wisconsin-media.

New Administrator Hired at American Lutheran Communities - Menomonie



Menomonie, WI - American Lutheran Communities - Menomonie has announced a new administrator is joining the team dedicated to caring for our senior friends and neighbors.

Betsy Henck has also assumed the role of administrator of Autumn Village Assisted Living which is conveniently connected to the skilled nursing facility. Henck has a Bachelor of Science degree in Health Care Administration from the University of Wisconsin - Eau Claire.

The Reach Foundation Names New Board Members

Eau Claire, WI - The Reach Foundation has named three new board members to serve on The Reach Foundation Board of Directors. The following individuals have been appointed to serve. Members serve three year terms (up to 3 terms/9 years):

- Wes Escondo: Executive Director for Big Brothers & Big Sisters of Northwestern Wisconsin
- Kerri Stoner: Vice President of Commercial Banking U.S. Bank
- Lisa Walter: Chief of Police at UW-Stout

Chief Walter's term begins in May of 2017. Mr. Escondo and Ms. Stoner began their terms in June of this year.

The Reach Foundation would like to express a sincere debt of gratitude for the service of Don Marjala of Nordolf Flory, LLP and John Hager (formerly of Coca-Cola who is now retired) for their 10 years of service on The Reach Foundation Board of Directors.

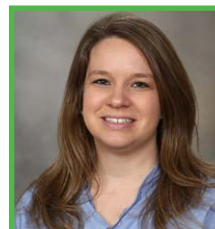
Tom McCormack Joins Bakke Norman, S.C.



New Richmond, WI - Bakke Norman Law Office is pleased to announce Attorney Tom McCormack of Baldwin has joined the firm. Tom McCormack has provided legal

services to individuals and businesses in Western Wisconsin for over 35 years. Mr. McCormack joins Bakke Norman's Transactional Practice Group and will continue to represent clients in real estate, business and estate planning matters from Bakke Norman's office located at 1020 10th Avenue, Suite 110, Baldwin. Mr. McCormack will also be available to meet with clients at Bakke Norman offices in New Richmond, Menomonie and Hudson.

Mayo Clinic Health System - Red Cedar in Menomonie Names New Director of Surgical and Procedural Services



Menomonie, WI - Sara Elliott has been named the Director of Surgical and Procedural Services at Mayo Clinic Health System - Red Cedar in Menomonie

Elliott worked on Mayo Clinic's Rochester campus for 10 years. Throughout the decade, she worked as a nurse and nurse manager, including eight years in the surgical arena.

As new director, Elliott manages all surgical and procedural services, and employees.

EO Johnson Business Technologies Receives Elite Partner Award

Wausau, WI - EO Johnson Business Technologies is pleased to be recognized by ACIDI as a 2015 Elite Partner. The Elite Partner recognition signifies a dedication to providing customers with expert industry knowledge, premium solutions, and best in class customer services.

Community Comes Together in Support of School Supply Drive

Western, WI – WESTconsin Credit Union collected school supplies and monetary donations from July 25 to August 6. WESTconsin employees and members, as well as members of the community collected over 3,100 supplies and raised \$1,193. All proceeds were delivered by the credit union to local schools and organizations for distribution. WESTconsin extends its gratitude to all who donated, helping local children in need pack their backpacks for the upcoming school year.

Dunn County Solid Waste and Recycling Welcomes New Director



Menomonie, WI - The Dunn County Environmental Services Department would like to announce a warm welcome to new Dunn County Solid Waste and Recycling Director, Morgan Gerk.

A University of Wisconsin-Milwaukee graduate with academics in natural resource and biological conservation, Gerk has over 25 years of experience working in the environmental sciences for various public and private agencies. Gerk's career path began with services in the Wisconsin Department of Natural Resources fisheries management units, and the University of Wisconsin-Milwaukee Great Lakes WATER Institute, where he worked to improve advances in fisheries ecology and freshwater sciences in the Great Lakes region.

Phillips-Medisize to be Acquired by Molex LLC

Hudson, WI – Phillips-Medisize Corporation announced that it has entered into a binding agreement to be acquired by Molex LLC (Molex), a global manufacturer of complete interconnect solutions. Phillips-Medisize is a portfolio company of San Francisco, CA-based Golden Gate Capital, a private equity investment firm with approximately \$15 billion of capital under management.

Molex designs and manufactures electronic, electrical and fiber optic systems and solutions. As one of the world's largest interconnect companies, Molex employs over 40,000 people in more than 40 countries.

Terms of the transaction were not disclosed. The transaction is subject to customary closing conditions and is expected to close in the fall.

Royal Credit Union Announces Corporate Risk Manager



Eau Claire, WI –Royal Credit Union (Royal) has named Colin Boone Corporate Risk Manager. He is responsible for providing leadership and strategic direction for the Risk Analyst group in order to protect Royal and its Members from losses related to fraud. He will also lead the enterprise risk management program, vendor management program, and business continuity and disaster recovery planning process.

Boone began with Royal in June of 2010 as an Internal Auditor. After a year in that position, he became the Compliance –Risk Management Specialist, his most recent position with Royal before his promotion to Corporate Risk Manager. He has also been a member of the Royal Operational Committee since 2014. Boone is both a Credit Union Enterprise Risk Management Expert (CUERME) and Credit Union Compliance Expert.

Huebsch Services Celebrating 125 Years of Service

Eau Claire, WI, - Huebsch Services is celebrating 125 years of service and wants to thank employees and customers. "We are thrilled to be celebrating 125 years of service at Huebsch. We could not have done it without our dedicated employees and loyal customers. We want to show our appreciation with a series of celebrations", says Jim Vaudreuil, great-grandson of founder John Huebsch and current CEO of Huebsch. Celebrations will look back on Huebsch's rich history and share its vision for the future.

A special event for employees and their families will be held on August 26th from 11:00am-3:00pm at Huebsch Distribution and Production Facilities in Eau Claire, WI. To thank valued customers Huebsch will host two customer events, one at their Eagan, MN facility on September 16, 2016 and the other at their Eau Claire, WI facility on September 23, 2016.

Thank You to Our New and Renewing Members!

American Structures, Inc
Big Dot of Happiness
Century 21 Premier Group
- Peggy Terry

C & E Tanks and Silos, LLC
Chippewa Valley Council, BSA
Coldwell Banker Brenizer, Realtors
Community for Veterans
ConAgra Foods, Inc.

Dana E. Brunstrom CPA, LLC
DBA/McCoy Real Estate Services
Dickey's Barbecue Pit
Fantastic Sams
Furnish 123
Gail DeFrancesca
Great Clips
Goodwill Industries
Jeff Heinzen

LE Phillips Career Development Ctr.
Leissa's Hair Studio & Day Spa
McCoy Development Services, LLC
REACH, Inc.
Rod Smeltzer
Tractor Central, LLC
United Way of Dunn County
University of Wisconsin-Stout
Village at White Pine

Join the Menomonie Area Young Professionals for a

FOOTBALL FRENZY

Saturday, September 3rd

free for everyone!

11:45 a.m. - Tailgate Party

Fowlers Park

Bring your own drinks, and MarketPlace Foods will bring the brats, chips, and potato salad. Participate in a professional development activity working on your team building, problem solving, and communication skills.

12:45 p.m. - Watch the Game

Don and Nona Williams Stadium

Watch the Blue Devils football game as they take on Simpson College! The first 20 people get a ticket into the new luxury box in the stadium! Additional guests will receive a free Blue Zone admission ticket for the bleachers!

To reserve a seat in the luxury box, RSVP to Brett Schreiner by August 31st by emailing him at schreinerb@uwstout.edu

Brought to you by:



Sponsored by:





Please join us for a

MEXICAN FIESTA!



Business After Hours
Monday, September 19, 2016
5:00 - 6:30pm
Cancun Mexican Grill
1919 Stout Rd. Menomonie
\$5.00 Chamber Members
\$7.00 Non-Members





A great place to find employment and/or volunteer opportunities!



Tuesday, September 20, 2016

9:00 a.m. to 12:00 Noon Oakwood Mall - Younkers Wing

If you're 55 or older, this is your opportunity to meet local employers and organizations for

- Full and part time positions
- Volunteer opportunities
- Seasonal or project work
- Flexible hours

On-site resume and job search assistance available

Register for Free Door Prizes

Sponsored by:



Visit more than 30 exhibit tables with these and other employers and volunteer organizations!

The Age of Opportunity Job and Volunteer Fair is presented by:



For More information, contact the Eau Claire Area Chamber at 715-834-1204

* Free DQ Sundae Card for the first 100 qualified attendees who register and complete our Interest Survey.



menomonie area
SMALL BUSINESS INSTITUTE

Presents



CPR CERTIFICATION & AED TRAINING

Thursday, October 13th - 2 p.m. to 5 p.m.

**Be the difference
and learn how to
save a life.**

Chris Dolen of HeartQuest Trainers LLC will be onsite, offering bystander CPR training and certification, as well as training on AED defibrillators.

Conference Room at the
Menomonie Area Chamber of Commerce
342 E. Main Street, Menomonie

\$50 rate, members only
Register by Friday, October 7
Hurry - Only 20 spaces available!



**Click Here
to Register Today!**

Special Offer for Chamber Members:

Order an AED device for your business, and get \$100 off instantly, with an additional rebate of up to \$75! Offer expires Saturday, October 15th. Call Chris Dolen at (715) 456-3110 or email him at dolen.c@heartquestcpr.com to order yours today!



Sponsored by:



Sponsor the Black Friday Preview Sale!

If you're looking for ways to be recognized in the community, sponsoring this event is a perfect opportunity! Our target market for this event is the entire community, so you'll be sure to reach a broad range of viewers.

Title sponsors will be listed on our advertisements, radio ads, posters, and even enjoy premium booth spaces at the event.

This event, formerly known as the Thanks Menomonie Business Expo, has grown over 440% in community attendance since it was reformatted to the Black Friday Preview Sale. In 2015, we saw approximately 450 guests at the Off Broadway Banquet Center in a two-hour

window. THAT'S A LOT OF PEOPLE! This year, it will be even BIGGER, and an hour longer.

For 2016, we have permission to utilize not only the banquet center, but also the hallways of the mall, as well as some vacant store spaces. So, now it's up to our members to fill it up! Did we mention that it's FREE for members to have a booth? (Nonmembers: \$125.00/booth, \$10.00/outlet) In fact, the first 40 vendors to register get a table supplied to them. Vendors that register after those tables are claimed will need to supply their own 8-foot table. [Click here](#) to register your booth today, and start planning for what items you want to sell! This event is open to all members.



Title Sponsor
\$1,000

Yuletide Sponsor
\$600

Sleigh Bell Sponsor
\$300

Santa's Workshop Sponsor
\$100

Thursday, November 17th, 4PM - 7PM

Title Sponsor:



VETS PLUS, Inc.
Global Animal Health

CLICK HERE to Learn more!



menomonee area
CHAMBER & VISITOR CENTER

**342 E. Main Street
Menomonee, WI 54751**

menomonee area chamber **News**

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Board of Directors

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University of Wisconsin-Stout

Vice President

Jon Menz
West Central Wisconsin
Workforce Development Board

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Kara Grottke
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