

# menomonie area **CHAMBER** News

October 2016 • Vol. 78, Issue 10



## Leadership Menomonie

## What's Inside:

Tourism News pg. 2

Ribbon Cutting/  
Welcome Basket pg. 3

Sponsor the Black Friday  
Preview Sale! pg. 3

Business to Business pgs. 4-5

New/Renewing Members pg. 5

Leadership Menomonie pg. 6

Small Business Institute pg. 7

Business After Hours pg. 8

Young Professionals  
Amazing Race pg. 9

Register for the Black Friday  
Preview Sale! pg. 10

BAH Application pg. 11

Annual Banquet  
Award Nomination pg. 12

Wisconsin DWD pg. 13

## Chamber Statistics

September, 2016

### Packets

Relocation..... 8  
Visitor..... 6

### Sales

Chamber Dollars \$2,250.00

### Facebook

New Likes 11

### Website

Total Sessions 1,318  
Users 1,023  
Page Views 1,736



menomonie area  
CHAMBER & VISITOR CENTER

Like us on  
Facebook!



## The Menomonie Area Chamber & Visitor Center Welcomes New Tourism Director



Hello! My name is Leah Hauck; I am extremely excited about the opportunity to work alongside the Chamber to help develop and promote tourism in Menomonie and throughout Dunn County. I hail from south-central Wisconsin, but I have fallen hard for Menomonie's natural beauty.

I received my Bachelor's degree in Hotel, Restaurant, and Tourism Management and my Master's degree in Technical and Professional Communication from UW-Stout. My work experience ranges from farm-to-table fine dining in Door County to the Hilton Garden in Wisconsin Dells.

I'm an active individual who likes to be on the move. I would consider myself a "foodie" and love cooking and equally eating out. I'm excited about Macintosh apples. My favorite city is Kansas City; I am a Royals fan, but Packer's reign supreme.

The thing I miss most about home is seeing my Basset Hound, so please stop by with yours. If I can be of any service to you or your organization, please don't hesitate to call or stop by the Chamber. I may be reached at 715-235-9087, or by emailing me at [tourism@menomoniechamber.org](mailto:tourism@menomoniechamber.org).



## Barn Quilt Bus Tours Saturday, October 15

Sit back and relax. Leave the driving to us. Enjoy the fall colors and the beauty of Twinkle Star on a hilltop shed, Americana on an old barn door or Star-In-A-Star on a modern dairy farm as you travel through the countryside seeing the barn quilts that make up the Dunn County Barn Quilt Trail. Janine Thull, co-owner of Barn Quilts by Mary and Janine, will be your guide. We will stop for lunch at the Yellow Barn (The Grain Bin) and a few other unique shops and businesses that make Dunn County so special.

Depart at 10:00 am  
Return around 3:00 pm  
Meet in the west parking lot of Marketplace Foods, 207 Pine Avenue West, in Menomonie

Cost is \$30 which includes coach bus and lunch.

To register, contact Janine Thull, [jathull02@yahoo.com](mailto:jathull02@yahoo.com) or 701-214-0063 and mail check to: Janine Thull  
E4294 County Road BB  
Menomonie, WI 54751

Explore  
**MENOMONIE'S**  
Harvest  
**VALLEY PASTURE FARM**

Enjoy wagon rides, corn maze, hay maze, bounce houses, spooky trials, straw fort, pumpkin & apple cannons, pet & feed farm animals, corn dig, yard games, mini golf, face painting, gemstone mining, pedal toys, pick your own patch & more!

Open Fridays - Sundays  
September 23rd - October 30th, 10a.m. to 6p.m.  
[www.valleypasturefarm.com](http://www.valleypasturefarm.com)

## Govin's Meats & Berries

Enjoy the corn maze, hayrides, mini golf, shoot a pumpkin from the cannon, jump on the jumping pillow, and much more!

Open Fridays from 4p.m. to 10p.m.,  
Saturdays from 10a.m. to 10p.m.  
and Sundays from 11a.m. to 5p.m.  
[www.govinsfarm.com](http://www.govinsfarm.com)

# Ribbon Cuttings and Welcome Baskets



## Jodi's Personal Chef and Culinary Services

Congratulations to Jodi's Personal Chef and Culinary Services on their ribbon cutting and welcome basket! If you are interested in home cooked meals prepared in your home, know of someone that could use assistance in the kitchen, or if you would like to take some cooking classes, then call Personal Chef Jodi.

Visit her website [www.personalchefjodi.com](http://www.personalchefjodi.com), [Facebook page](#), or call 715-664-8160 for more information!

# Sponsor the Black Friday Preview Sale!

If you're looking for ways to be recognized in the community, sponsoring this event is a perfect opportunity! Our target market for this event is the entire community, so you'll be sure to reach a broad range of viewers.

Title sponsors will be listed on our advertisements, radio ads, posters, and even enjoy premium booth spaces at the event.

This event, formerly known as the Thanks Menomnie Business Expo, has grown over 440% in community attendance since it was reformatted to the Black Friday Preview Sale. In 2015, we saw approximately 450 guests at the Off Broadway Banquet Center in a two-hour window. **THAT'S A LOT OF PEOPLE!** This year, it will be even **BIGGER**, and an hour longer.

center, but also the hallways of the mall, as well as some vacant store spaces. So, now it's up to our members to fill it up! Did we mention that it's **FREE** for members to have a booth? (Nonmembers: \$125.00/booth, \$10.00/outlet) In fact, the first 40 vendors to register get a table supplied

to them. Vendors that register after those tables are claimed will need to supply their own 8-foot table. [Click here](#) to register your booth today, and start planning for what items you want to sell! This event is open to all members.



Title Sponsor  
**\$950**

Yuletide Sponsor  
**\$550**

Sleigh Bell Sponsor  
**\$300**

Santa's Workshop Sponsor  
**\$100**

## Thursday, November 17th, 4PM - 7PM

For 2016, we have permission to utilize not only the banquet

Title Sponsor:



**VETS PLUS, Inc.**  
Global Animal Health

**CLICK HERE to Learn more!**

# Business to Business

## Royal Credit Union Acquisition of Capital Bank, Saint Paul Complete



Saint Paul, MN - Royal Credit Union announced that its acquisition of Capital Bank in Saint Paul is complete. The transition took place August 27-28 and Capital Bank Customers are now Members of Royal Credit Union. Royal assumed approximately \$35 million total assets in the transaction. This acquisition offered Royal the opportunity to enhance office accessibility to its current Minnesota Membership, as well as serve additional Members in Minnesota.

The office, located at 1020 Rice Street in Saint Paul, is open 9:00am to 5:00pm weekdays. The drive-up is open 8:00am to 6:00pm weekdays and 9:00am to Noon on Saturdays. A drive-up ATM is also available 24 hours a day. The new Members were mailed a personal welcome guide explaining the transition process and outlining the benefits of credit union membership.

## Skip The Drive And Save.

On a Four Day Trip you can save \$76 on parking and up to \$93 on driving costs by flying out of Chippewa Valley Regional Airport over a larger airport.\*



[Click here for more savings](#)



\*Based on a four day trip and 2016 gov't mileage rates from downtown Eau Claire.

## Kahl, Vaughan and Winkelmann Appointed to Junior Achievement Northwest District Board of Directors



Julie Kahl

Eau Claire, WI – Junior Achievement of Wisconsin, Inc, Northwest District is pleased to announce two new board members joining its Board of Directors.

Julie Kahl is an Office Supervisor with WESTconsin Credit Union. She has the pleasure of working in the Menomonie High School WESTconsin Credit Union office.

Her passion for helping members achieve financial success is shared through interacting and teaching financial literacy with students and members.



Dr. Tim Vaughan

Dr. Tim Vaughan is also joining the JA Board of Directors. Tim is the interim Dean of the College of Business at UW-Eau Claire. Dr. Vaughan has published original research articles in a variety of areas including production scheduling, quality control methods, statistical methods, and computer simulation.

[Read the full article about Kahl and Vaughan here.](#)



Duane Winkelmann

3M Technical Supervisor Duane Winkelmann also accepted a board position. Winkelmann moved to Eau Claire, WI in December of 1997. He earned his Mechanical Engineering degree from North Dakota State University and has worked for 3M for the past 24 years and is employed at the 3M Menomonie plant..

[Read the full article about Winkelmann here.](#)

## Mayo Clinic Health System and Machine Shed Sports Performance Team Up for Free CrossFit Kids Class

Menomonie, WI – Kids ages 8 to 14 are invited to try out the new CrossFit Kids from 2 to 3 p.m. Saturday, Oct. 15, at Machine Shed Sports Performance, 2021 S. Broadway, in Menomonie, in partnership with Mayo Clinic Health System.

This class is not simply a scaled-down version of CrossFit exercise; it is absolutely CrossFit-gearred and designed for participants' age and specific developmental needs. There is no cost to attend this class. [Read the full article here.](#)

## Apprenticeships Power Up Utility Workers



Eau Claire, WI – Apprenticeships once played a much greater role in training the next generation of American workers in a variety of fields than they do today, when they have largely been supplanted by technical colleges and other training programs. But apprenticeships are still essential in certain fields, including among electricians and electrical power distribution workers. Wisconsin technical colleges are an essential partner with industry in electric power apprenticeship programs.

[Read the full article here.](#)

## Culver's Of Menomonie a Regional Finalist in the Culver's Crew Challenge

Menomonie, WI – Culver's of Menomonie has advanced to the regional finals in the nationwide Culver's Crew Challenge contest where Culver's restaurants compete in the areas of quality, service, cleanliness, hospitality, community outreach, and team member training and development. Culver's of Menomonie is one of 274 restaurants out of 562 to advance.

[Read the full article here.](#)

## EO Johnson Adds on to Eau Claire Location

Eau Claire, WI – EO Johnson Business Technologies is excited to announce a new building expansion to its Eau Claire, Wisconsin location. The project will create space to house a state-of-the-art customer showroom, expand IT operations and expand the warehouse and parts.

This initiative, which was recently approved by the City of Eau Claire Plan Commission, will expand the location by nearly 8,000 square feet. Company leaders including Dave Johnson, Vice President of Sales, and Mary Jo Johnson, CEO/Owner of EO Johnson Business Technologies look forward to the new addition. [Read the full article here.](#)

## New Deputy an Air Force Academy Grad



Eau Claire, WI – The 72-hour Law Enforcement Academy at Chippewa Valley Technical College is a tough, demanding program, one that 21

graduates honored on Sept. 15 are proud to have completed. But one of them has an even more prestigious and demanding academy in his background.

Phillip Ries, a new deputy with the Chippewa County Sheriff's Department and a 2000 graduate of Mondovi High School, is a graduate of the United States Air Force Academy. The veteran of the conflicts in Iraq and Afghanistan flew C-130 aircraft, but if all goes well, he'll soon be driving a patrol car for Chippewa County.

[Read the full article here.](#)

## Young Adults Have a New Guide to a Successful Financial Future



Eau Claire, WI – Royal Credit Union has launched a new program designed

specifically for the 18-to-25 year-old crowd. The Smart Connection, geared toward young adults, kicked off on September 1, 2016. The Smart Connection is designed to help students learn and grow during the years that follow their 18th birthday. Between the ages of 18 and 25, young adults are budgeting for higher education, a first apartment, first checking account, first car loan or first home purchase; the list is endless.

[Read the full article here.](#)

# Thank You to Our New and Renewing Members!

Alliance Church of Menomonie  
Applebee's  
Bear Valley Electric  
Benefit Plan Administrators  
of Eau Claire, Inc.  
Beskar Farms  
Comforts of Home  
Denny's Appliance  
Dunn County Humane Society  
Eiden & Hatfield, LLC  
Fantastic Sams

G. L. Berg Entertainment  
Group Health Cooperative of Eau Claire  
Heartwood Conference Center  
Holiday Station CrossAmerica LP  
Jeff's Pizza Shop  
Junior Achievement of WI, Inc.  
Kwik Trip - S. Broadway  
Kwik Trip - Stout Road  
Loves Travel Stops  
Menomonie Ice Board & Youth Hockey  
Pleasant Valley Tree Farm

State Farm Insurance-Jackie Hunt  
Shirley Doane Senior Center  
Small Business Development Center  
Snap Fitness 24-7  
Tainter Menomine Lake  
Improvement Association  
The ARC of Dunn County, Inc.  
The Fit Lab  
The Joyful Doc Clinic S.C.  
The Meier Inn: A Country B & B  
Weld Riley, S.C.



# Leadership Menomonie Off to Great Start!

**S**eptember 1st, 2016, marked the first gathering, Retreat Day, for the Menomonie area's newest leaders. The day began at the UW-Stout ropes course, with team-building and ice-breaking activities.

The second portion of the day took place at the Menomonie Market Food Co-op, with Dan Burns of CVTC providing an in-depth look at each individual's top strengths through the Clifton Strengths Finder report. Following the strengths class was a tour of the Menomonie Market Food Co-op.

On September 22nd, Agriculture and Environment Day started off with classroom activities at CVTC in Menomonie. Participants, now with their top five strengths defined, discussed how they would each use those strengths to further develop their leadership abilities.

Tours included visits to Five Star Dairy, Chippewa Valley Bean Co., Fairmount Santrol, and the Red Cedar Demonstration Farm.

The next meeting will be October 22nd, with a focus on arts, heritage, and tourism. The day will begin with a leadership workshop, and also feature tours at specific tourism-related stops in Menomonie.

The classroom portion of the program will continue to focus on developing each participant from great leaders into extraordinary ones.



Leadership Menomonie is sponsored by:



**CLICK HERE**  
for more photos, videos,  
and to follow on Facebook!



**menomonie area**  
SMALL BUSINESS INSTITUTE

Presents



# CPR CERTIFICATION & AED TRAINING

**Thursday, October 13th - 2 p.m. to 5 p.m.**

**Be the difference  
and learn how to  
save a life.**

Chris Dolen of HeartQuest Trainers LLC will be onsite, offering bystander CPR training and certification, as well as training on AED defibrillators.

Conference Room at the  
Menomonie Area Chamber of Commerce  
342 E. Main Street, Menomonie

\$50 rate, members only  
Register by Friday, October 7  
Hurry - Only 20 spaces available!



**Click Here  
to Register Today!**

### Special Offer for Chamber Members:

Order an AED device for your business, and get \$100 off instantly, with an additional rebate of up to \$75! Offer expires Saturday, October 15th. Call Chris Dolen at (715) 456-3110 or email him at [dolen.c@heartquestcpr.com](mailto:dolen.c@heartquestcpr.com) to order yours today!



Sponsored by:



*You're invited*

**BUSINESS AFTER HOURS**

# NATIONAL CO-OP MONTH

**JOIN US IN CELEBRATING SOME OF THE  
AMAZING COOPERATIVES IN MENOMONIE!**

**MONDAY, OCTOBER 17TH 5:00 TO 6:30PM**

MENOMONIE MARKET FOOD CO-OP | 814 MAIN STREET EAST

MEMBERS \$5 | NON-MEMBERS \$7

*Sponsored by:*





Join the Menomonie Young Professionals for their

# AMAZING RACE

The word 'AMAZING' is in black and 'RACE' is in orange. Silhouettes of runners and a person walking are positioned around the top of the letters.

**SOLVE THE CLUES. COMPLETE THE TASKS. WIN THE GAME.**

**Solve clues leading to various locations throughout Menomonie.  
Complete a task to get the next clue.  
First team to complete every task wins!**

**Teams will be selected at random upon arrival.  
Please wear comfortable clothes and shoes.**

---

**Thursday, October 27  
Registration: 5:15 p.m.  
Location: Chamber of Commerce  
Race: 5:30 p.m. - 7:30 p.m.**

---



**RSVP by Friday, October 21 to Larinda Hessler at [lhessler9@gmail.com](mailto:lhessler9@gmail.com)**

**SIGN UP FOR**  
**Shop Menomonie's**

**3-HOUR**

**BLACK  
FRIDAY**  
*Preview Sale!*

**FREE** to Chamber  
& Members

**Thursday, November 17th**  
**4pm-7pm**

**Shops Off Broadway Mall  
& Off Broadway Banquet  
and Conference Center**

**Get a jump on the Christmas  
rush and take advantage of  
the early preview sale!**

**Bring your best deals,  
coupons, or other offers and  
get noticed by the public  
before anyone else!**

**HURRY!**

**The first 40 vendors will have an 8-foot  
table supplied for them. After those  
spots are filled, vendors will be required  
to bring their own 8-foot table.**

## **Table Reservation Form - Due by October 21, 2016**

Contact Person: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please check if you are a:  Chamber Member  Non-Member

### **Member Table Fees:**

- 6 ft. Table** includes two chairs \$0
- Electrical Outlet** \$0\*

### **Non-Member Table Fees:**

- 6 ft. Table** includes two chairs \$125
- Electrical Outlet** \$10\*

\* Electrical outlets are limited, and will be assigned on a first-come, first-served basis.

Please check if you will be:  Selling Products  Handing Out Coupons  Handing Out Prizes/Candy **Total Amount:** \_\_\_\_\_ Make checks payable to Menomonie Chamber of Commerce

**Title Sponsor:**



**VETS PLUS, Inc.**  
Global Animal Health

**If you would like to be a sponsor or have  
any questions, contact Tony at the Chamber  
at [marketing@menomoniechamber.org](mailto:marketing@menomoniechamber.org)**

# BUSINESS *after* HOURS

## *New Business Venues Welcome!*

### A Premier Chamber Event

- Hosted by Chamber Ambassadors
- Sponsored by Chamber Businesses
- For the Benefit of Chamber Members and the business community

### A Business Contact Opportunity

- Meet other Chamber members and community leaders
- Generate potential new business
- Share business information and ideas in a social, informal atmosphere

### Be Creative!

- Use a theme to promote your business
- Each event can have up to four sponsors
- Sponsors select location, food and beverages  
\*See agreement for details

### Selection Process

- Complete and return this form to the Chamber office before, **Friday, October 28, 2016**
- Chamber Ambassadors will determine the 2017 sponsors in November of 2016
- Members will be contacted to confirm their selection by December 2, 2016

## YES! Enter My Business in the Drawing to be a 2017 Business Before or After Hours Sponsor

(Please include BAH agreement with application - contact Chamber staff for more info)

Business name \_\_\_\_\_ Phone # \_\_\_\_\_

Contact \_\_\_\_\_ E-mail \_\_\_\_\_

List all co-sponsors: 1. \_\_\_\_\_

2. \_\_\_\_\_ 3. \_\_\_\_\_

Location of event \_\_\_\_\_

Does your business or location hold a current liquor license? Y or N (circle)

Indicate first three choices (number consecutively 1st 2nd & 3rd choices)

\_\_\_ Jan    \_\_\_ Feb    \_\_\_ March    \_\_\_ April    \_\_\_ May

\_\_\_ June    \_\_\_ Sept    \_\_\_ Oct    \_\_\_ Nov

Return to the Menomonie Area Chamber & Visitor Center by Friday, October 28, 2016

Fax: 715-235-2824 Mail: 342 E. Main St, Menomonie, WI 54751

Questions? Contact Chamber staff at 715-235-9087 or [info@menomoniechamber.org](mailto:info@menomoniechamber.org)

# Chamber Annual Banquet Awards

## Nomination Form

### 1. Choose an Award Area

Please indicate which of the seven award areas for which you are nominating someone, by checking the white box next to the appropriate title.

### 2. Nominee Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### 3. Submitter Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### 4. Describe Your Nominee

Please attach a separate typewritten sheet with your description. State briefly why you would like this company or person to be considered.

### 5. Submit Nomination To:

Menomonie Area Chamber of Commerce  
342 East Main Street  
Menomonie, WI 54751  
Fax: 715-235-2824  
email: info@menomoniechamber.org

#### *Business of the Year*

Must be a member of the Menomonie Area Chamber & Visitor Center and made a significant contribution to the local and/or regional economy, through expansion or retention of employment, involvement in community service and activities that enhance the quality of life of the area, and employ more than 20 full-time employees.

#### *Small Business of the Year*

Must be a member of the Menomonie Area Chamber & Visitor Center and made a significant contribution to the local or regional economy. Must have fewer than 20 full-time employees.

#### *Honorary Lifetime Member*

Must be an individual member who is retired or semi-retired that has been active or financially supportive of the Chamber for years of combined service as an individual or company.

#### *Farm Family of the Year*

Recognizes outstanding contributions to Dunn County's agricultural industry and their communities. The award honors families who are committed to profitable production of quality products in a competitive business environment.

#### *Good Neighbor Award*

Recognizes a person in the Menomonie area for his/her extraordinary personal service to their community. The nature of the service provided contributes to the quality of life of individuals or groups in the greater Menomonie area. Not required to be a Chamber member.

#### *Distinguished Citizen*

Recognizes a person that has provided extended period of continuing service and community involvement, added distinction to the area, provided service above individual or professional goals. Not required to be a Chamber Member.

#### *Non-Profit of the Year*

Must be a member of the Menomonie Area Chamber & Visitor Center and have made a significant contribution to the local community. The non-profit must have an impact on local community and making our county a better place to live, must be an established 501C3 organization for 5 or more years.

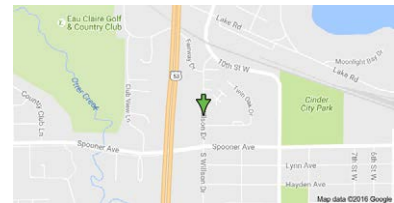
Note: If nominee does not meet criteria, the nomination will be eliminated. The committee has the right to seek nominations if no one that qualifies has been nominated.

**Deadline for nominations is  
November 4th, 2016**

**Winners announced in December 2016.**

## Leveraging Untapped Potential in the Chippewa Valley

October 12, 2016  
8:00 a.m. – 11:00 a.m.  
Prairie Pointe Rehab Suites  
Capernaum Community Center  
286 N. Willson Drive, Altoona, WI 54720



### Please Join Us!

#### Topics:

- Addressing the Changing Labor Market
- A Better Bottom Line: Employing People with Disabilities
- ROI Through Collaboration and Partnerships
- Reverse Job Fair: Employers will have the opportunity to visit the booths of local job seekers currently seeking employment across industry sectors.



#### Agenda:

8:00 a.m. – Breakfast & Welcome  
**Kyle Horn**, Founder & Director,  
America's Job Honor Awards

8:30 a.m. – Awards Presentation  
**Anna Eggebrecht**, Deputy Bureau  
Director, Consumer Services, DVR

8:45 a.m. – The Changing Labor  
Market  
**Scott Hodek**, Economist, DWD

9:00 a.m. – Employer Panel:  
**Serryn Hawkins**, Business Services  
Consultant, DVR

10:00 a.m. – Reverse Job Fair

**Please RSVP by September 26, 2016:**  
Serryn Hawkins, Business Services Consultant  
Serryn.Hawkins@dwd.wisconsin.gov  
(715) 579-6634





**menomonee area**  
CHAMBER & VISITOR CENTER

**342 E. Main Street  
Menomonee, WI 54751**

# menomonee area chamber **News**

October 2016 • Vol. 78, Issue 10

## Board of Directors

### Officers

#### President

Phil Lyons  
University of Wisconsin-Stout

#### Vice President

Jon Menz  
West Central Wisconsin  
Workforce Development Board

#### Secretary/Treasurer

Jody Hagman  
WESTconsin Credit Union

#### Past President

Mary Bygd  
Mayo Clinic Health System

#### Member at Large

Todd Kostman  
Wipfli, LLP

### Directors

Brett Schreiner  
UW-Stout Athletics

Dan Lytle  
Chippewa Valley Technical College

Gary Theelke  
Culvers

Julie McRae  
Xcel Energy

Kara Grottke  
Mayo Clinic Health System

Laura Kendzior  
Best Western Plus  
Menomonee Inn and Suites

Mark Parsons  
UW-Stout Foundation

Seth Sundeen  
Dairy State Bank

Tom Evenson  
3M

## Chamber

### Staff

Michelle M. Dingwall  
Chief Executive Officer

Tony Liedl  
Business Development Manager

Leah Hauck  
Tourism Director

Donna Nygard  
Administrative Assistant

## Contact Us!

P • 715-235-9087 T • 800-283-1862 F • 715-235-2824

E • [info@menomoniechamber.org](mailto:info@menomoniechamber.org)

W • [www.menomoneiechamber.org](http://www.menomoneiechamber.org)

Visit us on Facebook at Menomonee Area Chamber