

menomonie area

July 2016 • Vol. 78, Issue 07

CHAMBER

News



FreedomFest

Monday, July 4th

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menomonie area
CHAMBER & VISITOR CENTER

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It's The Little Things That Keep Folks Coming Back

Visitors are in our community 24/7. They come for workshops, job interviews, funerals, weddings, baseball tournaments, and auctions. They visit grandmas and aunties, old high school friends and fraternity brothers. This list is endless. How they are greeted, made to feel welcome and encouraged to return is how we grow tourism.

We are currently surveying motel visitors about what brings them to Menomonie. We will be out and about at events talking to people about where they're from and how they found out about what's happening. This will provide valuable information for planning our future marketing.

Speaking of finding out "what's happening" and marketing. We encourage you and all our friends and neighbors to check out tourism's website: www.exploremenomonie.com. It's mobile friendly and comes in handy for checking tour times at the Mabel, what time the 5K run starts, or how late they might be serving pizza.

We want to also encourage you to "like" [ExploreMenomonie on Facebook](https://www.facebook.com/exploremenomonie). A great place to post photos, follow an event and share fun times with your friends and family.

Remember, word-of-mouth is the most valuable form of marketing. We rely on you to help us spread the word and keep us informed of what is coming up in the future, so we can tell others.

Planning Ahead

If you have groups coming to town or you're in charge of planning an event, please let us know. We may be able to help you make a good event even better.

One of Tourism's many responsibilities is to "put heads in beds," meaning, we want to bring folks to town who stay overnight in our lodging facilities. When they do that, they also shop, fill up their gas tanks and eat in our restaurants. If they enjoy their time, they tell others and may come back. This helps us grow the economy for our area. Sounds like a team effort? You bet. We hope you'll join our team. Your suggestions are always welcome. Contact Maggie Foote, tourism director, 715.235.9087 or tourism@menomoniechamber.org

Chamber Statistics

June, 2016

Packets

Relocation..... 4
Visitor..... 4

Sales

Chamber Dollars \$23,965.00

Facebook

New Likes 87

Website

Total Sessions 1,619
Users 1,282
Page Views 2,098



Like us on Facebook!



Don't Miss These Events!



RACES AT THE RED CEDAR SPEEDWAY
April - September
Friday evenings at 7:00 p.m.
Dunn County Rec. Park



ART & FARMER'S MARKET
May 16 - October 17
Wednesdays: 11:30 a.m. - 6:00 p.m.
Saturdays: 8:00 a.m. - 1:00 p.m.
Dunn County Rec. Park



THE LUDINGTON GUARD BAND
June - August
Tuesday evenings, 8:00 p.m.
Wilson Park Band Shell



MUSIC OVER MENOMIN
June 16 - August 11
Enjoy live music every
Thursday at 7:00 p.m.
Menomonie Public Library



DUNN COUNTY FAIR
July 27-31



MENOMONIE BLUECAPS
May-October
For a full schedule, visit
www.dunnhistory.org/bluecaps/

Other notable events:

July 4
FreedomFest

July 14
Ladies' Night Out
Downtown Menomonie

July 14
Classic
Car Show

July 15
Chippewa Valley
Gospel Choir

August 20
Sadistic Century Ride

Ribbon Cuttings



Dick's Fresh Market

Located at 1408 9th St. E. in Menomonie, Dick's Fresh Market recently celebrated the official grand opening of the newly renovated HomeTown Plaza, as well as the interior of Dick's Fresh Market.

Fore more information, visit their website www.dicksfreshmarket.com or call them at 715-235-2134.

Lion's Club Nature Trail

The Menomonie Lions Club recently held a ribbon cutting, celebrating the official opening of the new nature trail. The trail entrance is located off Pine Avenue down by Wakanda Park.

Fore more information, visit their website www.menomonielionsclub.com or call them at 715-231-8800.

[Click here](#) to watch on WEAU.



Grace Episcopal Church Thrift Store

Located at E4357 451st Avenue in Menomonie, the new thrift store is packed with housewares, clothing, craft supplies, toys, and more! Everything is just one dollar or less, with proceeds benefiting the church and other local nonprofit organizations.

Fore more information, visit their website www.gracemenomonie.org or call them at 715-235-7072.

Dunn County Humane Society

The Dunn County Humane Society celebrated the grand opening of the newly remodeled building. Through the generous donations (both large and small) of businesses and community members DCHS was able to fully fund all of the renovations.

Fore more information, visit their website www.dunncountyhumanesociety.org or call them at 715-232-9790.



Pinewood Golf Course

Located at N4545 440th St. In Menomonie, the 9-hole, par 29 course, is an ideal course for beginners, while also presenting an excellent challenge for lower handicap players.

Fore more information, visit their website www.pinewoodgcr.com or call them at 715-235-2900.

Business to Business

Bygd and Zertler Awarded with \$1,000 Scholarship from WESTconsin Credit Union



Madison Bygd

Faustina Zertler

Menomonie, WI - WESTconsin Credit Union, an advocate for education, has recently awarded eleven \$1,000 scholarships to area high school seniors as part of the WESTconsin

Scholarship Program.

Madison Bygd, Boyceville High School graduate, was the chosen scholarship recipient from the WESTconsin Menomonie Offices. Bygd will use the money to help fund her post-secondary education plans at Hamlin University, where she will be studying forensics science.

Faustina Zertler, Menomonie High School graduate, was the chosen scholarship recipient from the Menomonie High School. Zertler will use the money to help fund her post-secondary education plans at University of Wisconsin-La Crosse, where she will be studying pre-medicine.

Big Brothers Big Sisters Announced as Group Health Cooperative's 2016 Haunted Hustle Beneficiary

Menomonie, WI - Group Health Cooperative of Eau Claire recently issued a call for local non-profit organizations interested in benefitting from the

annual Haunted Hustle – a charitable Halloween-themed 5K. The Cooperative is excited to announce that 100% of the proceeds from this year's Haunted Hustle will benefit Big Brothers Big Sister's Mentors in Motion program.

The 4th Annual Haunted Hustle will be held Saturday, October 22, 2016, with races beginning in Eau Claire's Owen Park. Registration will be available beginning July 15 at group-health.com

Diane Simon Retires as the Executive Director of the United Way of Dunn County



Menomonie, WI - Diane Simon has retired from her position as the Executive Director of the United Way of Dunn County. She has

held the position for 21 years and has been the longest serving director.

Diane has provided committed leadership

that helped the United Way move from strictly a fundraising organization to an organization that focuses on community impact. She has worked tirelessly to collaborate with community nonprofits in order to meet the needs of the community.

Angela Yudes, president of the board of directors for the United Way of Dunn County, said, "Diane's commitment and passion for the United Way matches no other! She has helped more people and touched more hearts than even she may realize, and for that, we thank her!" Diane will be missed in her role but she plans to spend time volunteering in the areas she has been dedicated to in the past as well as some new areas.

Bakke Norman Lawyer Re-elected to the State Bar of Wisconsin Board of Governors



New Richmond, WI - Deanne Koll of Bakke Norman Law Offices has been re-elected to the State Bar of Wisconsin Board of Governors. She will represent all lawyers in District 8, which includes St. Croix, Pierce, Dunn, Polk and Eau Claire counties.

The Board of Governors manages and directs the affairs and activities of the State Bar of Wisconsin,

the mandatory professional association for all lawyers licensed in Wisconsin. "I'm honored that my peers re-elected me to represent western Wisconsin lawyers in Madison", said Koll, an attorney and shareholder with Bakke Norman, with offices in New Richmond and Menomonie.

Koll begins her second 2-year term as the District 8 governor in September 2016.

Mega Agent Mitzi Warren Egan Joins Keller Williams in Menomonie



Menomonie, WI - Mitzi Warren Egan one of the country's top-producing real estate professionals, is leaving Coldwell Banker Brenzer to join the Keller

Williams Realty team in the Keller Williams Premier Realty Market Center.

Mitzi Warren Egan brings a wealth of knowledge with her, a practitioner in Real Estate in Wisconsin and Florida with over 20 years of sales experience. Member of REBAC, Council of Residential Specialists, Graduate of Real Estate Institute, Luxury Homes International and past President of the Chamber of Commerce Ambassadors.

To contact Mitzi, please call her at 715-505-7653 or email her at Mitziegan@Kw.com

There's a New Recycler in Town!



Menomonie, WI - The Dunn County Environmental Services Department, Solid Waste and Recycling Division, is pleased to welcome Abby

Lichtscheidl as their summer intern Recycling Assistant. Working with Recycling Specialist, Amanda Haffele, Abby will create and present educational programs throughout the county to help improve awareness of the available recycling opportunities. In addition to conducting educational presentations, Abby will provide events with recycling services and also conduct recycling assessments at eateries in Dunn County.

Phillips-Medisize Corp. Appoints New GM of Medical Campus in Menomonie



Menomonie, WI - Phillips-Medisize Corporation has announced the appointment of Richard Even as general manager of BioPharma and the

medical campus in Menomonie. This is the latest in a series of strategic hires driven by the company's continued growth in biopharma drug delivery devices, consumable diagnostics, and medical devices.

Royal Credit Union Announces New Electronic Payment Manager



Eau Claire, WI - Royal Credit Union (Royal) has named Jackie Levesseur Electronic Payment Manager at the Corporate Center. She is responsible

for managing the team of Electronic Payment Specialists. This includes coaching, training, process improvement, and efficiencies. She is also involved in projects with the Product Settlement & Services team.

EO Johnson Business Technologies Locknet® Managed IT Services Ranked Among Top 501 Managed Services Providers by Penton Technology's MSPmentor

Wausau, WI - EO Johnson Business Technologies Locknet® Managed IT Services ranks among the world's most progressive 501 Managed Service Providers (MSPs), according to Penton Technology's 9th-annual MSP 501 list and study. This is the fifth consecutive year Locknet® has been recognized by MSPmentor, ranking in the Global Edition in 2014 and 2015 and in their North America's top 200 list in 2012 and 2013.

The top MSP 501 companies ranked this year include organizations from around the world and from diverse technology and business backgrounds. Collectively they amassed \$9.82 billion in sales in 2015 and increased their oversight of technology devices to more than 5.6 million. The complete 2016 MSP 501 list is available at MSPmentor.com.

Red Cedar River Reinvestment - New Partnership Project, With \$500,000, Targets Social Impact



Menomonie, WI - Local and regional partners in a new collaborative effort, led by University of Wisconsin-Stout, the Department of Natural Resources and the U.S. Army Corps of Engineers, are ready to harness their resources to improve water quality in the Red Cedar River watershed.

The DNR recently awarded a \$200,000 lake protection grant to the project, and the Army Corps has committed \$300,000 in water quality assessment funding from 2016 through 2018.

This will help to identify solutions and implement them, helping to reduce toxic blue-green algae blooms.

The impact of the toxic algae blooms stretches from lakes Tainter and Menomin to the Chetek chain of lakes in Barron County and to the headwaters of the Red Cedar River on Big Chetek Lake near Birchwood.

The significance of the new effort is threefold: The sizable amount of funding, the sheer number of groups on board and the decision to include social impact as part of the research process to identify solutions.

To read more, visit www.uwstout.edu/news/articles/New-partnership-project-with-500000-targets-social-impact.cfm

Thank You to Our New and Renewing Members!

A -1 Express Rental Center
Andersen Corporation
Anytime Fitness
Bauman Construction, Inc.
BMO-Harris Bank
Bookends on Main
Broadway Bowl
Chippewa River Industries
Commonweal Development Corporation
Culver's Restaurant
Greg Elliott
Huebsch Services

Insty-Prints
La dee dah
Leipnitz Dental Clinic, S.C.
Little Caesars Pizza
Lucette Brewing Company
Menomonie Motel 6
Menomonie Public Library
Myers Septic Service, LLC
Northtown Ford
Papa Murphy's Pizza
Parrot Bay Tanning Salon
Quality Inn & Suites- Menomonie
Quality Roofing Inc

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River of Life Assembly of God
Rooney Printing Co., Inc.
Rotary Club of Menomonie - Noon
Supreme Graphics
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Solomon Hill Estates
The Joy Booth, LLC
Trimble Dental
Timber Ridge Homes, LLC
Verizon Wireless/BeMobile
Wurzer & Associates

FreedomFest

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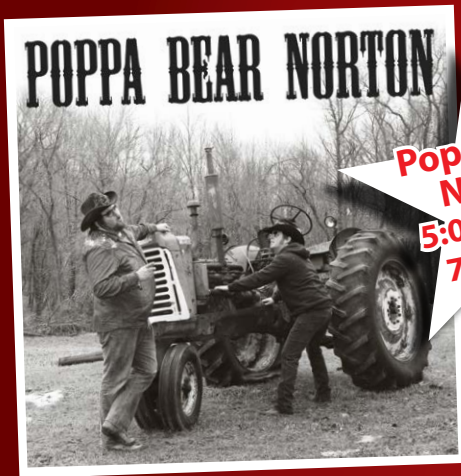
menomonee area
CHAMBER & VISITOR CENTER

Monday, July 4th

Lower Wakanda Park, Menomonee - 4 p.m. to Midnight

\$2 per person entry fee - Veterans, active-duty military, and children two and under get in free!

LIVE MUSIC INCLUDES:



Poppa Bear Norton
5:00 p.m. to
7:00 p.m.



Divided Highway
7:30 p.m. to
11:30 p.m.

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VETS PLUS, Inc.
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ENJOY THROUGHOUT THE EVENING: A VARIETY OF DELICIOUS FOOD:

★ Big Kahuna's Concession

★ Chuckwagon BBQ

★ KC Concessions

★ Masonic Lodge 164

★ Nitro Ice Cream

★ The Blind Munchies

ACTIVITIES:

4-7p.m. — ★ Fritter the Clown
(line closes at 6:30 p.m.)

4-8p.m. — ★ Inflatable Obstacle Course
& Bounce House
(\$2 wristbands available)

★ Kubb Game

★ Happ-E Hill Express Train
(\$3/ride)

★ Face Painting

★ Paint the Dragon Car

★ View the Fire Truck*

5p.m. — ★ Watermelon
Eating Contest

6p.m. — ★ Pudding
Eating Contest



CONVENIENT HANDICAP ACCESSIBILITY!

- ★ Handicap parking will be available in the lower park. The entrance is located in upper Wakanda Park off Wakanda Park Road.
- ★ New this year is a shuttle, running from 4pm to 11pm! Look for the pick-up and drop off points, at the intersection of Pine Avenue and Wakanda Park Road, and in the lower park by the main entrances.

No coolers, carry-ins, pets or fireworks permitted.

SUPPORTING SPONSORS

3M, Bill's Distributing, Cardinal Glass, Dunn Energy Cooperative, General Beer Northwest, Mayo Clinic Health System, Solomon Hill Estates, Wal-Mart Distribution Center, Xcel Energy



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SMALL BUSINESS INSTITUTE

Presents

IDENTITY THEFT, DATA BREACHES & DEPARTMENT OF LABOR CHANGES

Featuring Guest Speakers Laura Fay and Deb Marshall

Session 1: Data Breach Awareness: Data Privacy & Security for Businesses

1:00 p.m. - 2:00 p.m.

Presented by:
Laura Fay, Agency Liaison,
Bureau of Consumer Protection

Session 2: Department of Labor - Changes to Overtime for Non-Exempt Employees

2:15 p.m. - 3:15 p.m.

Presented by:
Deb Marshall, Senior Manager
HR Consulting, Wipfli LLP

Tuesday, July 12
Chippewa Valley Technical College, Rm 115
403 Technology Drive East, Menomonie

\$25 rate, members only
Register by Friday, July 8
Hurry - Only 25 spaces available!

Sponsored by:



Join Us!
**BUSINESS
AFTER HOURS**

Enjoy casual networking,
appetizers and cocktails at
The Silver Dollar!

MONDAY, JULY 18th
Silver Dollar • 315 Main St
5:00-6:30 PM
Members \$5 Non-members \$7

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Regional Enterprises for Adults and Children, Inc.

Now Accepting Applications for Leadership Menomonie 2016-17!



Leadership Menomonie is a time-tested program that has proven and is designed to develop local community leaders.

The nine-month program guides participants to develop leadership skills, work together, understand our community, enhance their confidence and help them build a new personal network of business professionals.

Another exciting year is planned for Leadership Menomonie, the Chamber's program designed to help participants develop community knowledge, networking opportunities, leadership skills and become better informed of area businesses and community issues.

Participation ensures the development of new community understanding and the enhancement of leadership skills. The opening retreat includes leadership assessment, personal project development and team building.

Leadership Menomonie is an exceptional program, helping participants learn skills to improve their professional and personal lives and create a new network of professionals from a wide range of backgrounds. It is also designed to help participants gain a new appreciation of their community, which differentiates Leadership Menomonie from other leadership programs. Class members are also required to complete a personal leadership project. Tuition of the program is \$950. Limited scholarships available for non-profits.



Click HERE to register online!

If you have any questions about Leadership Menomonie, please call 715-235-9087 or email at info@menomoniechamber.org.

Leadership Menomonie is sponsored by:





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CHAMBER & VISITOR CENTER

**342 E. Main Street
Menomonie, WI 54751**

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