

menomonie area
CHAMBER **News**

December 2016 • Vol. 78, Issue 12

VISITOR
CENTER
MENOMONIE
AREA CHAMBER
AND
MAIN STREET
OF MENOMONIE



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Chamber Statistics

November, 2016

Packets

Relocation..... 6
Visitor..... 5

Sales

Chamber Dollars \$3,770.00

Facebook

New Likes 74
Total Likes 1,587

Website

Total Sessions 1,280
Users 887
Page Views 1,853



menomonie area
CHAMBER & VISITOR CENTER

Like us on
Facebook!



Tourism News

If you're looking to take in all of winter's glistening moments, look no further than Menomonie. Tour and sightsee all of Menomonie's historical monuments dressed in Victorian holiday manner.

Ski or showshoe through the tundra hills at Hoffman Hills. The Red Cedar State Trail has perfectly groomed trails for skiing from Menomonie to Downsville.

Celebrate the HOLIDAYS in MENOMONIE

WinterDaze Parade

Dec. 8
Visit Santa at 4:30
Parade starts at 6:30

Downtown Menomonie

Wilson Place Mansion

Experience Menomonie's
Holiday Civil War Displays

Every Saturday and Sunday till
Dec. 18 11-4 pm

715.235.2283

Mabel Tainter Center for the Arts

A Little House Christmas
Dec. 2, 3, 9 & 10 at 7:30pm
Dec. 3, 4, 10 & 11 at 2pm

The Memories
Saturday, Dec. 17, 7:30pm
Sunday, Dec. 18, 2pm

New Years Eve Comedy
Saturday, Dec. 31, 7:30pm

715.235.0001

#exploremenom



LET'S WINTER!

Share your Winter Fun!
#exploremenom

HOFFMAN HILLS

RED CEDAR
STATE TRAIL

SNOWSHOEING

ICE FISHING



EXPLOREMENOMONIE.COM

715.235.9087

Ribbon Cuttings

Agile Consulting

Congratulations to Agile Consulting on their ribbon cutting and welcome basket! Located at 521 2nd Street East in downtown Menomonie, Agile Consulting is a technology solutions provider in Western Wisconsin, offering custom programming solutions in Minnesota and Wisconsin, project management, ecommerce consulting, data management, content marketing services, and more.

For more information, follow them on [Facebook](#), visit their [website](#), or call them at 715-255-0187!



Gentle Dental

Congratulations to Gentle Dental Care on their welcome basket! Located at 1813 Wilson St in Menomonie, Wisconsin,

Gentle Dental Care is a caring, friendly team of dental professionals committed to providing a positive gentle dental experience. Visit their website for more information, and be sure to follow them on Facebook!

For more information, follow them on [Facebook](#), visit their [website](#), or call them at 715-235-7566!



Menomonie Area Chamber & Main Street Menomonie, Inc.

Congratulations to the Menomonie Area Chamber of Commerce and Main Street Menomonie, Inc. on their ribbon cutting! With the recent addition of the new sign from Vintage Sign Shop, they're happy to announce that the exterior renovations are complete! The building received stucco repair, fresh paint, stone wainscoting on the front, and new windows and doors in the apartments upstairs.

For more information, give them a call at 715-235-9087. [Click here](#) to follow the Chamber's Facebook page, and [click here](#) to visit their website. [Click here](#) to follow the Main Street Menomonie's Facebook page, and [click here](#) to visit their website.



Thank You to Our New and Renewing Members!

A.F.T. Real Estate, Inc.
Agile Consulting, LLC
Architectural Design Group
Badger Iron Works, Inc.
Barrel Room
Big Rivers Insurance
Bob & Steve's BP Amoco Shop
Bremer Bank
Cardinal Glass
Cedar Country Co-op/Cenex
Crossroads Community Center
Dairy State Bank
Gentle Dental Care SC
iHeartMedia, Inc.

Jeatran Associates
Jodi's Personal Chef & Culinary Services
Joe Jax
Lakeview Floral & Gifts
Leissa's Hair Studio & Day Spa
Lunar Cow Publishing
Manpower
Menomonie Eye & Optical
Menomonie Transportation, Inc.
Momentum West
Oaklawn Inn
Peoples State Bank
Rassbach Realty, LLC
REALiving

Red Cedar Trail/Hoffman Hills
Robert & Beverly Spinti
Service Master Commercial
Cleaning Services
Simply Dunn
Stelter Rentals
Telephone Specialists Inc.
The Duke & Dagger, LLC
The Vault Armory
Tri-Mart Corporation LLC
VisionQuest Entertainment Center
Wedams TelecommunicationsService
Workforce Resource, Inc.

Business to Business

EO Johnson Business Technologies Earns Elite Distinction for 2017

Wausau, WI - The EO Johnson service team earned nationwide recognition for 2017 from Ricoh, a global industry leader with the prestigious RFG Circle of Excellence Certified Dealership award.

The RFG Circle of Excellence program recognizes Dealers who provide outstanding service and support. Randy Knapp – Vice President of Service, EO Johnson Business Technologies is proud of the achievements of gaining this distinction. [Read the full article here.](#)

Veterans Find Free Dental Care at CVTC Clinic



Eau Claire, WI – Roger Schultz, 82, of Chippewa Falls, traces some problems he's had with his teeth back to an old Army injury. But the Korean Conflict era veteran, who served from 1953-56 doesn't have a dramatic combat story to tell about it.

"I had some front teeth broke in the Army playing football," he said. "I've had problems ever since."

What he doesn't have is dental insurance, because veterans'

benefits do not include dental care except in certain circumstances. That's why Schultz was happy for the opportunity for some free dental care at Chippewa Valley Technical College's Dental Clinic during the second annual Give Vets a Smile event Saturday, Nov. 12.

"I spent about \$8,000 this year on some teeth," Schultz said. "I have a lot of dental problems, but no dental insurance. I came here for them to check it."

Schultz was one of about 70 veterans who received dental care at the event, which drew veterans from a wide area across western and northern Wisconsin, with most coming from CVTC's 11-county district. [Read the full article here.](#)

Dunn County Cooperative Breakfast Makes Donation to Stepping Stones

Menomonie, WI - The 20th Annual Cooperative Breakfast recently took place at Dunn Energy Cooperative. The event attracted 1,016 attendees who enjoyed a hearty breakfast featuring Dad's Belgian Waffles, sausage links, coffee, milk and juice. Over \$970 and 1,500 pounds of food were collected and given to Stepping Stones to help those in need. [Read the full article here.](#)

Jeanne Crain Appointed New CEO of Bremer Financial Corporation



Saint Paul, MN - Bremer Financial Corporation (BFC) is pleased to announce that its board of directors has unanimously chosen Jeanne Crain as the organization's next chief executive officer. Crain will assume responsibilities immediately and succeeds Pat Donovan, who in July announced his plan to retire at the end of the year. Donovan will continue his service to Bremer through the end of the year as advisor to the CEO. [Read the full article here.](#)

Bakke Norman Lawyer Receives John F. Lederer Service Award



New Richmond, WI - Terry Dunst of Bakke Norman Law Offices has been chosen to receive the John F. Lederer Service Award from the State Bar of Wisconsin. The award recognizes Attorney Dunst's role in educating and supporting attorneys practicing in solo and small firms across the state. His work has been instrumental in the integration of technology into the practice of law and the introduction of best business practices into the management of law offices. [Read the full article here.](#)

EO Johnson Business Technologies Announces New Additions

Wausau, WI - EO Johnson welcomed Dave Greene as the new President and Chief Operating Officer. Greene brings 33 years of experience into this role and started on Monday November 7, 2016.

This announcement follows the retirement of current President and Chief Operating Officer Roger King, who has over 40 years of experience with the company. King will continue work with EO Johnson after completing his role as President. [Read the full article here.](#)



Chamber Members: Free Promotion For Your Business!

The Ambassadors are in need of promotional items to put in the Chamber Welcome Baskets that are presented to new businesses in Menomonie and surrounding communities.

Basket items that were big hits in the past have been: note pads, mugs, cups, pizza cutters, pens, measuring cups, bags, hand sanitizers, toothbrushes, can coolers, or any other items with your business logo or name on it.

Items may be dropped off at the Chamber Office, 342 Main Street Menomonie. Call 715-235-9087 for more information.

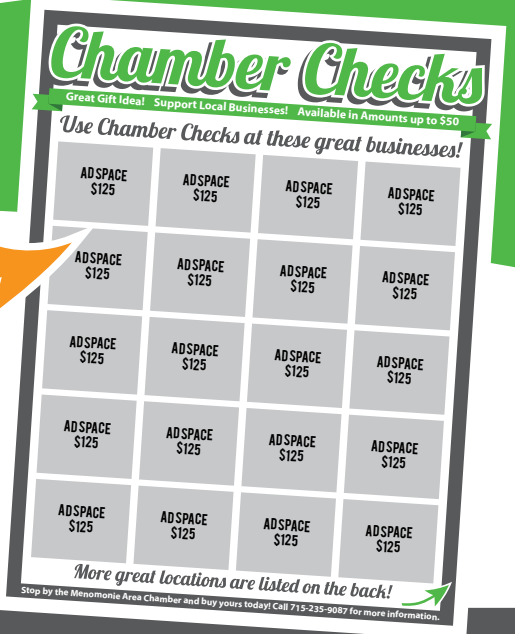
Advertise with Chamber Checks!

Your logo goes **HERE!**

Color ads - ONLY \$125!

Over \$90,000 in Chamber Check sales are expected between now and December 31st, 2017. Chamber Check inserts WITH YOUR LOGO will be included with every Chamber Check sold, sending customers directly to your business!

CLICK HERE TO SIGN UP!



All Chamber member businesses are listed on the back of the insert. Paid ads are prominently featured on the front.

Listen to all of your favorite stations

ANYWHERE!



iHeartRADIO

Visit EauClaireRadio.com

Shop Menamanie's **BLACK FRIDAY** *Preview Sale Success!*

Vendors

There were a total of 53 vendors this year, which is up 39.47% from last year. Vendors were also given more space for their booths, as we expanded into the halls of the mall.

Vendor Feedback

"It was our first time to participate and we were able to meet a lot of new people and see a couple of those who have already shopped with us."

"It was a great intervention with the general public."

"The event was great as always! I liked that it was more spaced out this year. The free Santa is always an added bonus!"

Guests

Over 350 guests attended the event!

Marketing

15,000 reached via Facebook
20 spots/21,000 GI via iHeart Media
28,181 reached via Dunn County News
1,148 net/9,182 cumulative reach via eBlasts
1,079 reached via September newsletter
1,085 reached via October newsletter
1,278 reached via November newsletter



Thank you to our sponsors!

Title Sponsor:



VETS PLUS, Inc.
Global Animal Health

Yuletide Sponsor:

CARDINAL FG
A ORIGINAL GLASS INDUSTRIES COMPANY

Sleigh Bell Sponsor:

24-7 Telcom

Stuff your stockings

License # R0009526A-14395



full of cash!

The Menomonie Area Chamber of Commerce Holiday Raffle

November 25 - December 24, 2016

S	M	T	W	T	F	S
Nov. 27	Nov. 28	Nov. 29	Nov. 30	Dec. 1	Dec. 2	Dec. 3
\$25	\$25	\$25	\$25	\$25	\$50	\$50
Dec. 4	Dec. 5	Dec. 6	Dec. 7	Dec. 8	Dec. 9	Dec. 10
\$50	\$50	\$50	\$50	\$50	\$75	\$75
Dec. 11	Dec. 12	Dec. 13	Dec. 14	Dec. 15	Dec. 16	Dec. 17
\$75	\$75	\$75	\$75	\$75	\$75	\$100
Dec. 18	Dec. 19	Dec. 20	Dec. 21	Dec. 22	Dec. 23	Dec. 24
\$100	\$125	\$150	\$175	\$200	\$225	\$250

Drawing daily at the Chamber Office - 342 East Main Street, Menomonie, WI 54751

Get your raffle tickets at Dick's Fresh Market and at the Menomonie Area Chamber & Visitor Center!

24 Prizes Totaling nearly

\$2,500

\$10 per ticket

Only 800 tickets will be sold!

Winning tickets returned
to barrel for future drawings!

All cash prizes awarded in Chamber Checks, redeemable at over 150 businesses in Dunn County!

Winners announced daily on the Menomonie Chamber's Facebook page,
and at www.menomoniechamber.org!



78th *Annual*
BANQUET

WEDNESDAY, FEBRUARY 1ST, 2017

UW-Stout Great Hall

RECEPTION 5:00 PM

DINNER & PROGRAM... 6:30 PM

\$65.00 PER PERSON or \$475.00 PER TABLE of 8



RSVP *by January 20th*

CLICK HERE to register!

Questions? Call Donna at 715-235-9087
or email info@menomoniechamber.org

BROUGHT TO YOU BY THE MENOMONIE AREA CHAMBER OF COMMERCE



Award Winners

Distinguished Citizen..... Bill Thedinga
Business of the Year..... Xcel Energy
Small Business..... Lucette Brewery
Good Neighbor Dave Williams
Honorary Lifetime..... John Russell

Farm Family..... Steve & Dean Olson
Volunteer of the Year..... Rich Schroeder
Ambassador of the Year..... Kay Pershern
Friend of Tourism Maggie Foote
Nonprofit of the Year Indianhead Enterprises

Presenting Sponsor



UNIVERSITY OF WISCONSIN
STOUT

WISCONSIN'S POLYTECHNIC UNIVERSITY

Reception Sponsor



Gold Sponsors

Anshus Jewelers
Bremer Bank
Charter Bank Eau Claire
Royal Credit Union
Walmart Super Center

Award Sponsors

Andersen Corporation	Prevea Health
Cedar Corporation	Market & Johnson, Inc.
Cedar Falls Building Systems, Inc.	Mainstream Boutique
Dunn Energy Cooperative	Mayo Clinic Health System
Heartland Contractors	Royal Credit Union
Heartland Financial Associates, LLC - Wealth Management	Vets Plus, Inc.

Sponsorships Available!

Award sponsorships available are:

Small Business of the Year, Good Neighbor,
and Honorary Lifetime Member

CLICK HERE to register!

Awards are limited to a maximum of two sponsors each.

Join the Menomonie Young Professionals on Tuesday, December 6th!



1 BRING HATS/GLOVES/MITTENS FOR CHILDREN IN NEED. EACH ITEM DONATED GETS YOU A CHANCE TO WIN CHAMBER CHECKS OR A STAY AT THE BEST WESTERN INN & SUITES

2 A REPRESENTATIVE FROM STEPPING STONES AND POSSIBLY CHRISTMAS FOR KIDS WILL BE SPEAKING

3 PARTICIPATE IN GROUP SPEED NETWORKING AND GET TO KNOW OTHER YP MEMBERS.

4 TED'S PIZZA WILL BE SERVED. YUMMY!

Tuesday, December 6th

5:30 p.m. to 7:00 p.m.

The Barrel Room, 320 Main Street E.



menomonie area
YOUNG PROFESSIONALS

23rd Annual Chippewa Valley Rally



Wednesday
January 25th, 2017

State Capitol &
Best Western Premier Park Hotel

22 S Carroll St, Madison, WI 53703
(across the street from the Capitol building)

INTINERARY

6:30 a.m.
Bus departs Eau Claire

10:00 a.m. - 7:00 p.m.
Rally events at the Park Hotel & Wisconsin State Capitol, including briefings, luncheon, legislator meetings and reception

7:15 p.m.
Bus departs Madison

10:30 p.m.
Arrival home

Benefits of attending

- Bring critical Chippewa Valley economic, education and infrastructure issues to the attention of state government
- Meet legislators, staff, state officials and others in formal and informal settings
- Learn more about top issues and state policy priorities
- Network with fellow Chippewa Valley leaders
- All-inclusive registration fee includes luncheon, sessions, evening reception and optional bus transportation

Please fax, mail or email
completed form to:

Scott Rogers
Governmental Affairs & Workforce Director
Eau Claire Area Chamber of Commerce
P.O. Box 1107, Eau Claire, WI 54702-1107
Phone: 715-858-0616
Fax: 715-834-1956
rogers@eauclairechamber.org

JOIN US

in bringing the Chippewa Valley's voice to Madison

Strengthening partnerships

Over the years, the Chippewa Valley Rally has highlighted numerous successful issues to benefit our region. It's a unique opportunity to build and strengthen relationships with legislators, their staff members, cabinet officials, statewide office holders and others.

How it works

You'll participate in small-group team visits to legislative offices representing all areas of Wisconsin. The impact is especially strong because legislators and their staff are hearing from citizen leaders, not paid lobbyists. (And don't worry if it's your first time attending – you'll be teamed up with an experienced group leader who has participated in previous Rallies.)

The day also includes issue briefings, opportunities to meet cabinet officials, a luncheon with the Governor (invited), and a reception with state officials, legislators, key staff, and others.

Location, Transportation and Accommodations

All activities take place at the State Capitol or the nearby Park Hotel. Complimentary motor coach transportation is provided for those who wish to make it a one-day trip. Or combine your trip with other business and provide your own transportation.

If you wish to stay overnight, call the **Best Western Premier Park Hotel** by Jan. 3 at **800-279-8811**. Ask for the Chippewa Valley Rally rate.



CHAMBER ALLIANCE
Chippewa Falls • Eau Claire • Menomonie

- YES!** Yes, sign me up for the 23rd Annual Chippewa Valley Rally
Registration: **\$75** earlybird price through January 11 (*\$89 regular fee beginning Jan 12*)
Your organization will be invoiced. Payment is accepted by check or charge card.

- I will ride the bus I will find my own transportation

- Sponsorship information:** *I'd like to receive information about sponsorships.*

Name: _____

Organization: _____

Organization Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____



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CHAMBER & VISITOR CENTER

**342 E. Main Street
Menomonee, WI 54751**

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Board of Directors

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Donna Nygard
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Contact Us!

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W • www.menomoneiechamber.org

Visit us on Facebook at Menomonee Area Chamber