



Where Creativity and Commerce Connect

Contributing to a thriving business climate



I am honored to be your Chair of the Board for 2018. Thank you to Immediate Past Chair, Jim Richards, for his passionate leadership of the LRBA, and to his board and committee chairs who worked together for a very successful year, most notable, the relocation of the LRBA to their new headquarters in downtown Lynchburg.

As I take the gavel as the new chair, I plan to support the mission of the LRBA and to continue its vision with spirit and enthusiasm. Charing this auspicious organization is truly an honor for me as it resonates with my values and experience. As a small business owner, I want to champion other small business owners and entrepreneurs in our region and inspire others to contribute to creating a thriving business climate and culture. I am excited that our board will focus on developing a strategic plan that will help us build a sustainable, growing, and thriving organization to meet the needs of our dynamic and evolving marketplace.

I encourage you to take advantage of LRBA activities, programs and networking events during which we can build long-lasting relationships, foster trust, exchange ideas, learn and share.

Thank you for your support and confidence.

Stefanie Prokity, Alliance Chair
Successful Innovations, Inc.

Alliance welcomes 2018 Board of Directors

The Board of Directors is the elected policy body of the Lynchburg Regional Business Alliance. Its members represent the business and professional leadership of the community. Their role includes approval of the Alliance annual budget and strategic plan, as well as participate in policy decisions affecting the Alliance, community and the region. We appreciate their work in helping to move our organization forward.

Susan Adams Appomattox County	Rex Geveden BWX Technologies, Inc.	Tray Petty Moore & Giles, Inc.
Fred Armstrong Wiley Wilson	Bill Guzek Center for Advanced Engineering & Research	Stefanie Prokity Successful Innovations, Inc.
Todd Beck* The Standard	Aubrey "Todd" Hall III First National Bank	James Richards Petty, Livingston, Dawson & Richards, PC
Carl Bogges Bedford County	Darryl Huften Apple Ford	Dean Rodgers Amherst County
Cathie Brown Impact Makers, Inc.	Larry Jackson Appalachian Power	Frank Rogers Campbell County
Dr. John Capps Central Virginia Community College	George Kayes ABC 13 WSET-TV	Dr. Doug Schuch Bedford County Schools
Sara Carter* Town of Amherst	Bob MacPherson The News & Advance	Karen Simonton OrthoVirginia
Gary Christie Region 2000 Local Government Council	Nathaniel Marshall BWX Technologies, Inc.	Aaron Smith* Lynchburg College
Jessica Clarkson Member One FCU	Zach Martin* Delta Star, Inc.	John Stone, CFA Stifel Nicolaus
Waverly Coggsdale III Town of Altavista	Ryan McEntire Brown, Edwards & Company, L.L.P.	Bonnie Svrcek City of Lynchburg
David Corry* Liberty University	Patrick McNamara MaxPlayFit, LLC	Luke Towles Wells Fargo
Ed Craighill Boxley	Anne McVeigh Davenport & Company LLC	Ryan White BB&T
Michael Davidson Campbell County	James Mercadante Cintas	Gloria Witt* Define Success Coaching & Facilitation
Lauren Dianich Atelier 11 Architecture, LTD	Rebekah Moody* Southern Provisions Company	Denise Woernle Framatome
Michael Elliott CENTRA		Ryan Zuidema Lynchburg Police Dept.

* New Board Members

Upcoming Events

Liberty University Natatorium Ribbon Cutting
Fri., Jan. 26, 5:45 – 7 p.m.
1251 Liberty Mountain Dr., Liberty University
Join with us in celebrating the opening of the Liberty University Natatorium.

A.M. Alliance
Fri., Feb. 2, 7:30 – 9 a.m.
Lynchburg Regional Business Alliance
300 Lucado Place, Lynchburg
A monthly morning networking event for members. Each participant gives a 30-second introduction of their business and services. Complimentary for members, RSVP not required but thoughtful.

Johnson Health Center Opening
Fri., Feb. 2, 3 – 5 p.m.
925 Village Highway, Rustburg
Johnson Health Center will be assuming operation of the previous CVFP Rustburg office, offering primary care to adults and children. Open house includes tours of the facility, refreshments and meeting the staff.

Women Wine & Wisdom
Fanning the Flame
Tues., Feb. 6, 5:30 – 7 p.m.
Lynchburg Regional Business Alliance
300 Lucado Place, Lynchburg
Enjoy a glass of wine, connect with others & be inspired by the wisdom of some amazing female professionals who will help you "fan the flame" within you!
Cost is \$15 pp/Alliance members & \$25 general admission. Table Partners: \$150 for 8, includes table signage and promotion at event. RSVP by Feb. 5.

Consolidated Shoe Store Ribbon Cutting
Thurs., Feb. 8, 11 a.m. – 1 p.m.
22290 Timberlake Rd.
Join with us in celebrating the Store's relocation back to the Timberlake Road location. Ribbon cutting will be held at 11:30 a.m.

Business at Breakfast
Wed., Feb. 14, 7:30 – 9 a.m.
The Summit, 1400 Enterprise Dr., Lynchburg
Guest Speaker: Gary Mignogna, CEO of Framatome (formerly AREVA)
Cost \$20 for Alliance members & \$30 for general admission (breakfast is included). RSVP is required by Feb.12.

First National Bank Headquarters Ribbon Cutting
Thurs., Feb. 15, 11 a.m. – 2:30 p.m.
Ribbon Cutting 11:30 a.m.
3401 Odd Fellows Rd., Lynchburg
Join with us in celebrating the new Lynchburg headquarters. Refreshments will be served.

Annual Meeting
Wed., Feb. 28, 7:30 – 9 a.m.
Lynchburg Regional Business Alliance
300 Lucado Place, Lynchburg
Save the date for our 2018 Annual Meeting. Details available soon!
Admission is \$30 per person and includes breakfast but members are encouraged to secure corporate tables of 8 for \$300, which includes event recognition. RSVP by February 19.

Alliance champions for the Region during General Assembly Session

Denzel Jones, Director of Public Policy

The 2018 General Assembly Session convened on January 10 in Richmond and the Alliance is excited to advocate on the behalf of local businesses within our region. We have a firm commitment towards supporting legislation across the aisle that coincides with our pro-business agenda and our collective member priorities. Creativity and commerce can only be achieved through a free market, and our lobbying efforts ensure an economically vibrant region.



I began working as the Alliance's Director of Public Policy in November 2017. As a U.S. Army Veteran, and having previously served on Capitol Hill on the congressional staff of the Honorable Thomas A. Garrett, I take the regulatory concerns within our region seriously. I would like to take this opportunity to introduce myself as your legislative liaison in Richmond during the General Assembly. Please do not hesitate to contact me regarding any legislative issues, comments or concerns that you may have during session and in recess that impact your ability to do business in the Commonwealth at 434.845.5968x15 or djones@lynchburgregion.org

I will be spending the next two months traveling to Richmond and in close communication with our state senators and delegates and their staff, frequently bringing to their attention the state priorities which our membership determined earlier this year. Our Legislative Affairs Committee comprised of business leaders from across our region, identified five state priorities for the 2018 Session: Central Virginia Training Center, Education & Workforce up skilling, Broadband Infrastructure expansion, Sustainable Healthcare decisions, Virginia Tuition Assistance Grant (VTAG).

I am also planning the Alliance's Legislative Reception in Richmond on February 20. It will be an outstanding opportunity for you to engage one on one with your state representative, so please join us! More details are below:

Legislative Reception in Richmond

5:30 – 7 p.m., Tuesday, February 20, 2018

The James Center

1051 East Cary Street, Suite #1100, Richmond, VA 23219

Cost is \$49 and reservations are required by January 30. Transportation included on a first-come, first-served basis. Join us to meet with our state representatives to discuss important legislative issues under consideration in the 2018 General Assembly. Your ticket includes transportation to and from Richmond, admission to our legislative reception, a cocktail buffet and one-on-one time with our regional Senators and Delegates.

Transportation: Let us do the driving while you network with other Alliance members and share ideas regarding the legislative session. Transportation is available for the first 10 reservations and must be made through the Alliance by calling 434.845.5966. Van departs from the Alliance parking at 2 p.m.

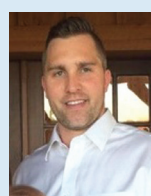
Welcome new Alliance members

Alliance welcomes the following new members who joined in the past month and are growing their business.

- Bowen Wellness Center (YMCA)
- Y Express (YMCA)
- Dusty Ducts

Meet Alliance Ambassador...

MATT KLEIN



Occupation: Assistant General Manager, Lynchburg Hillcats

What Inspires You? The two most influential women in my life push me to be my best day in and day out. If not for my mom and wife, I would not be half the man that I am today.

Favorite Business Tip: "Failing to prepare is preparing to fail."
- Coach John Wooden

Best Part of Being an Ambassador: The opportunity to connect and build relationships with like-minded professionals and support LRBA vision to create a region where businesses and individuals thrive.

If you are interested in becoming an Ambassador, contact Heath Barret at the Alliance at 434.845.5968 x20.