

LYNCHBURG REGIONAL BUSINESS ALLIANCE

“We’re off to a great start”



Jim Richards
Alliance Chairman
Petty, Livingston,
Dawson &
Richards, PC

When I was Chair of the Lynchburg Regional Chamber Board in 2015, we embarked on an effort to promote regional cooperation to enhance economic development that would benefit

our members. What resulted was the January 1, 2016 merger of the Chamber and Region 2000 Business & Economic Council to form the Lynchburg Regional Business Alliance. Under the leadership of outgoing Chair, Larry Jackson, the Alliance has gotten off to a great start. We purchased and are beginning renovation on a new home for the Alliance in downtown Lynchburg. We have successfully combined staffs and missions to create a new and dynamic organization. We have completed a Comprehensive

Economic Development Strategy (CEDS) with input from leaders in our community. Lastly, we have laid the foundation for a successful economic development capital campaign. As Chair, I am mindful of the need to continue to focus on these efforts.

“Promises must become commitments. Words must become actions. Potential must become reality.”

Jim Richards, Alliance Chairman

It is now up to us to take these initiatives and to build upon them. Promises must become commitments. Words must become actions. Potential must become reality. As we move forward as an organization, we will not forget the core values that brought us together.

The Alliance is pleased to be the facilitator of the implementation of the CEDS plan. Through this process we believe that we can convene the

region’s stakeholders to achieve the goals set in the strategy, making our Region more attractive and more prosperous.

Our business partners should also know that we are committed to continue our efforts to engage with our legislators to lobby for pro-business priorities in the upcoming legislative session in Richmond. We will be hosting a reception for our state officials and legislators on February 8th, to which you, our members, will be invited.

Another exciting development is a new networking concept we are calling AM Alliance. This event will allow members to network with one another and to promote their businesses by giving a brief presentation at these sessions.

Finally, I want you to know that the board and staff of the Alliance work tirelessly on your behalf and that our primary concern is your success.

We invite you to join us for our Annual Meeting on February 15 as we boldly look at our future.

2017 Trip Info Session

WHEN: 5:30 p.m. - 7:00 p.m., Thursday, January 26

WHERE: Lynchburg Regional Business Alliance, 2015 Memorial Avenue

Attend this free Trip Preview presentation and learn about upcoming international trips. Invite your family & friends along to learn more about these exclusive trips and affordable pricing.

Trips include:

Scotland... featuring the Edinburgh Military Tattoo

The Rhine River... on Luftner’s “Amadeus Silver III” Ship

SLOVENIA... the hidden Gem of Europe
RSVP required to the Alliance.

A.M. Alliance

WHEN: 7:30 - 9 a.m., Friday, February 3

WHERE: Lynchburg Regional Business Alliance, 2015 Memorial Avenue, Lynchburg

Join us for our new monthly morning networking event for members. Each participant gives a 30-second introduction of their business and services. The event, held the first Friday of every month, is the perfect way to ignite your network, customer base and brand. RSVP not required but thoughtful.

Business at Breakfast

WHEN: 7:30 a.m. - 9 a.m., Wednesday, February 8

WHERE: The Summit, 1400 Enterprise Drive (Wyndhurst) (building with columns at spotlight intersection)

Come to our February Business at Breakfast to meet Lynchburg’s new City Manager Bonnie Svrcek. Svrcek will review her vision for the City, what the City has in the works and ways you can engage in the work of our community.

Cost to attend is \$17 for Alliance members; \$27 for general admission (breakfast is included). RSVP is required by February 6 to the Alliance.

Annual Meeting

WHEN: 7:30 a.m. - 9 a.m., Wednesday, February 15

WHERE: Kirkley Hotel & Conference Center, 2900 Candler’s Mountain Road, Lynchburg

Reserve your seat for our 2017 Annual Meeting--highlighting the major accomplishments of the Alliance in 2016 and unveiling the 2017 Program of Work.

Admission is \$25 per person and includes breakfast but members are encouraged to secure corporate tables of 8 for \$300, which includes event recognition. RSVP by February 8 by contacting the Alliance.

Women’s Exchange

WHEN: 11:30 a.m. - 1 p.m., Thursday, February 23

WHERE: Oakwood Country Club, 3409 Rivermont Avenue, Lynchburg

This quarterly luncheon provides women the opportunity to:

- Connect with distinguished women from all career backgrounds
- Learn by exchanging ideas, sharing concerns and expertise
- Grow as you strengthen your leadership capacity and get empowered
- Gain wisdom from the featured speaker

Cost is \$22 for Alliance members and \$32 general admission. RSVP required by noon, February 20 to the Alliance.

Alliance gears up for General Assembly Session and will host a Legislative Reception in Richmond



Caroline Biggs

The 2017 General Assembly Session kicked off in Richmond last week, and we are excited to represent the voice of local business at the legislature this January and February as we advocate for legislation that will benefit the growth and prosperity of our regional business community.

My name is Caroline Biggs, and I began working as the Alliance’s Director of Public Policy in May, 2016. Having previously worked in several capacities for local legislators, I am excited to now be on the advocacy side of the legislative spectrum. I would like to take this opportunity to introduce myself as your legislative liaison in Richmond during the General Assembly. Please do not hesitate to contact me regarding any of your legislative issues or concerns. 434.845.5968 ext.15 or cbiggs@lynchburgregion.org

I will be spending the next two months in close communication with our state Senators and Delegates and their staff, frequently bringing to their attention the state priorities which our membership determined earlier this

year. If you have concerns that impact your ability to do business in the Commonwealth, please don’t hesitate to contact me.

ALLIANCE LEGISLATIVE ACTION:

The Alliance took federal legislative action this week by calling our congressmen to urge their support for **H.R. 5 (Regulatory Accountability Act)**. Regulatory reform is a key priority for the Alliance and we were pleased that the bill passed the House and is on its way to the Senate.

We encourage you to call Senator Warner and Senator Kaine to urge their support.

I am also planning the Alliance’s Legislative Reception in Richmond on February 8. It will be an exciting and productive event, and I hope that you join us! More details are below:

LEGISLATIVE RECEPTION IN RICHMOND

Wednesday, February 8, 2017

The James Center
5:00 p.m. - 6:30 p.m.
Cocktail Buffet
1051 East Cary Street, Suite #1100
Richmond, VA 23219

Cost is \$49 and reservations are required by January 30.

Transportation included on a first-come, first-served basis

Join us to meet with state representatives to discuss important legislative issues under consideration in the 2017 General Assembly. Your ticket includes transportation to and from Richmond, admission to our legislative reception, a cocktail buffet and one-on-one time with our regional Senators and Delegates.

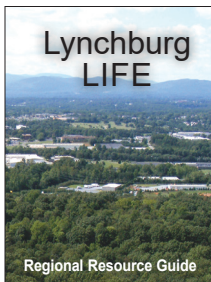
Transportation: Let us do the driving while you network with other Alliance members and share ideas regarding the legislative session. Transportation is available for the first 10 reservations and must be made through the Alliance by calling 434.845.5966. Van departs from the Alliance parking lot at 1:45 p.m., February 8.

Our Legislative Affairs Committee, comprised of business leaders from across our region, identified five state priorities for the 2017 Session: The Central Virginia Training Center, protecting GO Virginia funding, Virginia Tuition Assistance Grant funding, transportation funding and support for workforce education.

Showcase Your Business in the upcoming 2017 Lynchburg Life and Regional Resource Guide

The Lynchburg Regional Business Alliance is working on the new 2017 *Lynchburg Life Regional Resource Guide*. This magazine has respectively been the relocation and marketing tool of choice for our Region for over 35 years! It showcases the Lynchburg Region and all of its attributes to include the counties of Amherst, Appomattox, Bedford and Campbell Counties; the Towns of Altavista, Amherst, Appomattox, Bedford and Brookneal and the City of Lynchburg.

The magazine is distributed to area hotels, visitor centers, airport, the train and bus stations, as well as real estate agencies and car rentals. It serves as a valuable resource to prospects, newcomers, residents and businesses and is used by the regional economic development offices to showcase our Region. It has its own unique website at LynchburgLifeOnline.com that is easily accessible on the Alliance’s homepage. Affordable advertising to fit your budget. Online banner advertising is also available. Ad sales ends soon! Contact Ruth Martineau TODAY or call (434) 660-8289 for more details and reserve your space!



Alliance seeks Nominations for Two Prestigious Awards

Nominate an Alliance member for the F. M. “Dink” Cloyd Award for Alliance service and the George Taylor Stewart III Award for community service.

Recipients will be honored at Annual Meeting on February 15. Nominations needed by January 20. Contact Jamie Glass at 434.845.5966.

Alliance welcomes members!

Welcome to the following new members who joined in the past month and are growing their business. First Dominion Home Health Care Block Advisors
Eagle Eyrie Baptist Conference Center

CONTACT US!

2015 Memorial Avenue, Lynchburg, VA 24501
PH 434.845.5966 | FX 434.522.9592
Info@LynchburgRegion.org | www.LynchburgRegion.org



LYNCHBURG REGIONAL BUSINESS ALLIANCE
— Chamber & Economic Development —



To learn about the benefits of membership in the Lynchburg Regional Business Alliance contact Mike Lewis 434.515.3365 or MLewis@LynchburgRegion.org

CALENDAR

JANUARY 28, 10:30 A.M. – NOON

Liberty Indoor Track Complex Ribbon Cutting
Ribbon Cutting at 10:30 a.m., and no RSVP is required.

Reception at 11:00 a.m. (RSVP is required to attend this by Jan. 25 at flamesclub@liberty.edu or 434-582-2582)

Off Candler’s Mountain Road, just under the LU Monogram

FEBRUARY 3, 7:30 – 9 A.M.

A.M. Alliance (Networking)
Lynchburg Regional Business Alliance
2016 Memorial Avenue, Lynchburg

FEBRUARY 8, 2017, 7:30 – 9 A.M.

Business at Breakfast
The Summit, 1400 Enterprise Drive, Wyndhurst
(building with columns at spotlight intersection)

FEBRUARY 8, 2017, 5 – 6:30 P.M.

Richmond Legislative Reception
Van leaves Alliance at 1:45 P.M.
James Center – 1051 E Cary St., Suite 1100, Richmond

FEBRUARY 15, 2017, 7:30 – 9 A.M.

Annual Meeting
Kirkland Hotel & Conference Center
2900 Candler’s Mountain Road, Lynchburg