

Co\$ Savings ways to **promote** your Business Online



Member Value Promotions

- Increase your business visibility
- Promote your products and services online
- Earn rewards towards a FREE digital flyer!
- Pay for itself with one contact or referral
- Provide a link to your website
- Include as a HOT DEAL at no charge!

Cost

Website, digital mailer & app - **\$75**

Contact

Lynchburg Regional Business Alliance for more information at



Reservation form for Member Value Promotions
located on the back.

Guidelines and Reservation Information

Upcoming Schedule of Mailings	<u>Reserve Date</u>	<u>PDF Flyer File Due</u>	<u>Posted</u>
	August 4	August 11	August 18
	September 1	September 8	September 15
	October 6	October 13	October 20

EARN MVP REWARDS: Receive **Free digital flyer** when you have spent at least \$225 in the MVP program by November 2017. Redeem your reward **before December 2017**.

WEBSITE and DIGITAL MAILER INFORMATION:

1. **PDF File** can be 2 sided **color** or **black/white**. Email PDF file to **info@lynchburgregion.org**.
- 2 **The Alliance reserves the right to reject flyers that solicit for non-members**. See item number 6 for more information.
3. **Cost of Website/Digital Mailer is \$75**. Email PDF file of flyer to **info@lynchburgregion.org**. See schedule above.
4. Flyers are due at the Lynchburg Regional Business Alliance by the **12 Noon on dates specified above**.
5. **Alliance policy requires that all reservations be invoiced**. Cancellations after reserved date are still subject to be invoiced. Call the Alliance at 434.845.5966.
6. One of the benefits of your Alliance membership is having the **exclusive** opportunity to promote your business through Alliance advertising. Please avoid listing non-Alliance member businesses in your promotional materials, as they are not yet entitled to the benefits of Alliance membership. If you have questions or concerns, please contact the Alliance prior to production, or check the Business Directory at www.lynchburgregion.org for current members.

HOT DEAL: Content of your flyer will be posted on our website as a **HOT DEAL**. Please allow five business days for posting.

RESERVATION FORM

Fax: 434.522-9592 or Email info@lynchburgregion.org

Yes, please reserve this space.
**Reminders will be sent when
flyers are due.**

☐ August 4
PDF due August 11

☐ September 1
PDF due September 8

☐ October 6
PDF due October 13

Cost: ☐ \$75 per digital/electronic flyer includes a Hot Deal

Payment Method: ☐ Bill Me ☐ Visa ☐ Master Card ☐ Discover Card ☐ Check Total \$ _____

Card #: _____ / Sec Code _____ Exp. _____ Signature _____

Name _____ Company _____ Date _____

Address _____

Telephone _____ E-mail _____ URL: _____



**LYNCHBURG REGIONAL
BUSINESS ALLIANCE**
— Chamber and Economic Development —

Mail to: Lynchburg Regional Business Alliance
2015 Memorial Avenue | Lynchburg, VA 24501 | Tel. 434.845.5966
Email PDF Flyer File to: info@lynchburgregion.org