



## Promotional and Advertising Opportunities for Members

<b><u>Item</u></b>	<b><u>Saturation/Reach</u></b>	<b><u>Cost</u></b>
Business Listing on Website (we post, you can update)	Site Receives Approx. 5,000 visits/month	Included with Membership
Member News Articles in Outlook News (200 Words or less)	600 Copies + 1000 Email	Included with Membership
Literature Display and Distribution in GKCC Lobby	20-40+ visitors per week	Included with Membership
Event, job, hot deal post on Chamber Website (you post)	Site Receives Approx. 5,000 visits/month	Included with Membership
E-newsletter sponsor	1000+ Email Addresses	\$100 per month
Display Advertising in Outlook News	600 Copies + 1000 Email	See Rates and Contract on Reverse
Newsletter Insert	600 Copies + 1000 Email	\$125, plus your printing cost
Email Blast	1000+ Email Addresses	\$100 for first send, \$150 to send identical email twice
Mailing Labels (One-time Use)	540 Names/Addresses	\$50
Business After Hours Hosting	Attendance varies (75-175) plus advertising through the Chamber in newsletter and emails	Variable (cost of refreshments and raffle prizes at your discretion)
Chamber Event Sponsorships	Attendance varies depending on event; sponsorship recognition in newsletter and emails	From \$100 (golf tournament hole sponsor) to \$5,000 (Platinum Sponsor at Annual Gala)
Display Ad in Keene/Cheshire County Profile Magazine (next printing TBD)	5,000 copies printed and distributed throughout the Monadnock Region (included in relocation, prospective member and new member packets)	Rates TBD closer to print date
Display Ad in Keene/Monadnock Region Map	10,000 copies printed and distributed locally, throughout NH and parts of MA	Call for rates



## Outlook News Newsletter Advertising Contract

The *Outlook News* Newsletter is a FULL-COLOR, **bi-monthly** publication of the Greater Keene Chamber of Commerce. Every issue includes special features, profiles, and local events, along with articles about area businesses. Approximately 650 copies are mailed directly to members and associates. The Outlook Newsletter is also available in pdf format online at [www.keenechamber.com](http://www.keenechamber.com).

Dimensions: 8.5" x 11"                      Frequency: Bi-monthly                      Circulation: 650

Please send your digitized ad copy by date given below with your signed contract. Payment is required (by check or call with credit card information) prior to publication. You may change your ad each month.

Submission Deadlines 2016	Ads	Inserts
January/February	12/9/15	12/16/15
March/April	2/11/16	2/18/16
May/June	4/11/16	4/18/16
July/August	6/10/16	6/17/16
September/October	8/10/16	8/17/16
November/December	10/10/16	10/17/16

Ad Size	Duration and Cost		
<b>1/8 page (3.75" x 2.5")</b>	One Time: N/A	3 issues = \$90	6 issues = \$150
<b>1/4 page (3.75" x 5")</b>	One Time = \$60	3 issues = \$150	6 issues = \$250
<b>1/2 page (7.5" x 5")</b>	One Time = \$85	3 issues = \$225	6 issues = \$400
<b>Full page (7.5" x 10")</b>	One Time = \$160	3 issues = \$400	6 issues = \$700
<b>Inserts (8.5" x 11") One Time = \$125</b>			

**Insert information:** A maximum of 7 inserts per issue. Please call the office, (603)352-1303, to check for availability. Inserts must be 8 1/2 x 11, unfolded, on 20 lb paper if one sided and 24 lb if two sided. The newsletter is white, so a colored paper is suggested.

Advertisers will furnish 650 copies to the **Keene Sentinel** (60 West Street) by 12:00 pm on the day the inserts are due. The cost of an insert is \$125 for Members; \$200 for Not-Yet-Members. Please email a PDF of your insert for the online version of the newsletter to [www.nbishop@keenechamber.com](mailto:www.nbishop@keenechamber.com).

Ad size (circle): 1/8   1/4   1/2   Full page      # of issues(circle): 1   3   6      Starting Month: \_\_\_\_\_

Company: \_\_\_\_\_                      Contact: \_\_\_\_\_

Phone: \_\_\_\_\_                      Email: \_\_\_\_\_

Questions? Contact Nancy Bishop, Communications Coordinator at (603) 352-1303