Ribbon Cutting
Independence Power & Light
Solar Farm

Photo courtesy of Herb Webb

May 2017
The Independence Chamber of Commerce is grateful to our Charter members for their ongoing support, which allows us to offer programs and events that help our city and members grow and prosper.

Charter Members
210 West Truman Road
Independence, MO 64050
816-252-4745
www.iChamber.biz

Orbital ATK
truckmovers.com
HCA Midwest Health
CenterPoint Medical Center

INDEPENDENCE
MISSOURI
TMC
Truman Medical Center
LaborMed
Better. For Everyone.

INDEPENDENCE
CHAMBER
Our Business Is Business
210 West Truman Road
Independence, MO 64050
816-252-4745
www.iChamber.biz

PICNIC ON THE LAWN
We appreciate our members! And to celebrate we are hosting the 5th Annual Independence Chamber of Commerce “Picnic On The Lawn”! Join us on Thursday, June 8, 2017 from 11:30 am-1:00 pm for free food, fun, music and a great time!

Members, please register for the complimentary event, visit www.iChamber.biz.

PICNIC ON THE LAWN

2017 INDEPENDENCE REGIONAL BUSINESS EXPO
MAY 11TH, 2017
NOON - 6:00PM
STONEY CREEK HOTEL & CONFERENCE CENTER

FEATURING
Speaker Programs
Noon - 4:00 PM
Taste of Independence
4:00 - 6:00 PM
FREE entry for business professionals - register at http://vip.indebizexpo.com

WWW.ICHAMBER.BIZ/EXPO

2 The Chamber View

May 2017 3
May Calendar of Events

6:00 - 9:00 pm  TSD Academy Awards
Truman Memorial Building, 416 W. Maple Ave.
Join us for the Inaugural Independence School District Academy Awards. This will be a very special event, a celebration to recognize our Industry Partners, Students, Teachers, and Administrators for the success of the Academies. Tickets are available for $25. Visit www.ichamber.biz/tdsawards.

Dinner provided by Cafe Verona. Formal Attire Requested (Coat & Tie)

9 Ribbon Cutting
Directed Minds/Kavannah LLC
4:30 - 6:30 pm
210 W. Lexington Avenue
Come join BEMER Group, Directed Minds LLC as they celebrate their storefront opening for a, satellite office of Directed Minds / Kavanah LLC Neurofeedback for Life. Sign up for a free drawing and enjoy light refreshments from 4:30 pm - 5:30 pm. The ribbon cutting will begin at 4:45 pm.

Hillcrest Transitional Housing - Lee's Summit Campus
4:30 - 6:00 pm
501 SW Mission, Lee's Summit, MO
Come join the ribbon cutting for Hillcrest Transitional Housing’s new counseling center at Hillcrest Transitional Housing – Lee’s Summit Campus. Enjoy light refreshments and drinks! The ribbon cutting will begin at 4:15 p.m.

Noon - 6:00 pm  2017 Independence Regional Business Expo
Stoney Creek Hotel and Conference Center
18011 Bass Pro Drive, Independence, MO 64055
Join other dynamic and successful business owners in the Independence region from noon to 6pm on Thursday, May 11th, for the annual Independence Regional Business Expo at the Stoney Creek Hotel and Conference Center. Many of the most recognizable businesses in Missouri’s second largest county will be displaying, explaining, and demonstrating their products and services. Features of the day will include a Business Speakers Series and a “Taste of Independence” Expo After Hours event where you can sample food from area restaurants, caterers, and food producers from 4:00 pm - 6:00 pm. Grab a cocktail from one of the cash bars and stroll through the expo booths. Speakers will cover topics including cyber security, social media marketing, financing, managing a remote workforce and government procurement.

Monthly Legislative Briefing
8:00 am - 9:15 am  Independence Chamber of Commerce, 210 W. Truman Road
The Monthly Legislative Briefing is open to all Chamber members who are invited to register, free of charge. This end-of-session briefing will feature legislator’s reports on current activity in the Capital as well as their perspective on the outcomes of this general session.

12 Ribbon Cutting & Lunch
Greg’s Tire & Auto Service
11:30 am - 12:30 pm
1837 S Noland Road, Independence, MO
Come hungry and join us for the Ribbon Cutting (and lunch!) for Greg’s Tire. The ribbon cutting will begin at 11:45 am.

17 Monthly Membership Luncheon
Stoney Creek Hotel & Conference Center
18011 Bass Pro Dr., Indep., MO 64055
Be sure to join us for the Monthly Membership Luncheon! Paige Cahill, Constant Contact Midwest & Mountain Regional Development Director will be speaking about the 2017 Marketing Trends: What’s Hot and What’s Not.

Page Cahill is Constant Contact’s educational marketing expert and Regional Development Director for Arkansas, Kansas, Missouri, Nebraska, and Oklahoma. Paige has more than 20 years’ experience supporting, training and consulting both small business and nonprofits to help them save time and be even more successful with their marketing. Her background and expertise is in the following areas: education, sales, training, consulting, technology, marketing, management, entrepreneurship, customer service, professional speaking, curriculum development, event planning, corporate and academic training, plus seminar and webinar development. Paige Cahill educates, consults and helps over 10,000 plus small businesses and nonprofits yearly on behalf of Constant Contact.

24 Ribbon Cutting
PRMC-Law
4:30 pm - 5:30 pm
11415 E 23rd St S, Indep., MO 64052
Come join the ribbon cutting for PRMC Law! Enjoy food, drinks, and fun! The ribbon cutting will begin at 4:45 pm.

Noon - 1:00 pm  Independence Chamber of Commerce
210 W. Truman Road
Volunteering Can Help Your Business
“I bet you or your small business joined the Chamber to grow business. That’s a great reason to join, but joining is just a first step in building opportunities for growth. I have come to believe that it is in getting involved through volunteering or service that you will see the greatest benefit for you, your team, and your business. Join me on May 25, for an inspiring and direct conversation about how your future business may just be tied to the service you give.” – Guest Speaker: Laurie Dean Wiley

Volunteering Can Help Your Business

I bet you or your small business joined the Chamber to grow business. That’s a great reason to join, but joining is just a first step in building opportunities for growth. I have come to believe that it is in getting involved through volunteering or service that you will see the greatest benefit for you, your team, and your business. Join me on May 25, for an inspiring and direct conversation about how your future business may just be tied to the service you give.” – Guest Speaker: Laurie Dean Wiley
# Sponsorship Opportunities

## Benefits of sponsorship at the 2017 SantaCaliGon Days Festival

- High profile brand exposure.
- Direct/Indirect revenue production.
- Targeted marketing to identified demographic.
- More than 300,000 attendees.
- Community support.

## Opportunity to create a custom sponsorship presence.

### Presenting Sponsor

- $50,000 INVESTMENT
- Prominent logo placement throughout the festival grounds (i.e. - Your Company Proudly Presents The 45th Annual SCG Days Festival)
- Promotional LED video wall display during the Main Stage Performances
- Logo recognition by more than 300,000 festival attendees
- Logo in marketing material to include; social media, website, print and on site
- Main Stage VIP Package

### Main Stage Sponsor

- $25,000 INVESTMENT
- Stage naming rights
- Logo recognition more than 300,000 festival attendees throughout the festival grounds
- Logo in marketing material to include; social media, website, print and on site
- Main Stage VIP Package
- Sponsorship recognition by Emcee

### Entertainment Sponsor

- $15,000 INVESTMENT
- LED - Promotion video display during the Main Stage Performance
- Banner placement in Main Stage Area
- Logo recognition by more than 300,000 festival attendees
- Logo in marketing material to include; social media, website, print and on site
- Main Stage VIP Package

### Performer Sponsor

- $10,000 INVESTMENT
- Entertainer presented by your company (one night)
- Meet & Greet with performers (when possible)
- Opportunity for product promotion in main stage area
- Logo in marketing material to include; social media, website, print and on site
- Main Stage VIP Package

### Community Stage Sponsor

- $5,000 INVESTMENT
- Logo recognition by 300,000 festival attendees
- Logo recognition on Community Stage and marketing materials to include; social media, website, print and on site
- Booth space near the community stage

### Shuttle Sponsor (4)

- $2,500 INVESTMENT
- Logo displayed on shuttles, at shuttle lot and on ticket (logo or coupon on ticket)
- Logo recognition on marketing material to include; social media, website, print and on site

### Information Booth Sponsor (1)

- $2,000 INVESTMENT
- Logo positioned at the Information Booth, the busiest booth at the festival!
- Logo recognition in marketing materials to include; social media, website, print

### Rest Tent Sponsor (6)

- $1,500 INVESTMENT
- Logo placement at shaded tent space with seating
- Logo recognition in marketing material to include; social media, website, print

### Lost Child Tent Sponsor

- $1,000 INVESTMENT
- Logo prominence at two locations
- Logo recognition in marketing material to include; social media, website, print

### Community Partner Sponsor

- $500 INVESTMENT
- Listing on website as a community supporter.
### Legislative Briefing

Representatives Rory Rowland and Ira Anders presented recent legislative activity to a room full of Chamber members on Friday, April 21st, 2017. The representatives covered the following topics: prescription drug registry, Real I.D., the school funding formula and charter schools. There was lively discussion on placement of towers for cell service, permitting and location were debated.

### Speaker Series

On April 27th, 2017, Pat Farrell, our guest speaker this month, spoke on the topic of Incentives and Bonuses. Pat gave instructions on how to construct a plan for affordable plans to improve sales, customer service and staff production and how to achieve that goal with great incentives.

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### COMPANY/ORGANIZATION INFORMATION

<table>
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**For questions or for more information about sponsorships contact:**

Lois McDonald  
(816) 252-4745  
Lois@chamber.biz

**Please make check payable to:**  
Independence Chamber of Commerce

**Mail Sponsorship Form and Check to:**  
Independence Chamber of Commerce  
210 W. Truman Road  
Independence, MO 64050

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- 500 Exhibitor Booths
- 308,000 Attendees*
  - 35% Male - 65% Female
  - 70% between 20-59 years of age
- Median Household Income - $56,500
- Targeted marketing

The region’s oldest and largest Labor Day Weekend festival!  
No admission fee.

*2015 Survey by University of Missouri
Friday, June 16, 2017
7:00 AM
Registration & Breakfast
8:00 AM
Shot-Gun Start
WinterStone Golf Course
17101 E. Kentucky Road
Independence, MO

This is one of the Chambers best opportunities to network with business leaders and golf with clients and associates while genuinely having a great time. Participants will enjoy breakfast, lunch, contests, 50/50 Raffle, prizes and more!

Players
- $500/Member team Early Bird pricing.
  $550/member team after May 20th.
- $150/Individual member
- $600/Non-member team Early Bird pricing.
  $650/non-member team after May 20th.
- $175/Individual non-member

Sponsorships
- $2500 Presenting Sponsor- SOLD
- $2000 Give-Away Sponsor- SOLD
- $1000 50/50 Raffle Sponsor- 1 available
- $500 Snack Sponsor- 2 available
- $350 Beverage Cart Sponsor- 2 available
- $350 Putting Contest Sponsor- 1 available
- $350 Vegas Hole Sponsor- 1 available
- $150 Hole Sponsor- 8 available

On April 20th, the Monthly Membership Luncheon was held at the Kauffman Stadium. Toby Cook, VP of Community Affairs & Publicity for the Royals, and spoke to the 160 attendees about how the team dealt with the loss of Yordano Ventura and the 2017 season. Thank you to all who attended and made it another fantastic luncheon!
Ribbon Cutting

Independence Power & Light Solar Farm
April 20, 2017
24451 East Bundshu Road
Independence, MO

Englewood Row Gallery and Art Space
April 21, 2017
10922 E. Winner Rd.
Independence, MO

Great Circle
April 21, 2017
18610 East 37th Terrace S
Independence, MO

Trevor Tilton Farmers Agency
April 27, 2017
800 W. Maple Avenue
Independence, MO

McAlister’s Deli
April 28, 2017
19130 East 39th Street S.
Independence, MO

This month the LEAD group met bright and early at Silverstein Eye Centers Arena and boarded a chartered bus for a trip to Jefferson City. The group visited the State Capitol and enjoyed lunch at Arris’s Bistro (Sponsored by John Bardgett and Associates) with a lobbyist and speaker Erika Leonard. After lunch, the bus departed for the Missouri State Penitentiary for a tour. The group ended the trip by going to Jefferson Landing Historical site and then returned to Independence.

Jeff City Day

Member News

TMC Lakewood has received The Joint Commission’s Gold Seal of Approval for Advanced Certification of Total Hips and Total Knees. Advanced certification recognizes the increased focus on clinical evidence-based patient care as it relates to pain management, quality of life, functional limitation and return to normal daily activities. It focuses on patient safety and communication throughout the care continuum as its primary difference between the basic and advanced certification.

Help us welcome the new Public Information Officer
The City of Independence announces the hiring of Meghan Lewis as the public information officer (PIO). Lewis is a strong strategic communicator with experience in public relations, marketing and social media. The PIO is a member of the city manager’s senior leadership team and provides information to create and maintain effective communication with the public.

Centerpoint Medical Center Recognized
Centerpoint Medical Center received an “A” grade on their commitment to reducing errors, infections and accidents that can harm patients. The Leapfrog Hospital Safety Grades, an independent company, rates how well hospitals perform in these areas of patient care. Keep up the good work Centerpoint Medical Center!

Congratulations!
Cornell Roofing, 90 Years
Congratulations to Mary McNamara and Cornell Roofing & Sheet Metal for being a leader in the Commercial Roofing industry! Mary is an active Chamber member and serves on the Chamber Board of Directors. Cornell Roofing and Sheet Metal has maintained a long-standing relationship with not only the Chamber but with several community organizations.

Curt’s Meat Market, 70 Years
Curt’s Famous Meats was established in 1947 in the historic Maywood business district and just celebrated being in business for 70 Years! One of very few corner neighborhood markets that are still thriving today! Curt’s is known for its quality meats and excellent service.
Anniversaries

1-4 Years
Stewart Title Company
Hope 180
Construction Management Group
Comfort Suites Independence
Holiday Inn Express & Suites
Big Bob’s Flooring Outlet
Connect Hearing
Independence Meals on Wheels
Kansas City Area Transportation Authority
Waddell & Reed
Adria Rupe - Heritage RE/MAX
Centerpoint Internal Medicine
Centerpoint Physicians Group
Family Care of Independence
Paragon Star LLC
Midwest Infectious Disease Specialists, LLC
ARCpoint Labs of Independence
Jackson County Neurosurgery
Midwest Neurology Physicians
Family Care of Eastern Jackson County
Centerpoint Orthopedics
Centerpoint Clinic of Blue Springs LLC
Jackson County Pulmonary Medical Group LLC
1-4 Years Continue
Midwest Geriatric Physicians
Orthopedic Associates of Kansas City
Neurosurgery Associates of Jackson County
Midwest Heart and Vascular Specialists
Midwest Sports Medicine Physicians/ Midwest Occupational Health and Wellness
Midwest Maternal Fetal Medicine Physicians
Hawthorn Bed and Breakfast
Legacy Touch, Inc.
B-Vogue Salon and Gallery
Bass Pro Shops
Hollis+Miller Architects
MC Power Companies
Trabon Managed Services
GI Digital
Alissa’s Flower and Interiors
Christian Brothers Automotive
St. Luke’s Heath System
A Little Bar-B-Q Joint

15-24 Years
Curt’s Famous Meats
All Seasons Party Rental
Kansas City Royals
Widick Marketing
Rob’s Lawn Mowing Inc.
ServiceMark Telecom
Susquehanna Auto Clinic
Landmark Dodge Chrysler Jeep
Edward Jones, Doug Hammer
Metropolitan Community College - Blue River

5-14 Years
Palomino’s Mexican Restaurant
AutoTek LLC
Monterey Park Rehabilitation & Health Care Center
Sunrise Montessori Academy of Independence
Mid-Continent Public Library - South Independence Branch
Mid-Continent Public Library - North Independence Branch
Mid-Continent Public Library - Administrative Headquarters
Mid-Continent Public Library - Midwest Genealogy Center
Missouri Employers Mutual Insurance
Reece & Nichols Realtors
Daniel O’Neill
American Funding Solutions LLC
Burd & Fletcher Co.
Elias, Opdal & Bowen DDS PC
Furry and Smith PC
Pioneer Trail Adventures
Premiere Outdoor Enterprises, Inc.
Patty Schumacher
Superior Bowen Asphalt Company LLC
Wil-Stor Inc.

25+ Years
Child Abuse Prevention Association (CAPA)
Hi-Boy Drive-In
Park University
McDonald Auto Body Inc.
McIntosh Heating & Cooling

New Members

Officers:
Tom Waters
Chair of the Board
Corporate CopyPrint

Dave Williams
Past Chair of the Board
Centerpoint Medical Center

Jonathan Zerr
Chair Elect
Kapka & Willirth, LLC.

Tom Weir
Treasurer
Blue Ridge Bank & Trust Co.

Ex Officio Members:
Tom Lesnak
Independence Council for Economic Development

Zach Walker
City of Independence

Dr. Jason Snodgrass
Port Osga School District

Dr. Jim Finley
Blue Springs School District

Dr. Dale Hert
Independence School District

Hap Graft
Independence Chamber of Commerce

Board of Directors:
Bob Glaser
Community America Credit Union.

Julie Moreno
The Examiner

Mary McNamara
Cornell Roofing & Sheet Metal Co.

Jon Ellis
Paradise Park

Dr. Karen Cox
Children’s Mercy Hospitals and Clinics

Terri Steele
Evans & Steele Financial, LLC

Wes Cowan
Space Center

Kim Devaney
American Funding Solutions, LLC

Steve Grafco
Community of Christ

Great Circle
816-735-1484
18610 East 37th Terrace South
Independence, MO 64057

Sprint
913-927-0557
19130C E 39th St
Independence, MO 64056

Collins Roofing
816-509-1556
336 S Kentucky Ave
Independence, MO 64053

Henrich U.S. Taekwondo
816-257-9301
19408 E 11th Terr N
Independence, MO 64056

Chamber Team:
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hap@iChamber.biz, ext. 5

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Kris Zerr, Vice President & Director of Finance
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Doug Williams
Morgan Stanley

Beth Franklin
Keeler Williams Real Estate

Dr. Lynette Wheeler
Truman Medical Center Lakewood

Dr. Michael Banks
Metropolitan Community College - Blue River

Mike Sanders
Humphrey, Farrington, & McClain, PC

Cindy McClain
McClain Enterprises, Inc.

Sonci Bleckinger
Central Bank of the Midwest

Ron Finke
Stewardship Capital

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The Examiner
Julie Moreno
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True happiness comes from the joy of deeds well done, the zest of creating things new.

Antoine de Saint-Exupery

Chamber Endorses and is Thrilled to Lead the Way!

The Independence Chamber of Commerce is pleased to announce the endorsement and is thrilled to lead the way, of the Revitalization Plan that is proposed for the Independence Square. At the April Board of Directors Meeting, The Independence Chamber of Commerce Board of Directors voted unanimously to support the enhancements to the Independence Square including streetscaping, sidewalk improvements, hiking-and-biking trails and a plan for a new city market facility on the north side of the Square, on Truman Road between Liberty & Osage streets. The new city market facility would provide permanent space for SantaCaliGon vendors and would help make Truman Road more attractive to visitors.