

November 2016 Volume 32 Issue 11

## hamber Calendar

#### November

- **Election Day**
- 8 Lunch Mob
- PACE Award nominations due
- 16 Customer Service Strategy Workshop
- 24 Thanksgiving—office closed
- Office Closed

#### December

- 20 Lunch Mob—Holiday Edition
- No Chamber Connections

**Every Tuesday** - Chamber Connections 8:30-9:30am at Spire Credit Union

> For more info on Chamber and Community events go to www.elkriverchamber.org



Find Elk River Chamber@







## **CUSTOMER SERVICE** Excellent Wery Good Good Average Poor

#### Customer Service Workshop

Minnesota Nice...Are We Liars? Customer Service Workshop November 16, 9:00-11:00 am at Holiday Inn Mpls NW Elk River 9200 Quaday Ave NE, Otsego

Today, customers are demanding more, and better, customer service, and the need to improve will never go away. Sharpen your edge over the competition with this customer service skill tune-up. Imagine how successful your efforts could be if each person who attends were to pick up and apply just one of new skill.

Register today at www.elkriverchamber.org or by calling 763-441-3110

\$35 person (member pricing)

# BUSINESS NEWS FOR ERACC MEMBERS

Check this month's electronic version of THE SOURCE for live weblinks to events and businesses...Briggs Companies—three commercial spaces...Boondox Back Forty now open...Virtual Bookkeeping USA free workshop...and more!

## **News & Events**

- Did you know that your business logo can appear in your online directory listing? Adding your logo helps brand your company and makes your listing more likely to catch a potential customer's eye. Simply log in at www.elkriverchamber.org and upload an image file of your logo. Need help? Contact the chamber office at 763-441-3110 or email a copy of your most recent logo to karen@elkriverchamber.org to request the upload.
- The ERACC Board of Directors is seeking nominations for its PACE Business of the Year awards to recognize local businesses. Nominees should be those whose primary business positively impacts the Elk River region through the jobs provided or the service or products created and whose business practices and professional conduct is above reproach. Winners will be recognized at a special event in January 2017. Nomination forms available at www.elkriverchamber.org and are due in the Chamber office by Thursday, Nov 10.
- Many area businesses have difficulty recruiting employees, especially in manufacturing. ERACC, in partnership with the City of Elk River Economic Development and Elk River High School Industrial Technology Dept, embarked on a project to help students and their parents gain a better understanding of the value of a career in the modern world of manufacturing. Students and their parents were surveyed about common misperceptions of a career in manufacturing, and then with the help of four talented high school students (Aaron Yankowiak, Andrew Doyle, Connor Wollfolk, and Josiah Monroy) and three member manufacturers (Solors Optional Axis, Great River Energy, and Metal Craft) the real answers about these career opportunities were discussed. The finished project, titled "Manufacturing: Student to Career", was unveiled to all ERHS students during their advisory class in recognition of Minnesota Manufacturing Month. You can view the video at www.elkriverchamber.org.

# Be Informed

- The Department of Labor new overtime regulations take effect next month. These rules apply to employees considered exempt employees who receive a salary and work more than 40 hours per week, regardless of the size of the business. The salary threshold will be increased to \$47,476 annually (\$913/week)—an increase of slightly more than 100% from the current threshold of \$23,660 annually (\$455/week). There will be no changes to the duties test. The salary threshold will be updated every three years and tied to the 40th percentile of full time salaried workers in the lowest wage region of the country (currently the Southeast). Employers will have until December 1, 2016 to come into compliance with the new requirement. There has been no indication about how commissions/bonuses/incentive based pay will be treated.
- The Elk River Chamber recently conducted four candidate forums. Thank you to the City of Elk River and ERTV 180 for facilitating the recording of these forums. All four are available online at www.elkriverchamber.org and they will also be rebroadcast on the following schedule: following

- Congressional District 6 Thursdays at 7 pm & Sundays at 8 pm; Minnesota District 30 -Thursdays at 8 am & Saturdays at 3 pm; Sherburne County Commissioners - Fridays at 5 pm & Wednesdays at 5 pm; ISD 728 School Board -Fridays at 3 pm and Sundays at 3 pm.
- On the November 8 ballot, the City of Elk River is asking for a \$30 million referendum to build a new multi-purpose community center to replace three of their aging buildings and make some major updates to other city facilities, including Orono Park and the youth athletic fields on the eastern edge of the city. A second referendum will build a year-round synthetic turf field with a seasonal dome. This second question is dependent on the passing of the first question. The cost is approximately a 5.2% property tax increase for homestead residential and for commercial/ industrial properties. For a \$1 million home, the annual tax increase is \$617; for a \$1 million commercial/industrial property, the annual tax increase is \$1056. The bonds will be paid off over 25 years.

# ich Mob



#### **Election Day Lunch Mob**

Nov 8, 2016, 11:45 am Location TBA

(watch for the announcement Nov 7)

Worried about the election? Brighten up your day with politics-free networking over a casual lunch! No RSVP necessary—just bring your employees and co-workers and get in on the fun.



#### **Holiday Lunch Mob**

Dec 20, 2016, **11:30 am** The Back 40 at Boondox

Bring your holiday spriit for this special Holiday Edition of our LUNCH MOB. For this extra special event, we are starting a little earlier than usual, and we are letting you know the location early, too! Cost for this one is a \$5. giftcard (for a networking exchange activity) or \$5 at the door, plus lunch on your own from the menu.



# Learn @ Lunch

Alternative Bookkeeping and Payroll Software Options for 2017

THURS. NOVEMBER 17<sup>TH</sup> NOON – ONE O'CLOCK

Spire Credit Union - Community Room 17035 Yale Ct NW, Elk River, MN 55330 Plan for the best tax year ever in 2017!

Bring some lunch, have some fun

Share ideas with other small business owners

Organize and file early, no more stressful extensions

**Questions...Call Janet** 763-234-5282

#### **Special Promotion**

for attendee's only...
Year- long savings for a
crucial part of your
business.
BOGO payroll
or 6 months of BOGO
bookkeeping.
BOGO = Buy one, Get one 50% off





# Back Forty Party Room at Boondox

# Reserve the Back Forty for your next gathering!

- Holiday Party
- Employee Recognition
- Birthday Party
- Bachelor/Bachelorette Party
- Grooms Dinner
- Wedding/Baby Shower

#### Let us do the work so you can enjoy the fun!

- Fully-catered menu
- · Dedicated wait staff
- Full bar (alcoholic and non-alcoholic beverages)
- Golf simulator
- Bean bag boards
- Televisions
- Music





Taking Reservations NOW for your Holiday Party!
Stop in or call 763.367.6790

Boondox Bar and Grille / 9100 Park Avenue NE, Otsego, MN 55330 763.367.6790 / BoondoxBG@gmail.com www.BoondoxBarAndGrille.com

## <u>The Landmark Plaza</u> <u>Two-Story Store Front Available</u>

SITE INFORMATION 19022 Freeport Street Elk River, MN 55330

ANCHOR TENANTS
Elk River Eye Clinic
Professional Karate Studio
Schomaker Chiropractic
Serrano Brothers Catering
Snap Fitness

MISCELLANEOUS: <a href="https://www.ci.elk-river.mn.us/">www.ci.elk-river.mn.us/</a> www.elkriverchamber.com

#### **PRIME LOCATION**

#### **Suite C**

1716 sq. ft. \$2900/ month

NEAR HWY 10 & 169 NEXT TO SHOPPING CENTERS, SCHOOLS & ACROSS FROM APPLEBEES







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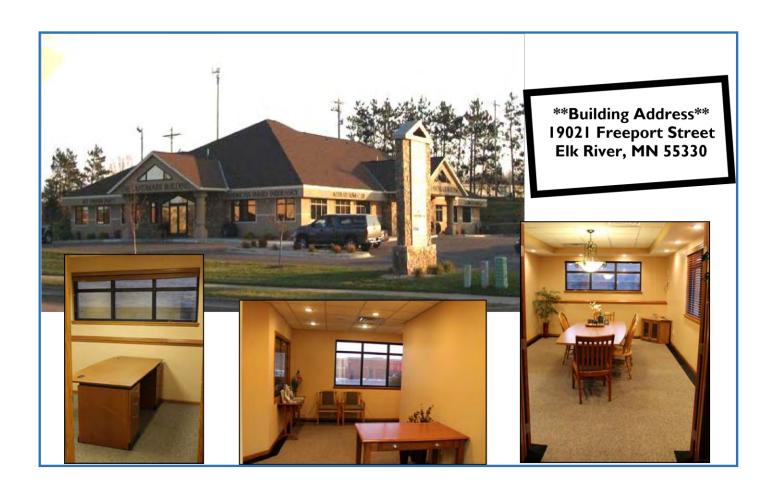
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# LANDMARK PROFESSIONAL BUILDING FOR LEASE 200-3000 Sq. Ft. Available

#### **Executive Office Suites Starting at \$200/month**

Conveniently located just off US Hwy 169, next to

AppleBees, Post Office, Banks and much more.





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Contact:

**PATRICK BRIGGS** 

763-633-1080

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# OFFICE BUILDING FOR LEASE 200-8000 Sq. Ft. ~ Options are UNLIMITED













Sherburne Lodge - 633 Upland Avenue Elk River

Massive building with many opportunities. This ideal location is right on Hwy 10, sits on the main artery between shopping and residential areas. Close to schools, lakes/parks and the YMCA. The entire building is for lease.

Two-story walk-up, ramp entrance and handicap accessible on the 1<sup>st</sup> and 2<sup>nd</sup> floors. Great for office space, retail, or other professional services. High visibility, very accessible in an easy to find location. Monument sign on Hwy 10! Building is currently getting a face lift!



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Contact:

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www.elkriverchamber.org

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#### Out & About







## Thank you to the ERACC Ambassadors for welcoming and celebrating our members.

Rob Rydberg, *Integrity Insurance Group* Sandi Yeado, *Edward Jones* Chris Barta, *Franklin Outdoor Advertising* Pam Artmann, *Edina Realty Elk River*  Amy Klemz, ABRA Auto Body & Glass Elk River David Black, The Bank of Elk River Debbie Clover, Vision Staffing Solutions



### Welcome New Member

Tim Benson, General Manager (763) 441-4845

www.BootLeggersSaloonAndEatery.com

BootLeggers features a made from scratch menu with a wide variety of appetizers, burgers, steaks, pork,

pasta, chicken, seafood, and salads in a comfortable, fun, and social atmosphere. They are committed to delivering great service with well-mixed drinks and beers.

Michele Theis, General Manager (763) 241-0908

#### Chuck& Don's

www.ChuckAndDons.com

Chuck & Don's Pet Food and Supplies is the local source for pet needs. You can find pet food (including dry, canned, frozen, and freeze-dried), health products, toys, supplies, grooming services and more. Loyal customers can participate in a rewards program for additional savings and benefits.



Rajiv Garg, General Manager (763) 441-5550 www.CKAKids.com

Creative Kids Academy provides exceptional early childhood education to children ranging from 6 weeks to 12 years of age with a creative curriculum and free

enrichment programs including yoga, Spanish, music, and more. The new Elk River center will open in January 2017.

> Sheri Olson, Owner (612) 360-1187

 $\underline{www.DreamltMarketingAndEvents.com}$ 



Dream It Marketing & Events is a unique event planning business that specializes in small and medium-sized events, with extensive experience planning events for businesses, authors, community outreach, social celebrations, and non-profit or religious organizations. They offer reasonable rates and free consultations.

#### Ridgewood Manor

Jeff Schoenleben, Property Manager (320) 252-2000

http://inhproperties.com/property/ridgewood-manor

The Ridgewood Manor community offers quality living in a quiet, residential setting. Ridgewood Manor is designed and well-built with space and convenience in mind.

James Tate, Store Manager (218) 303-7443 18136 Zane St., Elk River

Spring Mobile is an authorized AT&T retailer dedicated to bringing the best in mobile devices, plans, and accessories. They constantly look for ways to push the retail experience in a positive and consumer friendly way.



DJ Bakken, Owner (763) 286-5900

Xtra Mile Construction specializes in residential remodels, light commercial, and custom homes. Owner, DJ Bakken, has 30+ years experience in the construction industry.