

Shelle Cassell
Interim President
Denison Chamber of Commerce

Shelle Cassell recently retired as the Director of Marketing and Public Information at Grayson College, a post she held for 31 years. In that role, she served as the liaison between the college and various media representatives; provided design/graphic support for college initiatives; and managed college branding, advertising, and communications campaigns; and developed the website among other responsibilities.

Her support of the community and higher education is illustrated through her service and appointments to many community, civic, economic development, statewide, and public education boards and committees.

Shelle has a bachelor's degree in Journalism from the University of North Texas, and work experience in the advertising and health care industries. She and her husband, Randy, an accountant, have two sons, a daughter-in-law, and one granddaughter.

