



FOR IMMEDIATE RELEASE

Young Chefs Academy Announces the “Kids Take Over the Kitchen” Photo Contest Winner for 2011

August 3, 2011 – Young Chefs International (YCI), parent company to Young Chefs Academy (YCA) franchises with over 50 locations across the US and Internationally, is pleased to announce the winners of their first annual “Kids Take Over the Kitchen” (KTOK) Photo Contest. Each submission was to expressively show their own style and independence while cooking or baking any recipe of their choice. The three-phase contest kicked off on May 2, 2011 with the final Grand Prize winner announced on July 29, 2011. The following are the lucky prize winners:

Grand Prize Winner: Joshua, age 8

Finalists: Annalise, age 4; Makayla, age 11; Diego, age 6, and; Tremaine, age 4

One finalist was chosen to receive the grand prize valued at over \$900 AND an “Honorary” MasterChef Package. The Grand Prize winner will also be featured on the Young Chefs Academy home page and will be the KTOK face throughout this year’s campaign. Joshua's mom, Allison, had this to say about Joshua's dedication to the contest and to his passion for cooking, “How **VERY** wonderful and exciting all of this is. We are feeling surprised and giddy all at once. What a unique opportunity this contest has offered, and what a rewarding experience this has already been!”

The KTOK photo contest was just the beginning of an annual, nationwide YCA campaign aimed at empowering kids and teens to take a more active role in the planning, preparation and cooking of meals in their own homes. Participating Young Chefs Academy locations across the nation will be hosting their own KTOK events on September 13, 2011 allowing kids and teens to show their commitment to this movement. In addition, www.youngchefsacademy.com will host recipes, contests and more allowing kids and teens the opportunity to “take over their kitchens” and create memories to last a lifetime.

To see all the photo submissions for this year’s contest, please visit:
http://www.youngchefsacademy.com/gallery_OLD/index.php?cat=1.

About Young Chefs Academy:

Young Chefs Academy across the US & beyond inspires kids to stop and smell the ‘rose’mary. Children are encouraged to ignite their creativity and satisfy their natural curiosity in a safe environment to explore and experiment with acquired culinary skills in kid-friendly kitchens. Along with the experience of our staff, we add a heap of science, a cup of math, a scoop of geography and history, a handful of etiquette, and laughter to taste. People, young or old can appreciate the power behind personally experiencing the self-gratification at the moment of creation. At Young Chefs Academy, kids don’t only learn a recipe or two but a lifelong skill and the true joy of cooking.